

FUNERAL HOME & CEMETERY *News*



FAMILY OWNED & OPERATED SINCE 1974 • www.NomisPublications.com • 1-800-321-7479
PREVIOUSLY PUBLISHED AS THE YB NEWS ... STILL THE PLACE FOR YOUR NEWS!

**ASK ABOUT
AD BANNERS**

The Only Industry Trade Newspaper received by over 20,000 Funeral Homes and Cemeteries in the US!

JANUARY 2024 RATE CARD

DEADLINE 5TH OF THE PREVIOUS MONTH

DISPLAY ADVERTISING

All costs are per insertion

AD SIZE	1 Time	3 Times	6 Times	12 Times
Full Page 6cx16	2,863	2,650	2,515	2,344
Magazine Page 5cx10	1,902	1,738	1,650	1,560
Half Page 6cx8,3cx16	1,826	1,669	1,584	1,498
1/3 Page 6cx5 1/3, 4cx8, 2cx16	1,485	1,339	1,229	1,142
1/4 Page 6cx4, 4cx6, 3cx8, 2cx12	1,031	943	885	817
Magazine 1/2 Page 4cx5	893	820	772	714
1/6 Page 4cx4, 3cx5 1/3, 2cx8	715	656	618	572
1/8 Page 6cx2, 4cx3, 3cx4, 2cx6	551	509	484	449
5" Ad 2cx5	468	434	414	384
1/16 Page 3cx2, 2cx3	281	260	248	231
2" Ad 2cx2	217	203	192	182

*c Represents number of columns wide by (x) inches in height.

COLUMN WIDTHS

1 column - 1 1/2"	3 column - 5"	5 column - 8 1/2"
2 column - 3 1/4"	4 column - 6 3/4"	6 column - 10 1/4"

GUARANTEED SPACE/POSITIONING

A minimal amount of space, including Front Page Ad Space, can be guaranteed for position at an additional charge. Call for information.

The publisher does not and cannot assume any responsibility for costs/damages if they fail to publish an ad. The publisher reserves the right to refuse ads in bad taste, of a questionable nature or those with a conflict of interest.

CLASSIFIED ADVERTISING

REGULAR CLASSIFIED: 50 WORDS OR LESS

1 Issue	\$ 60.00
3 Issues	\$155.00

INCLUDES AD ONLINE AT www.nomispublications.com

Additional	Add Per Issue	
Extra Words	\$.30	each
Boxholder Reply	\$ 10.00	each
Ad Border	\$ 5.00	each
Color Background	\$10.00	each
Photos	1 Issue	3 Issues
Online (Add a video for \$5 per issue)	\$20.00	\$35.00
Online and In Print	\$35.00	\$65.00

2" BOXED CLASSIFIED

(3 1/4" WIDTH x 2" HEIGHT)

1 Issue	\$175.00
3 Issues	\$490.00

Additional	Add Per Issue	
Boxholder Reply	\$10.00	
Color Ad	\$35.00	
Set-Up Fee	\$35.00	

2" ads placed for more than 3 issues or ads larger than 2" are placed as Display Advertising. Placement within the Classified pages may be specified at no additional charge.

Payment must accompany order for all classified advertising.

SHIPPING DIRECTORY

Placement by City/State. Specify city and/or state preferred. All ads measure 3 1/4" in width. No ads larger than 5" in height. Minimum placement 1 year. Advance payment required. Prices are for press ready copy.

TOTAL CHARGES SHOWN

5"	\$885.00	2"	\$505.00
4"	\$770.00	1"	\$330.00
3"	\$665.00		

Published monthly by:

Nomis Publications, Inc., PO Box 5159, Youngstown, Ohio 44514

Advertising Material to (no US Post Office delivery):

8570 Foxwood Court, Youngstown, Ohio 44514

800-321-7479 • Fax 800-321-9040 • www.nomispublications.com