

2024 ADVERTISING CONTRACT



Buyer's Guide

Firm Name _____

Mailing Address _____ City _____ State _____ Zip _____

Physical Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ Toll Free _____

E-mail _____ Website _____

Contact _____

Nomis Publications, Inc. • PO Box 5159 • Youngstown, OH 44514 • 800-321-7479 • Fax 800-321-9040
 kim@nomispublications.com • www.nomispublications.com

Main Ad
 Size _____ Placement _____ \$ _____
 (Refer to Included Buyer's Guide Rate Chart)

Extra Ad(s)
 Size _____ Placement _____ \$ _____

Size _____ Placement _____ \$ _____

Size _____ Placement _____ \$ _____

Advertising Total \$ _____

Listing Total if Applicable \$ _____
 (see gray box to right)

Grand Total \$ _____

FREE PRODUCT/SERVICE LISTINGS

All Industry Supply/Service companies receive up to 5 free listings in the categories that best describe the product or service offered.
 (Refer to Product/Service Listings Page)

1. _____
2. _____
3. _____
4. _____
5. _____

(attach additional sheet if needed)

First 5 Listings Free
 @ \$10.00 each \$ _____
 Call for discounts if placing over 25 additional listings.

Deadline May 15, 2023
Publication October 2023

AD PLACEMENT POLICY

The largest ad placed is considered the main ad. Any additional ad(s) placed are "Extra Ads." This additional advertising is available at a discounted price. If an ad is placed in the Buyer's Guide any ad placed in the Funeral Home & Cemetery Directory will be charged at the "extra ad" rate. Likewise, once an ad is placed in the Funeral Home & Cemetery Directory any advertising in the Buyer's Guide will be charged at the "extra ad" rate. Any size black and white advertisement can be placed within the text copy of either directory. In the Buyer's Guide you choose the Product/Service category best suiting your product or service. In the Funeral Home & Cemetery Directory you may choose any city or state to have your advertising appear. **Specific placement of advertising is reserved on a first-come, first-serve basis (i.e. 1st ad in category or city; beginning page of state; right hand page, etc.) for an additional charge. PLEASE CALL FOR AVAILABILITY.**

PAYMENT INFORMATION

Check Enclosed MasterCard Discover Visa American Express

Acct. # _____ Exp. _____ CID (3 or 4 digit code) _____

Cardholder _____ Signature _____ Date _____
 (required on all orders)

AUTHORIZATION: The enclosed payment is authorization to place the ad copy attached in the 2024 edition of the Nomis Publications Buyer's Guide. Advertisers receive a copy of the Pocket Size Funeral Home & Cemetery Directory & the Buyer's Guide as well as a link to the FHCD Digital Directory. Publication date October 2023. The advertiser submits the copy to publication and warrants that he/she is authorized to sign by the advertiser; that he/she has verified the copy, including variations, is truthful, accurate and approved for publication. The advertiser certifies that he/she is the owner of, or is duly authorized by the proper authority to use the tradename(s), service mark(s), photographs, and names, including trade association affiliations, in this copy. Advertisers are responsible for adhering to individual state, province or country regulations regarding advertising. The publisher agrees to follow this copy as closely as typographical standards and general policies permit. The advertiser agrees that proof(s) need not be provided. Advertisements will run, or be referred to, under the Product/Service Category Heading of choice. Ad placement is not guaranteed. Where possible advertisements run under the specified heading in alphabetical order by advertiser name. The publisher reserves the right to refuse any ad that is in poor taste or in any way degrading to the funeral industry. Graphic design of ads, with the exception of full color is available FREE of charge. A 15% Agency commission is allowed only to recognized agencies for camera ready copy to mechanicals shown. Charges will be made for any graphic design needed. Payment must be received 60 days from invoice or commission will be forfeited.

PRODUCT/SERVICE LISTINGS

Any Supply/Service firm dealing with the Funeral or Cemetery Industry can receive up to five Free Listings in the Buyer's Guide in print AND Online.

ACCOUNTING/BOOKKEEPING SYSTEMS
ACKNOWLEDGMENT CARDS
ACQUISITION/MERGER, CORPORATE FIRMS
ACQUISITION/MERGER, SERVICES/ADVISORS
ADVERTISING SPECIALTIES
ADVERTISING/MARKETING SERVICES
AFTERCARE SERVICES
AIR PURIFIERS
AIR TRAYS
ALKALINE HYDROLYSIS EQUIPMENT
ANNOUNCEMENT BOARDS
ANTIQUE FUNERAL EQUIPMENT
AUTOMOBILE CONVERSION EQUIPMENT/
HARDWARE
AUTOMOBILE LIVERY/RENTAL
AUTOMOBILE REPAIR
AUTOMOBILE SIGNS
AUTOMOBILES (Hearses, Limos, Conversions,
Flower Cars)
BAGPIPE SERVICES
BELLS/CARILLONS/TOWERS
BIBLES/CRUCIFIXES/ROSARIES
BIODEGRADABLE CASKETS/CREMATION
URNS
BODY BAGS
BODY LIFTS
BODY POSITIONERS
BRONZE MEMORIALS
BRONZE REFINISHING
BURIAL CONTAINERS
BURIAL GARMENTS, INFANT
BURIAL GARMENTS/PLASTICS/SHROUDS
BURIAL PROPERTY RESALE
BURIAL SHOES
BUSINESS BROKERS
BUSINESS EQUIPMENT CONSIGNEES/LIQUIDATORS
BUSINESS EVALUATIONS
BUYING COOPERATIVES
CAISSONS/BURIAL WAGONS
CALENDARS
CANDLES/CANDLESTICKS
CARPETING
CASKET ACCESSORIES
CASKET BIERS
CASKET BIERS, INFANT
CASKET CARRIAGES
CASKET DISPLAY RACK/TRUCK/BIER REPAIR
CASKET DISPLAY RACKS/TRUCKS
CASKET HARDWARE/PAINT
CASKET INTERIOR PRODUCTS
CASKET LIFT REPAIR
CASKET LIFTS
CASKET LOWERING DEVICE REPAIR
CASKET LOWERING DEVICES
CASKET PLACER/PLACER DRAPES
CASKET RACKS, STORAGE
CASKET SHELLS/STAMPINGS
CASKETS
CASKETS, INFANT
CEMETERY DESIGN/MAPPING
CEMETERY ENTRANCES
CEMETERY EQUIPMENT
CEMETERY LIGHTS
CEMETERY MACHINERY
CEMETERY PLOT MARKERS/FLAGS
CEMETERY SUPPLIES
CEMETERY VASES
CHAIRS
CHAPEL FURNITURE/EQUIPMENT
CLEANING AGENTS/JANITORIAL SUPPLIES
CLOTHES/HAT RACKS
COLLECTION AGENCIES
COLUMBARIUMS
COMBINATION CASKET/VAULT
COMBINATION CASKET/VAULT, INFANT
COMPUTER SOFTWARE/APPS
CONSULTANTS
CONTINUING EDUCATION SEMINARS
CONTRIBUTION BOXES
CORRESPONDENCE COURSES
COSMETICS
CREMAINS PROCESSORS
CREMATION ALTAR
CREMATION BAGS
CREMATION CHAMBERS
CREMATION CONTAINERS
CREMATION CONTAINERS, INFANT
CREMATION EQUIPMENT
CREMATION EQUIPMENT REPAIR
CREMATION NICHE
CREMATION ROLLERS
CREMATION TABLES
CREMATION TAGS/TRACKING
CREMATION TRAY LINERS
CREMATION TRAYS
CREMATION URN DISPLAY RACKS/CARRIERS
CREMATION URN MARKERS
CREMATION URN WRAPS/BAGS/COVERS

CREMATION URNS
CREMATION URNS, INFANT
CREMATION VAULTS
CREMATORY SUPPLIES
DEATH CERTIFICATE MANAGEMENT
DEATH CERTIFICATE RETRIEVAL
DESK & DOOR SIGNS
DEVOTIONAL EQUIPMENT
DIRECTORY STANDS (FLOOR/WALL/ELECTRONIC)
DISINTERMENT/GRAVE RELOCATION SERVICE
DOVE CEREMONIES/PROGRAMS
EMBALMING CHEMICALS
EMBALMING INSTRUMENTS
EMBALMING MACHINE REPAIR
EMBALMING MACHINES
EMBALMING SUPPLIES
EMBALMING TABLE REPAIR
EMBALMING TABLES
EMPLOYMENT/STAFFING SERVICES
ENGRAVING
ESTATE APPRAISAL/LIQUIDATING
ESTATE PLANNING
EVENT PLANNING
FACTORYING
FILING/STORAGE/ARCHIVING SYSTEMS
FINANCIAL SERVICES
FIRST CALL MATS
FIXTURES/FURNISHINGS
FLAGS-AMERICAN (Cases, Manufacturers, Poles)
FLOOR MATTING/ENTRANCE MATS
FLORAL RACKS & STANDS
FLORAL RECORDS
FLORAL SERVICES
FLORAL SUPPLIES/CEMETERY WREATHS
FLORISTS
FLOWER TRAYS
FOOD SERVICE PROVIDERS
FOUNTAINS/LAKE AERATORS
FRANCHISING
FUNERAL ESCORT (Motorcycle/Motorcade)
FUNERAL FLAGS
FUNERAL HOME ARCHITECTS
FUNERAL HOME INTERIOR DESIGN
FUNERAL HOME PLANNING/DESIGN/CONTRACTORS
FUNERAL PERSONNEL SUITS/UNIFORMS
FUNERAL RECORD BOOKS
FUNERAL SUPPLIES (GENERAL)
FUNERAL WINDSHIELD STICKERS
GIFTS FOR FUNERAL DIRECTORS
GLOVES (Disposable, Medical, Pallbearers)
GRAVE MARKERS
GRAVE MARKERS, POLISHING
GRAVE MARKERS, PRE-CUT STENCIL DESIGN
GREEN FUNERAL PRODUCTS
HEAD/ARM RESTS
HEARSE DRAPES/CURTAINS
HEATING/AIR CONDITIONING, PORTABLE
HOISTS/LIFTS/ELEVATORS
INFECTION CONTROL PRODUCTS
INSTRUMENT STERILIZERS
INSURANCE/INVESTMENTS
INTERNET SERVICES
INVESTIGATIONS/INQUEST
JEWELRY BAGS
KIOSKS
LEGAL ASSISTANCE
LAMINATING SUPPLIES
LAMINATIONS
LANDSCAPING/GROUNDS MAINTENANCE
LAWN/TURF MAINTENANCE EQUIPMENT
LEASING SERVICES (Auto, Equipment, Etc.)
LECTERNS/REGISTRIES
LIFTS, CASKET (HYDRAULIC)
LIGHTS/LIGHT BULBS
LITERATURE RACKS
LITTER RECEPTACLES
MAILING LISTS/SERVICES
MANAGERIAL SERVICES
MARKET RESEARCH/SURVEYS
MAUSOLEUM BUILDERS
MAUSOLEUM DESIGN
MAUSOLEUM SUPPLIES
MAUSOLEUM TRAYS
MEDICAL SUPPLIES
MEMORIAL BOOKS/CARDS/SERVICE FOLDERS
MEMORIAL JEWELRY
MEMORIAL KEEPSAKES
MEMORIAL PHOTOGRAPHS/PHOTO RESTORATION
MEMORIAL PICTURE FRAMES
MEMORIAL PORTRAITS/PLAQUES/DISPLAY
CASES

MEMORIAL TABLETS
MEMORIAL TREES/SOIL
MEMORIAL/MEMORY BOARDS
METAL RECYCLING (Implant, Filling, Pacemaker)
MICROPHONES, WIRELESS
MONOGRAMS
MONUMENT/STATUARY RESTORATION
MONUMENTS
MOSAICS
MOTORCYCLE HEARSE
MUSEUMS
MUSIC RECORDINGS
MUSIC SYSTEMS
NAME PLATES
NECKTIES
OBITUARY/EULOGY SERVICES
ODOR CONTROL
OFFICE EQUIPMENT
ON-LINE MEMORIALS
ON-LINE MESSAGE BOARDS/CHAT ROOMS
OSHA COMPLIANCE (Consultants/Equipment)
PAYROLL SERVICES
PEWS
PHOTOENGRAVING
PRAYER CARDS
PRE-NEED SERVICES
PREPARATION ROOM DESIGN/CONSULTATION
PRINTING
PRINTING FOIL
PRINTING MACHINES
PROMOTIONAL PRODUCTS
PUBLIC ADDRESS SYSTEMS
PUBLIC RELATIONS
PUBLICATIONS, GRIEF
PUBLICATIONS, TRADE
REAL ESTATE SALES
REFRIGERATION UNITS
REGISTER BOOKS
REGISTER BOOKS, INFANT
REGISTER STANDS
ROOM DIVIDERS/PARTITIONS
RUBBER PRODUCTS
SAFETY CLOTHING/EQUIPMENT
SEMINARS/LECTURERS
SHIPPING CASES, METAL
SIGNS (INDOOR)
SIGNS (OUTDOOR)
SIRENS
SNOW REMOVAL EQUIPMENT
STAINED/LEADED GLASS
STATUARY/BENCHES
STORAGE RACKS (CASKET & BODY)
STRETCHER/COT COVERS
STRETCHER/COT REPAIR
STRETCHERS/COTS
SUCCESSION PLANNING
SUNDRIES
TELEPHONE ANSWERING EQUIPMENT
TELEPHONE ANSWERING SERVICES
TELEPHONE, MESSAGES ON HOLD
TENTS & ACCESSORIES
TRAFFIC CONTROL SIGNS
TRAINING SERVICES, EMPLOYEE
TWO-WAY RADIO COMMUNICATIONS
TYPEWRITER SUPPLIES
UMBRELLAS
UNIFORMS
VACUUM CLEANERS
VAULT CONCRETE EQUIPMENT
VAULT DOLLIES
VAULT FORMS
VAULT LOWERING DEVICES
VAULT PAINTS
VAULT SEALANTS
VAULT SUPPLIES
VAULTS
VEILS/BLANKETS
VENTILATION
VIDEO MEMORIALS
WASTE/BIOHAZARD RECEPTACLES
WATERFALLS/WETWALLS
WEBCASTING/LIVE STREAMING
WROUGHT IRON CARRIERS/RACKS/STANDS

PET MEMORIALIZATION HEADINGS
ACQUISITION/MERGER, CORPORATE FIRMS
CASKETS
COMPUTER SOFTWARE/APPS
CONSULTANTS/MARKETING
CREMATION BAGS
CREMATION CONTAINERS
CREMATION EQUIPMENT
CREMATION URNS
GRAVE MARKERS
GRIEF SUPPORT
MEMORIAL KEEPSAKES
PRE-NEED SERVICES
VIDEO MEMORIALS