



FRONT PAGE/PREMIER AD SPACE

Funeral Home & Cemetery News Front Page Advertising provides advertisers with an opportunity to reach over 22,000 Industry firms.

The Front Page Ad space appears in the lower right hand corner of the front page, and provides advertisers with a unique, high-impact opportunity to reach funeral homes and cemeteries throughout the United States.

Front Page Ad space will be reserved on a first come first serve basis based on the length of the current advertising contract. Act today to reserve your issue. Nomis Publications, Inc. reserves the right to approve advertising content and design.

Front Page Ad space includes a Premier Ad on the main Home Page as well as the Funeral Home & Cemetery News Home Page at www.nomispublications.com and the Lead Banner Ad in the FHCNews E-Newsletter.

Sent on the first of each month to subscribers who have joined our e-mail list, the FHCNews E-Newsletter offers readers highlights to the current issue of the newspaper.

FUNERAL HOME & CEMETERY NEWS FRONT PAGE/PREMIER AD SPACE REQUEST

Current Advertiser with active 12x contract – cost \$1095.00 per issue
Current Advertiser with active 4-11x contract – cost \$1325.00 per issue
Current Advertiser with active 3x or less contract – cost \$1550.00 per issue

FIRM NAME _____ FAX _____

ISSUE/MONTH(S) PREFERRED _____

SIGNATURE _____

Funeral Home & Cemetery News Representative

ACCEPTED BY _____ ISSUE/MONTH(S) _____

**Ad Specs: Size 6 ¾" width x 4" height. 4-color process. No Bleed. Provide copy in .pdf file format, CMYK, resolution 300.
Website Home Page Premier Ad 825 x 335 pixels. Provide .jpg, .png, or .gif file 150dpi – specify url link.
E-Newsletter Lead Banner Ad 600 x 300 pixels. Provide .jpg, .png, or .gif file 150dpi – specify url link.**

Fax (800-321-9040) or email (peggy@nomispublications.com) request. Nomis Publications reserves the right to approve ad content and design. Nomis Publications reserves the right to limit insertions. Advertising accounts in arrears may result in non-publication of advertisement.

QUESTIONS? Call Peggy at 1-800-321-7479 ext. 220 or E-Mail peggy@nomispublications.com