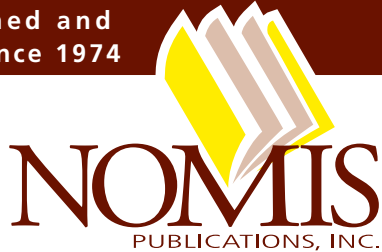


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NEWS

SECTION B

JUNE
2011

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Sympathy Silk Flowers and Plants from OfficeScapesDirect offer Everlasting Beauty

WHITE PLAINS, NY— For today's funeral home and cemetery, finding quality artificial flowers, plants and trees is a smart decision. Thanks to recent improvements in technology, now more than ever before, the everlasting beauty of silk botanicals can be used to brighten funeral homes and cemeteries. **OfficeScapesDirect** offers a trusted source for these premium products by offering the most comprehensive collection of beautiful silk flowers and plants.



From single stem flowers to floral arrangements to cascading planters and potted plants each design is handcrafted in their factory in Cincinnati, OH. The wide selection of pots and urns blend a respect for nature's ways with thoughtful observance of design principles to assure that each plant is most pleasing to the eye in color, shape, and form. All of their silk plants, silk trees, and silk floral arrangements are packaged with the utmost of care, to assure safe delivery to your door, and your satisfaction.

"Today's quality silk botanicals are absolutely amazing compared to ten, even five, years ago," Interior Designer **Cathy Hobbs**, ASID/LEED AP, said. "You just have to know where to find them since the market is still saturated with mediocre products

that are a far cry from looking real. Fortunately, **OfficeScapesDirect** makes it easier than ever to have the highest quality silk botanicals delivered directly to you, with very easy set-up."

As the nation's premier supplier of designer-quality silk botanicals for funeral homes and cemeteries, **OfficeScapesDirect** offers the widest selection and inventory anywhere of creative designs to comple-

ment your taste. Through its website, www.officescapesdirect.com, shoppers can browse hundreds of affordable arrangements online as well as an extensive variety of plants and trees. The company also has a seasonal catalog that can be requested through its website.

So what sets premium silks apart from the rest? "Simple," **Hobbs** said. "They truly look **CONTINUED ON PAGE B6**

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Behalt introduces Metal Caskets



Behalt Casket Company currently distributes 19 metal caskets from the **Paul Casket Company**, including this 18 gauge "Majestic" casket shown in light bronze. Additional metal caskets include 20 gauge units as well as a solid copper model.

MT. EATON, OH— Behalt Casket Company, LLC, announces the addition of metal caskets to its line of funeral home supplies. "Our customers have been asking for USA-made, reasonably priced metal caskets," says **Ray Yoder Jr.**, owner of Behalt. "We are pleased to partner with **Paul Casket**

Company of Indiana to distribute such fine quality caskets. They really complement our current lines." **Yoder** introduced these caskets, along with their latest "rental oak" casket, at the recent *Ohio Funeral Directors Association* Exhibition in Columbus.

CONTINUED ON PAGE B7

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CALENDAR *of Events*

CONVENTIONS/ CONFERENCES

Arizona Funl Cemetery & Cremation Assn - Jun 01-03, 2011, Scottsdale Plaza Resort, Scottsdale, AZ. Exhibits. 480-649-1144. www.azfda.org afcca@q.com

Massachusetts FDA - Jun 04-05, 2011, Ocean Edge Resort & Golf Club, Brewster, MA. 781-335-2031. www.massfda.org info@massfda.org

Tennessee FDA - Jun 05-07, 2011, Embassy Suites Hotel & Conference Center, Murfreesboro, TN. Exhibits. 800-537-1599. www.tnfda.org tnfuneral@xspedius.net

Oregon FDA - Jun 05-08, 2011, The Riverhouse Resort, Bend, OR. Exhibits. 800-304-5095. www.ofda.org mark@ofda.org

Texas FDA - Jun 06-10, 2011, Sheraton & Arlington Convention Center, Arlington, TX. Exhibits. 800-460-8332. www.tfda.com admin@tfda.com

Missouri Funl Directors & Embalmers Assn - Jun 06-07, 2011, Holiday Inn Select, Columbia, MO. Exhibits. 573-635-1661. www.mofuneral.org info@mofuneral.org

Indiana FDA - Jun 07-09, 2011, Lucas Oil Stadium, Indianapolis, IN. Exhibits. 800-458-0746. www.indiana-fda.org info@indiana-fda.org

Southern Cemetery Crem & Funl Assn, Kentucky Cemetery Assn, Indiana Cemetery Assn and Cemetery Assn of Tennessee (Joint Convention) - Jun 08-10, 2011, Brown Hotel, Louisville, KY. Exhibits. 251-634-3434. www.scfa.info scfa@bellsouth.net

Independent Funeral Directors of Florida - Jun 09-12, 2011, Buena Vista Palace, Lake Buena Vista, FL. Exhibits. 850-222-0198. www.ifdf.org jscheff@ifdf.org

Mississippi FDA - Jun 12-14, 2011, Embassy Suites, Ridgeland, MS. Exhibits. 601-978-1920. www.mississippifuneraldirectors.com mfdanetdoor.com

Montana FDA & Wyoming FDA Joint Convention - Jun 12-14, 2011, Billings Hotel & Convention Center, Billings, MT. Exhibits. 406-449-7244. www.mfda.net or www.wyfa.org mfdas@sy-key.com or wyfa@sy-key.com

Alabama Funl Dirs & Morticians Assn Inc - Jun 12-15, 2011, Riverview Plaza Hotel, Mobile, AL. Exhibits. 334-347-2371. www.alabamafdma.org info@alabamafdma.org

North Carolina & South Carolina Cemetery Assn Joint Convention - Jun 12-14, 2011, Kingston Plantation Embassy Suites, Myrtle Beach, SC. Exhibits. 336-874-2974. artysor@gmail.com

West Virginia FDA - Jun 13-15, 2011, Marriott Hotel, Charleston, WV. Exhibits. 800-585-2351. www.wvfa.org rprice0851@aol.com

Funl Dirs & Morticians Assoc of North Carolina - Jun 13-16, 2011, Embassy Suites Winston-Salem, Winston, NC. 704-982-0347.

Assoc for Gravestone Studies Annual Conference - Jun 14-19, 2011, Colby College, Waterville, ME. 413-772-0836. www.gravestonestudies.org info@gravestonestudies.org

Wisconsin Cemetery & Cremation Assoc - Jun 15-17, 2011, The Cove Resort, Lake Geneva, WI. 414-727-3050.

Michigan Assn of Municipal Cemeteries Inc - Jun 15-17, 2011, ODAWA Casino Resort, Petosky, MI. Exhibits. 989-814-0670. www.michamc.org

Alabama FDA - Jun 19-21, 2011, Marriott Grand Hotel, Point Clear, AL. 334-956-8000. www.alabamafda.org afda06@bellsouth.net

Florida Morticians Assoc - Jun 19-22, 2011, Rosen Plaza Hotel, Orlando, FL. Exhibits. 813-477-2020. lfdekatina@aol.com

Wisconsin FDA - Jun 20-23, 2011, The Osthoff Resort, Elkhart Lake, WI. Exhibits. 608-256-1757. www.wfda.org info@wfda.org

Western Pennsylvania FDA - Jun 20-23, 2011, Bel-Aire Clarion Hotel and Convention Center, Erie, PA. Exhibits. 412-931-5497. rob@schellhaasfh.com

Illinois FDA - Jun 21-23, 2011, Crowne Plaza, Springfield, IL. Exhibits. 800-240-4332. www.ifda.org info@ifda.org

ADEC - Jun 22-25, 2011, Inter Continental Miami, Miami, FL. 305-577-1000. www.adec.org info@adec.org

Maryland State FDA - Jun 26-30, 2011, Clarion Resort & Conference Center, Ocean City, MD. 410-553-9106. www.msfa.net msfa@msfa.net

Idaho Funeral Service Assn - Jun 26-28, 2011, Shore Lodge, McCall, ID. Exhibits. 208-888-2730. www.ifsa.us ifsa@ifsa.us

Virginia Morticians' Association - Jun 26-29, 2011, The Hotel Roanoke Conference Center, Roanoke, VA. Exhibits. www.virginiamorticiansassociation.org

Virginia FDA - Jun 26-28, 2011, The Cavalier Hotel, Virginia Beach, VA. Exhibits. 804-264-0505. www.vfda.net 1whittaker@vfda.net

Louisiana FDA - Jun 26-28, 2011, Paragon Casino Resort, Marksville, LA. Exhibits. 225-767-7640. www.lfdaweb.org info@lfdaweb.org

California FDA - Jun 27-28, 2011, Monterey Marriott, Monterey, CA. Exhibits. 800-255-2332. www.cafda.org cfda@am-group.us

FDA of Kentucky - Jun 27-29, 2011, Louisville Marriott Downtown, Louisville, KY. Exhibits. 800-866-3211. www.fdaofky.com info@fdaofky.com

Florida Cemetery Cremation & Funl Assn - Jul 14-16, 2011, Hilton Daytona Beach Hotel, Daytona Beach, FL. Exhibits. 800-226-3332. www.thefccfa.com knopke@curlewills.com

Assoc of California Cremationists - Jul 21, 2011, Embassy Suites, Oxnard, CA. Exhibits. 877-936-7222. www.accinfo.org

Associated Cemeteries of Missouri - Jul 22-23, 2011, Port Arrow, Lake of the Ozarks, MO. Exhibits. 314-863-3011.

Assn of Independent Fnl Hms of Virginia - Jul 22-24, 2011, Hilton Hotel, Virginia Beach, VA. Exhibits. 804-643-0312. www.ifhv.org ifhv@aol.com

National Funeral Dirs & Morticians Assn Inc - Jul 31 - Aug 05, 2011, The Omni Hotel at CNN Center, Atlanta, GA. Exhibits. 800-434-0958. www.nfdma.com nfdma@nfdma.com

Assn of AL Cemeteries, LA Cemeteries Assn & MS Cemetery Assn Tri State - Aug 07-09, 2011, Imperial Palace Casino & Resort, Biloxi, MS. Exhibits. 601-898-8565. lchedotal@comcast.net

NY State FDA - Aug 14-17, 2011, The Crowne Plaza Convention Hotel, Niagara Falls, NY. Exhibits. 800-291-2629. www.nysfda.org info@nysfda.org

Washington State FDA & Washington Cemetery, Cremation & Funeral Assn Joint Convention - Aug 24-27, 2011, Suncoast Lodge, Roslyn, WA. Exhibits. 253-588-7111. www.wsfda.org jewell@wsfda.org

Catholic Cemetery Conference - Aug 27-31, 2011, Gaylord National Resort & Convention Center, Washington, DC. Exhibits. 888-850-8131.

Colorado FDA & CAC Combined Convention - Sep 07-09, 2011, Denver Marriott South at Park Meadows, Littleton, CO. Exhibits. 303-791-2336. www.cofda.org mail@cofda.org

New Jersey State FDA - Sep 26-28, 2011, The New Taj, Atlantic City, NJ. Exhibits. 800-734-3712. www.njsfda.org njsfda@njsfda.org

Catholic Cemetery Conference - Oct 05-08, 2011, Gaylord Opryland Resort & Convention Center, Nashville, TN. Exhibits. 888-850-8131. www.catholiccemetery-conference.org

Cemetery Assoc of Oregon Fall Conference - Oct 06-07, 2011, Village Green Resort, Cottage Grove, OR. 503-651-1724. www.cemeteryassociationoforegon.com cemeteryassociationoforegon@gmail.com

Maine FDA - Oct 13-14, 2011, Hilton Garden Inn - Auburn Riverwatch, Auburn, ME. 207-729-9100. www.mefda.org sallybelanger@aol.com

NFDA & CANA Joint Convention - Oct 23-26, 2011, McCormick Place, Chicago, IL. Exhibits. 800-228-6332. www.nfda.org nfda@nfda.org

Casket & Funeral Supply Assn Fall Conference & Trade Show - Nov 14-15, 2011, Crowne Plaza Hotel, Indianapolis, IN. Exhibits. 847-295-6630. www.cfsaa.org mallen@cfsaa.org

FDSA of Greater Chicago - Nov 16, 2011, Przybylo's The White Eagle Restaurant and Banquets, Niles, IL. Exhibits. 630-980-4740. www.fdsachicago.com office@fdsachicago.com

MEETINGS/SEMINARS

Cemetery Directors Conference - Kates-Boylston Publications - Jun 10, 2011, Loews Philadelphia Hotel, Philadelphia, PA. 800-500-4585. www.katesboylston.com/cdc

Georgia Municipal Cemetery Assn - Jun 21, 2011 Cemetery Manager Certification, Savannah Civic Center, Savannah, GA. 912-651-6843. www.GMCAweb.org GAcemetry@earthlink.net

Virginia Cemetery Assn Annual Meeting - Jun 22-25, 2011, Tides Inn, Irvington, VA. 804-675-7502. www.virginiacemetery-association.org dimunn@asscmgmt.com

Georgia Municipal Cemetery Assn - Jun 22-24, 2011 "Beyond the Grave: Cultural & Ethical Burial Customs", Savannah Civic Center, Savannah, GA. 912-651-6843. www.GMCAweb.org GAcemetry@earthlink.net

MKJ Marketing Seminars - Jun 25 - Jul 02, 2011 Funeral Service Challenges Here and Abroad, Mediterranean Cruise 888-655-1566. www.mkjmarketing.com

New England Cemetery Assn Seminar - Jun 28-30, 2011, Radisson Plymouth Hotel, Plymouth, MA. 203-874-8998. www.new-englandcemetery.org rcscholl627@gmail.com

NFDA Leadership Conference - Jul 10-13, 2011, Coeur d'Alene Golf & Spa Resort, Coeur d'Alene, ID. 800-228-6332. www.nfda.org nfda@nfda.org

Professional Car Society Meeting - Jul 12-16, 2011, Clarion Inn and Conference Center, Hudson, OH. 973-729-8083. www.professionalcarsociety.org

The Academy Training Dates - Jul 12, 2011 Continuing Care Program Development for the FH Owner or Manager; Jul 19, 2011 Continuing Care for the AFP/Continuing Care Specialist; Jul 26-29, 2011 Advance Funeral Planning; Sep 13-16, 2011 Advance Funeral Planning; Sep 20, 2011 Continuing Care Program Development for the FH Owner or Manager; Oct 11, 2011 Continuing Care for the AFP/Continuing Care Specialist; Oct 13, 2011 Green Leads/Referrals; Oct 18-21, 2011 Advance Funeral Planning; Nov 01-02, 2011 Financial Aspects of AFP; Jan 17-20, 2012 Advance Funeral Planning, The Academy Training Center, Franklin, OH. 800-331-6270. www.theoutlookgroup.com

Assoc of California Cremationists Operator Training - Jul 20, 2011, Embassy Suites, Oxnard, CA. 877-936-7222. www.accinfo.org

Assoc of California Cremationists General Meeting - Jul 21, 2011, Embassy Suites, Oxnard, CA. 877-936-7222. www.accinfo.org kthomas@accinfo.org

OGR Fall Forum - Sep 18-20, 2011, Loews Coronado Bay, San Diego, CA. 800-637-8030. www.ogr.org

Selected Independent Funeral Homes - Sep 21-24, 2011, Westin Kierland Resort & Spa, Scottsdale, AZ. 800-323-4219. www.selectedfuneralhomes.org info@selectedfuneralhomes.org

California Assn of Public Cemeteries Seminar & Area Meeting - Oct 07-08, 2011, Crowne Plaza Beach Hotel, Ventura, CA. 888-344-9858. www.capc.info publiccemeteries@aol.com

The American Society of Embalmers Conference & Meeting - Oct 21, 2011, Chicago South Loop Hotel, Chicago, IL. 800-728-9185. www.amsocembalmers.org AmSocEmbalmers@sbeglobal.net

Funeralcartrader.com Dedicated to the Funeral Industry

GRAND RAPIDS, MI— Todd Troost is pleased to announce the launch of **funeralcartrader.com**. Funeralcartrader.com is a user-friendly website for funeral professionals to locate and sell funeral fleet vehicles.

Buyers are able to select several search parameters to ensure that they are only shown vehicles that meet their criteria, including: fleet vehicle type, price range, location, condition, and model year. Research and compare the hundreds

of entries for new and used hearses, limousines, first call vehicles, flower cars, and antiques to find the vehicle that is right for your business.

Sellers will be pleased with the opportunity to display multiple photographs, provide detailed descriptions, and market their fleet vehicles to clients from around the world.

For more information, call 888-HEARSES (888-432-7737) or e-mail support@funeralcartrader.com.

Lundgren Monuments Completes New Installation in the UK



SEATTLE, WA— Lundgren Monuments is proud to share a new memorial, recently installed in Northern Ireland. The project was made from crystal white granite with a circular glass panel made from hand-cut pink, violet and amber glass. A traditional Irish cross and knot pattern was carved into the glass and the handwritten name was enlarged from one of Erin's homework assignments.

During the design process, Lundgren Monuments worked closely with the Eagleson family, who flew to Seattle to discuss the project, tour the **Ballard Studio**, and approve the final selection of materials. Together, they created a stunning work of art to commemorate the tragic death of this smart, beautiful young woman. It is the hope of all those at Lundgren Monuments that when sunlight filters through the hand-cut glass petals and is refracted by the hundreds of minute bubbles, the Eagleson family will be reminded of the beauty Erin brought into their lives in her short time on Earth.

Lundgren Monuments exhibited at the *Asian Funeral Expo*, in Hong Kong in May. Their Tokyo office is currently in collaboration with a Buddhist temple in Miyagi Province to design a memorial commemorating those tragically lost in the recent tsunami.

Lundgren Monuments offers handmade, translucent cast glass memorials, as an alternative to the traditional granite headstone. Luminescent, organic and rugged, cast glass monuments stand out as beacons among a field of granite markers. No two are ever alike. They also offer a variety of unique, handmade urns, hand-carved memorial action figures, and other unique memorial options. Through the merging of art and memorial, Lundgren Monuments hopes to provide comfort in moments of pain through inspired beauty.

For more information, visit their Seattle boutique at 4365 6th Avenue NW. Telephone inquiries may be made by calling 1-800-205-9055, or by fax at 206-782-9055. To view current and past projects, visit Lundgren Monuments online at www.lundgrenmonuments.com

If you have a Convention, Meeting or Seminar you would like to see listed here, send information to:

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Shugar's present Scholarship to Kenyatta Ron King

DETROIT, MI— Shugar's, Detroit-based publishers of the *Purple Directory*, a nation-wide listing of over 2,700 African-American funeral firms, listed by state, has made its biennial contribution toward a funeral service scholarship. This scholarship is awarded in memory of the relatives of **Miriam E. Pipes**, Editor-in-Chief of the *Purple Directory*.

Shugar's awarded the 2012-13 Pipes' Memorial Scholarship to **Kenyatta Ron King** of Florence, SC. He plans to matriculate as a Mortuary Science student at the *Piedmont Technical College*, Greenwood, SC.

Shugar's will publish its 2012-13, Tenth Edition



Kenyatta Ron King

of the *Purple Directory*, in December, 2011. For more information, visit www.purpuredirectory.com and <http://purpuredirectory.intuitwebsites.com/> or e-mail purfuneral@aol.com.

Wilbert's Marketing Team wins Design Awards



BROADVIEW, IL— **Wilbert Funeral Services, Inc.** in Broadview, IL has received three 2011 American Inhouse Design Awards from *Graphic Design USA*, an International news publication for creative professionals.

The three marketing communication pieces recognized with an award were the *EcoChoices* logo design, the *Memorialization Choices* ad, and the brochure for Wilbert's new cremation packaging program — *Commemorations by Wilbert*.

For nearly five decades, Graphic Design USA has sponsored design competitions that spotlight areas of excellence and opportunity for creative professionals. The American Inhouse Design Awards is the original and premier showcase for outstanding work by inhouse designers. It has provided a unique opportunity for inhouse designers to receive recognition for their talent, for the special challenges they face, and for their contributions to their businesses and institutions. The competition's categories include: print and collateral design, corporate identity and logos, broadcast and motion graphics, internet and multimedia design, advertising, sales promotions and point-of-purchase displays.

Each year the competition receives more than 4,000 entries from across the United States, but only a handful receives the Award Certificate of Excellence. Wilbert's design team has consistently won awards in various categories for the past seven years.

Wilbert Funeral Services, Inc. is the leading single-source supplier of burial vaults and cremation-related products and services to North American funeral homes. For more information, please call 888-WILBERT or visit www.wilbertonline.com.



Calvin Toler joins Aurora Casket Company

AURORA, IN— **Aurora Casket Company**, the largest family-owned supplier in funeral service has recently added industry veteran **Calvin Toler** as a Strategic Account Manager.

Toler has been a licensed funeral director for more than 30 years and has worked with funeral firms across the country on merchandising and service enhancement. Based in Orlando, Toler will be responsible for business development and key account management throughout the southeast United States.

"The people, products, and programs from Aurora may be the best kept secret in funeral service," Toler said. "I believe Aurora is the best positioned supplier to help independent funeral service providers take control of their future and succeed."



Calvin Toler

After beginning his career in family funeral homes, Toler has worked with some of the most prominent names in deathcare, including **Thomas-Pierce and Company**, **Batesville Casket**, **The Doo Group**, **The York Group** and **Matthews International**. He was part of the design team that created the *York Merchandising System*.

"Calvin is a great asset to our clients and our company," said **Tim Dugan**, senior vice president of sales and marketing at Aurora. "His experience in this profession speaks for itself and his knowledge of funeral service operations, merchandising and pricing strategies is a great advantage for our customers."

Aurora Casket is the largest family-owned funeral supplier in America. Founded in 1890, the company operates five manufacturing facilities in the U.S. and Canada, and provides a full range of burial, cremation, and technology products to funeral home clients across America. Aurora is a fifth-generation family business, owned and operated by the Barrott and Backman families. For more information, visit www.auroracasket.com.

Zontec installs at Greenlawn Memorial Gardens in Chesapeake



Greenlawn Memorial Gardens

TAMPA, FL— Serving the community since 1953, **Greenlawn Memorial Gardens** in Chesapeake, VA, is nestled within a quaint community. This forty-two acre cemetery includes an onsite chapel, twenty-four gardens, statues and seven mausoleums. **Hinton D. Hurff, Sr.**, President of Greenlawn Memorial Gardens states, "We take the responsibility of maintaining our cemetery's appearance very seriously. Our grounds, gardens, and mausoleums are noted for their beauty. We've had the Zontec units for over two years now and are pleased with the results. The building's air smells fresh and clean and it effectively controls all insects. Feel free to add our name to your list of Very Satisfied Customers."

"We have an outstanding record of success with our mausoleums all over North America, and when we add a new mausoleum I feel a great sense of satisfaction knowing that we are helping to present another mausoleum in the best light possible." states **Lyndi Demers**, Project Manager, **Zontec™ International, Inc.**

For over 25 years, Zontec™ has adhered to the highest quality standards in the industry manufacturing superior products that are built to last. For more information about the Zontec™ system visit them online at www.zontec-solution.com, call 1-800-474-0105 and ask for the project department or email them at info@zontecsolution.com.

Trigard Memorials hosts free Memorial Security Webinar on June 7

DANVILLE, IL— Trigard Memorials invites cemeteries, funeral home combos and memorial dealers to attend a free 20-minute webinar on Tuesday, June 7, to learn how Memorial Security can help lock in marker sales.

Visit www.trigard.com/security to register for one of three sessions: 9 a.m., 12:30 p.m., or 4 p.m. Central Time.

Memorial Security was developed in response to a

challenge in the memorial park that the Darby family owns. Chief Operating Officer **Rich Darby** watched families choose cemetery space, but purchase markers at-need from a monument shop that mailed something to the family after reading the obituary in the paper. Memorial Security is designed to help cemeteries lock in memorial sales and provide families with outstanding value.

Trigard is a family owned and operated business based in Danville, IL, that has catered to the varying needs of the death care industry since the 1960s. Trigard's bronze memorial division was established in 2003 and has developed innovative new techniques for shaping, coloring and finishing pure bronze and other materials to produce unique grave memorials, plaques, signs and trophies.

Matthews names Gackenbach as Chief Commercial Officer, Memorialization

PITTSBURGH, PA— Matthews International has announced the appointment of **Steven Gackenbach** as Chief Commercial Officer of the Memorialization Group. In this newly created role, Gackenbach will oversee strategic marketing and business planning, national account management and marketing communications. He also will be responsible for **Caggiati** and **Arrow**, Matthews' European and Australian cemetery product businesses. Gackenbach will report directly to **James Doyle**, President of Matthews Memorialization Group.

"Steve's extensive consumer products background and proven ability to effectively build brands and market products make him an ideal choice to oversee the continued growth of our Memorialization Group," said Doyle. "We're confident that Steve



Steven Gackenbach

has both the vision and the knowledge to drive revenue and help our customers positively impact their bottom lines."

Most recently, Gackenbach served as Senior Director of Strategy for the Kraft Foods Cheese Division, where he led significant growth initiatives. During his 18 years with the company, he held a number of positions of increasing responsibility, including the management of flagship businesses like Kraft Mac & Cheese and Philadelphia Cream Cheese.

Gackenbach holds a bachelor's degree from the Wharton School at the University of Pennsylvania and a master of business administration degree from Harvard Business School. He will be working in the Pittsburgh Headquarters office.

"Matthews is the undisputed industry leader in memorialization solutions, and I'm excited

to join them at a time of significant product innovation," said Gackenbach. "I look forward to identifying new growth opportunities for the company, as well as to working closely with talented sales teams in North America, Europe and Australia."

Matthews International Corporation, headquartered in Pittsburgh, is a designer, manufacturer and marketer principally of memorialization products and brand solutions. Memorialization products consist primarily of bronze memorials and other memorialization products, caskets and cremation equipment for the cemetery and funeral home industries. Brand solutions include graphics imaging products and services, marking products, and merchandising solutions. The company's products and services include cast bronze me-

morials and other memorialization products; caskets; cast and etched architectural products; cremation equipment and cremation-related products; mausoleums; brand management, printing plates, pre-press services and imaging services for the primary packaging and corrugated industries; marking and coding equipment and consumables, and industrial automation products for identifying, tracking and conveying various consumer and industrial products, components and packaging containers; and merchandising display systems and marketing and design services.

Matthews International products are offered exclusively through the company's cemetery and funeral home customers and its authorized distributors across the United States and Canada. For more information, call 800-223-4964 or visit www.matw.com.

A2Z Logos: Helping You Market Your Business

SAN DIEGO, CA— A2Z Logos, a division of Nite-Glo, is a family owned and operated business specializing in advertising specialty products since 1959. Their extensive selection of gifts, awards, giveaways, apparel, and wide variety of other promotional items ensures that you will find a unique way to help your business stand out among competitors. Whether your purpose is to attract new customers, instill team spirit among employees, or make an impact at trade shows or business functions, A2Z Logos is certain to have the right promotional item for your business.

From religious magnets, Nite-Glo telephone stickers, dry erase boards with calendars to spray hand sanitizers, lip balms and a complete line of Our Lady of Guadalupe items catering to the Hispanic market, A2Z pairs

unique products with exceptional service.

Advertising specialty products keep your business in the mind of the consumer. Customers remember businesses that give them ad specialties, are more likely to have a favorable impression of the company, and over half of those who receive promotional items do business with that company.

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Wilbert announces Promotions and Reorganization



Terry Whitlock



Michael Bogacki



Mark Klingenberger

BROADVIEW,IL— Wilbert Funeral Services, Inc. in Broadview, IL, announced the following promotions and reorganization.

Terry Whitlock, a 25 year veteran of the company, and formerly Interim President, will take on the new responsibility of Executive Vice President-License Relations. Terry will be liaison to Wilbert Licensees and will be overseeing Inside Sales, Field Services and lead the conversion of competitive units back to Wilbert brand vaults.

Michael Bogacki, previously Executive Vice President/Chief Financial Officer, will expand his duties to that of overseeing all operations including warehousing, distribution and manufacturing. Bogacki has been

with Wilbert Funeral Services since 2009.

Mark Klingenberger was promoted to Vice President of Sales and Marketing. He had been acting in an interim position since March 2011. Mark will be responsible for all the business development managers as well as the creative department, conventions and his team will carry the overall responsibility for brand awareness and improvement. Klingenberger has been with Wilbert since 2005.

Wilbert Funeral Services, Inc. is the leading single-source supplier of burial vaults and cremation-related products and services to North American funeral homes. For more information, please call 888.WILBERT or visit www.wilbertonline.com.

Funeral Source One offers new Cemetery and Standard Church Trucks

SEVIERVILLE,TN— Funeral Source One now offers a Cemetery Church Truck with a rugged wheel design, as well as Standard Church Trucks with the EZ Press Brake System.

The new Cemetery Truck is made of strong, rectangular, aluminum tubing, and features a protective anodized finish that keeps it looking bright and new as well as making it easy to clean. The stable x-frame undercarriage and rubber rests help to secure the casket. Large 8" pneumatic wheels with rubber tires roll over grass and rough terrain with quiet

dignity. When moved without a casket, a special built-in handle allows the truck to be pushed, pulled or carried. The truck comes standard with two wheel locks, as well as handles on each corner to assist with lifting.

The Standard Model Church Truck has a new feature: wheel locks that are pressed with your foot. The locks are easily accessible – no more leaning down to lock the wheels with a latch – easily press the brake with your foot and it's locked. The church trucks are still available in all colors and include a written warranty.

You can order either the Cemetery Church Truck or the Standard Church Trucks with EZ Wheel Locks by going to www.funeralsourceone.com or by email at tr@funeralsourceone.com. Call toll free 888-792-9315, Monday-Friday 8am to 6pm, and Saturday 9am to 3pm.

All of the products will be on display in June at the Texas State Funeral Directors Convention, Pennsylvania State Funeral Directors Convention, or the Virginia State Funeral Directors Convention, and in July at the Florida convention.

Beyond Indigo develops Technology and Social Media Policy

HANOVER,MN— Funeral industry marketer Beyond Indigo Funerals has developed a new program to ensure that funeral professionals use proper digital media etiquette. This Technology and Social Media Policy protects funeral businesses from having employees post inappropriate or negative online content.

Businesses spend a lot of time and money protecting their online reputations, because negative reviews and comments make as much impact as positive ones. The Technology and Social Media Policy enables funeral professionals to monitor and control their online perceptions in two ways: providing employees with clear etiquette guidelines and managing employees' digital conduct. This includes managing employee content with regards to company emails, blog posts, and comments posted on Facebook, Twitter, YouTube, LinkedIn, MySpace, Wikipedia, and online review sites. The policy, which is fully customizable, is designed to maintain the integrity and consistency of all marketing messages and materials disseminated from a particular funeral home.

"Businesses must proactively manage their

online images in order to ensure that their employees reflect positivity, accuracy, and appropriateness" said **Kelly Baltzell, M.A.**, president and founder of Beyond Indigo Funerals. "We want to give our clients peace of mind as they expand their marketing efforts into the digital landscape."

Beyond Indigo Funerals is a premier digital marketing company specializing in the funeral business channel. Beyond Indigo helps funeral homes maximize every channel of their brand through custom funeral home websites, interactive tools, SEO plans, social media campaigns, logo design packages, eNewsletters, blogs, and brochures. Their full-scale strategic funeral marketing approach has enabled our clients to achieve up to 30% more new business. Beyond Indigo continually provides funeral professionals with training, analysis, consulting services, and round-the-clock-resources to position them as experts within their field. Located in Hanover, MN, the Beyond Indigo family of companies includes Beyond Indigo Funerals, **Grieving.com**, **Beyond Indigo Pets**, and **Beyond Indigo Equine**. For more information, visit www.beyondfunerals.com.

Trinity Fluids teams with SRC Refrigeration

LAPEER,MI— Trinity Fluids, LLC, the fastest growing global funeral supply business owned by **Michael and William Wessels** is proud to announce its partnership with **SRC Refrigeration**. Trinity Fluids can now bring to customers an improved, highly efficient and well priced cooler system that all funeral homes and crematories can purchase. Be assured that with the Trinity name on the front it will have the quality expected from Trinity Fluids.

Trinity Fluids has developed its brand by offering world class products at affordable pricing while working directly with its customers to reduce costs in other areas of their business. "Our knowledge of design engineering, material purchasing, manufacturing processes and global logistics" says Mike Wessels, President of Trinity Fluids, "allows us to very quickly filter out companies that do not meet our high standards of quality. SRC

Refrigeration meets all of our expectations and more."

Trinity's design of its smallest body coolers will allow the entire system to be shipped disassembled saving the customer money and allowing them to install the unit anywhere in their facility within 30 minutes. Mike said they call these cooler units "convertibles" because the shelving can be removed or adjusted to fit mortuary carts, combo boxes, caskets, etc. The unit can also be shipped assembled.

The cooler is all white inside and out with HD chrome hardware, high efficient compressor for low operating cost. Their PPC© (Premium Panel Construction) provides many advantages. The process allows them to build panels with 100% solid insulation. They bond the solid foam to heavy gauge white baked enamel metal skins. This method provides all the necessary and required strength to eliminate "old style" wood perimeter framing still used by some companies. They deliver custom refrigeration systems at stock prices. All units have an industry exclusive 10 year Panel, 5 year Compressor and 1 year Parts Warranty. Trinity Fluids can quote any size cooler or freezer, portables, walk-ins, combo units or outdoor systems. All prices include shipping to your location.

Steve Lemieux, President of SRC Refrigeration said "Having Trinity Fluids partner with us has been like opening flood gates...once these guys gave us their nod of approval they began to deliver us quotes the very next day. We are very excited to have them be a part of our team and enter us into a market that can benefit from this technology."

Trinity Fluids' mission is to seek out areas in the death care industry that need improvement, whether in new product development, design, competition or environmental impact. Trinity Fluids brings fresh eyes and new ideas. For more information call 810 - 441-8006 or email Mike@TrinityFluids.com.

Aurora Casket celebrates 10th Anniversary of Funeralplan.com with Complimentary Personal Planning Guide

AURORA,IN— Navigating the many choices involved in funeral planning just got much easier with the addition of a new downloadable *Personal Planning Guide* at **Funeralplan.com**. The site was developed 10 years ago by **Aurora Casket Company** as a resource for families on funeral planning and grief support. More than 100,000 unique visitors annually turn to Funeralplan.com for information about funerals and memorialization.

The complimentary Personal Planning Guide provides families with the opportunity to review choices available for end of life planning, from traditional rituals and customs to personalized life tributes and memorial services.

"Ultimately, the best source of information about funeral planning, grief, and healing is a local funeral professional," said **Marty Strohofer**, director of creative marketing at Aurora. "Funeralplan.com provides families a starting point online and a locator guide where they can find a funeral professional in their community."

After reviewing information on Funeralplan.com, families can download the Personal Planning Guide to record some of their preferences and information required.

"Planning in advance takes some of the burden and uncertainty from the minds of our loved ones," Strohofer said. He also added the importance of reviewing personal preferences with other family members.

"Funerals are for the living. Many of us want to try to shield our family from the pain of death and loss, but planning an appropriate time and place for family and friends to say goodbye and share memories is an important part of the healing process," he added.

For additional information and to access the complimentary Personal Planning Guide, visit www.Funeralplan.com.

Aurora Casket is the largest family-owned funeral supplier in America. Founded in 1890, the company operates five manufacturing facilities in the U.S. and Canada, and provides a full range of burial, cremation, and technology products to funeral home clients across America. Aurora is a fifth-generation family business, owned and operated by the Barrott and Backman families. For more information, visit www.auroracasket.com.

Downloadable guide offers information and resources for families

Silk Flowers and Plants from OfficeScapesDirect

Continued from Page B1

and feel real. It all starts with the selection of the most natural looking flower and foliage stems and it ends with the design expertise in creating a finished product." Today's stems are artfully molded to replicate nature's imperfections like twisted bark and the bumps and lumps of newly forming buds on a branch. Petals and leaves are airbrushed by hand to achieve the intricate, complex colors of fresh flowers and plants.

Even the texture of silk botanicals has improved with petals and leaves realistically feeling soft and velvety. "OfficeScapesDirect offers only these high quality products. It's wonderful to finally have an affordable source we can trust."

OfficeScapesDirect estimates if a company spends \$80 per week on fresh flowers for its lobby or reception area 52 weeks of a year, its total flower bill over seven

years would be an eye-opening \$29,120. Compare this to one stylish silk arrangement for \$150 that lasts seven years or more. An investment of four such arrangements to rotate quarterly would amount to still only \$600 over seven years, saving a dramatic \$28,520.

Silk floral arrangements by OfficeScapesDirect range in size from small eight-inch stylish bud vases (a perfect

CONTINUED ON PAGE B8

Eternal Comfort, Inc. acquires Artwork Collection Rights

RAMONA, CA— **Eternal Comfort, Inc.** (ECI) has expanded its alternative cremation container and urn cover options with photos by renowned artist *Chuck Ricker*. His collection of countryside vistas, scenic resorts, and natural wildlife poses includes attractions from across the nation and beyond. Viewers of his work will recognize places where they have visited that bring special meaning. Mr. Ricker has granted ECI usage rights to his vast collection including some very unique and exclusive creations. Additionally, he will al-



Chuck Ricker's Pleasant Island Sunrise

low ECI to share these rights with a select few for producing other matching funeral related products. This new product line will

be available as separate items or packaged in sets. A large selection of his photographs can be seen by requesting a catalogue via e-mail at info@eternalcomfort.com.



Chuck Ricker and Beverly Torres

The public trend continues toward personalized tributes in various forms, while the economic forecast for popularity of these products would dictate some form of mass produced alternative. ECI's cost effective products attempt to meet both needs.

"What surprises me is not only the thousands upon thousands of web hits we're already getting, but the countries they are coming from," comments **Beverly Torres**, President and CEO of Eternal Comfort, Inc.

The roots of ECI's intellectual property and other assets form a deep and stable

foundation from which it will be able to grow exponentially.

Beverly's courage, intuitiveness, and enterprising skills have proven successful. She has several successful startup companies, as well as recovered ailing companies, to her credit. With her newest venture she is intent on serving the individual needs of people. Service providers, grieving families, and supply houses alike will benefit from ECI's exciting new designs, which put an "individual twist" on the assembly production line. For more information, contact Eternal Comfort, Inc. at (619) 916-9630 or visit www.eternalcomfort.com.

Anthony Funeral Supply's Photique™ Decorative Tissue Box Covers



LIVINGSTON, NJ— **Anthony Funeral Supply LLC** is proud to offer a unique, functional keepsake, which will bring comfort to grieving families for years to come. *Photique™* decorative tissue box covers are customizable, handmade, eco-friendly and designed to fit any "boutique" type tissue boxes. The four framed panels are designed to easily accept any 3"x4" print media, including: photos, artwork, poems, or prayer cards. Families can easily create unique tributes to cherish, or change the panels as often as they like.

All covers include four inserts, featuring two poem inserts: "It's OK to Grieve" and

"Your Gentle Face"; a beautiful rendition of Albrecht Dürer's *Praying Hands*; and a panel with your firm's logo.

In addition to being a practical, individualized option for families, they are their own practical, highly visible, customizable marketing tool. Leave one on your arrangement room desk and see the reaction of the family when you show them how easy it is to personalize this unique keepsake.

For more information, contact Anthony Funeral Supply by phone at 866-237-7899; by fax at 973-992-6593; or by e-mail at aditr40199@aol.com.

MortuaryMall.com offers Cremation Containers, Shipping Containers & Rental Inserts by Funeral Industry Containers, LLC



WILTON, CT— **MortuaryMall.com** is proud to announce that it is now offering cremation containers, shipping containers and rental inserts made by **Funeral Industry Containers (FIC)**. FIC offers superior products, solid construction, competitive pricing and a 100% Guarantee.

FIC's line of containers now available on MortuaryMall.com include: Standard Cremation Container,

Wood-Based Cremation Container, Combo Shipping Container, Air Tray Shipping Container, and Rental Casket Insert. All of FIC's containers can be found in the Equipment & Supplies category on MortuaryMall.com.

Based in Texas, Funeral Industry Containers is a manufacturer of air trays, combos, cremation containers, and other custom and specialty containers for the funeral industry. FIC offers superior products, solid construction,

competitive pricing and a 100% Guarantee.

Based in Connecticut, MortuaryMall.com is a family owned business run by members of the Bergin family, whose funeral homes have served Connecticut families for more than 135 years. MortuaryMall.com is a member of the NFDA Business Exchange and the International Memorialization Supply Association (IMSA). For more information or to place an order 24 hours a day, please visit MortuaryMall.com's website at www.mortuarymall.com.

The Loved One Locator® App is Time Saving and Convenient

CHICAGO, IL— Locating a loved one's resting place is often difficult and time consuming, especially in a cemetery with thousands of burials. Cemetery employees and councilors frequently spend a lot of time assisting families in this capacity. With the new **Loved One Locator®** system, this time consuming process is greatly reduced, allowing families to spend more time visiting.

This innovative technology utilizes the GPS system on an iPhone, or iPad based mobile browser, to locate burial plots and markers within feet of the grave. Hardware, software, end user marketing support and iPhones, for the convenience of clients without an iPhone or iPad, can be provided by **Loved One Locator®**. Direct mail packages with custom printing and point-of-purchase displays are also available.

Utilizing the software provided, activation takes only minutes per client. There is no need to input the location of every plot in the cemetery, as the **Loved One Locator®** is only sold to those interested. After paying a one time fee, the family has unlimited access to the system for generations to come. In addition to time saved by cemetery staff, 50% of this activation fee goes to the cemetery.

Further revenue may also be generated by offering an "eternal obituary". The eternal obituary may be updated and retrieved instantly, at rates set by the cemetery's management with 100% of the revenue going directly to the cemetery. The departed's personal information, history, and photos may be stored for instant access. Additionally, the names and dates of those who visit are recorded by



the system. This tracking system also alerts cemetery staff when friends and family visit, ensuring that staff and salespeople never miss an opportunity to offer additional products and services.

For more information, or to set up your property with the **Loved One Locator®** system, call 224-456-0141.

Behalt introduces Metal Caskets

Continued from Page B1

Located in the heart of Ohio's Amish Country, Yoder has been handcrafting hardwood caskets since 2008. The company employs 13 craftsmen as well as a team of four seamstresses to add the interior touches to every hardwood

casket. In addition to Behalt's hardwood and metal casket lines, the company also manufactures urns, flag cases, stands and pulpits, register books, and related products. The company maintains most products in stock and available for im-

mediate shipment.

Behalt Casket Company can be reached by phone and fax at 330-359-6123, or via e-mail at genuineoak@pcfreemail.com. The company will provide a complimentary catalog and price list upon request.

Genesis Casket completes Executive Team with new Appointments

INDIANAPOLIS, IN— Genesis Casket recently announced several appointments to its Executive Management Team. Announcing the news, Genesis Casket President and Chief Executive Officer **Wm. Anthony (Tony) Colson** commented, “We’re privileged to have these five talented individuals join the Genesis team. Each of these people brings tremendous depth and experience in their respective disciplines that will benefit our company as we near the launch of the Genesis Casket product line.”

Denny Knigga has been appointed Vice President of Operations. He will be responsible for overall operations including manufacturing, distribution and engineering. Knigga’s career features successful experience in manufacturing, lean systems, value engineering and supply-chain management. Before joining Genesis, he had been involved with multi-site operations for more than 20 years with both **Wilbert Funeral Services** and **Batesville Casket Company**. Early in his career, he was employed by General Motors at their operations in Indianapolis. He will report to Colson.

Judy Rossom has been appointed Vice President of Administration and Chief Accounting Officer for Genesis Casket. She will handle the company’s accounting, human resources and administrative functions. Rossom is a Certified Public Accountant (CPA) and possesses a comprehensive background in all aspects of corporate accounting. Before joining Genesis, she was with Wilbert Funeral Services and



Denny Knigga



Judy Rossom



Joe Weigel



Adrian Lee



Scott Billingsley

Wilbert Plastic Services, where she managed the company’s accounting and treasury functions along with Wilbert’s relationships with the employee benefit providers and financial institutions. She will also report to Colson.

Joe Weigel has been named Vice President of Sales and Marketing. He is responsible for Genesis Casket’s brand strategy, communications, research, training and sales. Most recently, Weigel held a similar position for Wilbert Funeral Services. He had previously served Batesville Casket Company in various progressive roles. Weigel began his career working for a number of advertising agencies, handling both retail and consumer package goods clients. He will report to Colson.

Adrian Lee has accepted the position of Executive Director of Logistics and Procurement with responsibility for the company’s distribution and purchasing operations. He had spent the previous two years in a comparable role at Wilbert Funeral Services. Prior to that time, Lee held the director of operations position at Pella Window and Door Corporation, where

he managed warehousing, transportation, inventory control and project management. He has also worked for Target and Dayton Hudson corporations as a buyer and operations manager. He will report to Knigga.

Scott Billingsley has accepted the position of Executive Director of Product Development and Sales Management for Genesis Casket. In this role, he has responsibility for managing the Genesis product line, including new product development and product design as well as leading the execution of the Genesis go-to-market sales strategy. Before Genesis, Billingsley was director of market development for Wilbert Funeral Services. In addition, he spent more than 25 years in sales and marketing with Batesville Casket Company. He will report to Weigel.

“The appointment of this very experienced executive team is a clear demonstration of Genesis Casket’s focus on executing our vision to build a

world-class company that is dedicated to helping funeral directors serve families who have lost a loved one,” added Colson. “We are creating a solid foundation in facilities, business processes and talent. With our executive team in place, we are now effectively positioned for our market introduction later this summer.”

Genesis Casket is a new entity in funeral service founded in 2010. It is headquartered in Indianapolis, IN and created in partnership with **Gestamp North America**, a global supplier of structural steel components for the automotive industry. Genesis plans to manufacture and distribute a line of metal caskets later this year that will be produced in its Indianapolis plant to funeral homes throughout the US.

A Keepsake Company launches Unique Memory Keepers to honor Beloved Pets

CASTLE ROCK, CO— Saying goodbye to a beloved pet is one of life’s most painful events. Pets offer unconditional love, comfort and amusement – and, in fact, studies report that 84% of owners consider their pets to be members of the family with 99% of owners talking to their pets. Experts find that sharing memories of the pet is an important part of the grieving process. To this end, **A Keepsake Company** has introduced a new product line, *Pet Memory Keepers™*, which provides a tangible way for pet owners to treasure the memory of their beloved companions.

The Pet Memory Keeper™ is designed to celebrate the life and honor the memory of a special friend. These unique keepsake boxes allow owners to store cremains and mementos in an elegant display that fits with any décor. Each Pet Memory Keeper features a built-in photo frame and memory card. The painted metallic-finished box comes complete with an original heart tag designed by award-winning artist, **Lisa Pavelka**. The Pet

Memory Keeper is available in three designs – an antiqued metallic copper, a Lisa Pavelka original or a ready-to-finish box that pet owners customize. Each also is available in two sizes to accommodate large or small animals.

Sandy Haworth, president and founder of A Keepsake Company, developed Pet Memory Keepers based on her experiences working in the bereavement business and her interactions with pet owners. With a yellow English Lab as part of her family, Haworth often met people who were struggling with the loss of their own pet. “Many of these people shared photos with me or explained that their pet’s remains were in a tin on the mantle,” says Haworth. She continued, “I realized these people were looking for a special way to celebrate and commemorate the life of their pet and developed the boxes so that they could be proudly displayed in any room.”

For more information about Pet Memory Keepers, visit www.akeepsakecompany.com.



Silk Flowers from OfficeScapesDirect

accent for desk tops or coffee tables) to impressive five-foot-tall centerpieces for large lobbies and reception areas. The company also offers a great selection of artificial trees (palm, bamboo, ficus, to name a few) and seemingly endless varieties of faux plants and grasses, ideal for accenting a funeral home.

Tim Hennessy, co-founder of OfficeScapesDirect, said, “Our products are handmade in our own factory in Cincinnati, Ohio, by our design team that has more than 30 years of experience arranging silk and fresh flowers. We select

a wide array of realistic materials for our designers to work with, including beautiful vases and containers. Our customer service is excellent, too, and we expertly package our products to arrive in perfect shape for easy display right out of the box. For businesses wanting designer-quality silk botanicals at reasonable prices, OfficeScapesDirect really is the best source.”

OfficeScapesDirect is the nation’s premier supplier of designer-quality silk flowers, plants and trees for business interiors and commercial spaces. The com-

pany proudly offers the widest selection and inventory of beautifully designed silk creations at affordable prices, delivered directly to offices and businesses with utmost care. OfficeScapesDirect’s sister company, Silkflowers.com, serves the consumer market in the same manner, offering the widest selection anywhere of designer-quality silk botanicals for enhancing home décor. Both companies are located in Cincinnati, Ohio, and White Plains, NY. Get more information at www.officescapesdirect.com or phone 1-800-557-1997.

Continued from Page B6

Zontec System installed in prep area of Curlew Hills Memory Gardens



Curlew Hills Memory Gardens

TAMPA, FL— President and CEO, **Keenan Knopke**, of **Curlew Hills Memory Gardens and Funeral Home** in Palm Harbor, FL and current President of the *Florida Cemetery Cremation and Funeral Association* stated, “I first met the people from **Zontec™** exhibiting at the ICCFA show in 2010. They told me that the Zontec system would kill all odors present in funeral homes and also kill the little gnats that are present in so many prep rooms. Wow, what a difference the installation has made in the preparation/care area of our funeral home. We have had an ongoing problem with ‘gnats’ coming from the medical examiner’s morgue for several years, but since our installation the problem has all but gone away. Finally, I have and will continue to recommend Zontec™ to my friends since simply said, I think they are the best.”

“The Zontec™ system is a portable unit that can be used in different areas of the funeral home to eliminate odors. A lot of funeral homes love to use it in the chapel area, especially after an ethnic service where they burn incense, which is a hard odor to get rid of. The system also eliminates the odors from coolers, prep rooms, basements, and cremation areas as well as perfume and body odors from offices and viewing areas, leaving the air smelling ‘mountain fresh’. In most cases, all you have to do is run the unit for 10-15 minutes and the odor is gone. It’s that simple.” states **Lyndi Demers**, Project Manager, Zontec International, Inc.

For over thirty years, Curlew Hills Memory Gardens and Funeral Home has served the community with an onsite funeral home, crematory, cemetery and pet cemetery. The cemetery is a true sanctuary, known as one of Florida’s most beautiful cemetery properties with over 30 acres of manicured grounds with whispering trees and four beautiful lakes. For more information about their cemetery, visit www.curlewhills.com.

For over 25 years, Zontec™ has adhered to the highest quality standards in the industry manufacturing superior products that are built to last. Zontec™ International, Inc. presently serves hundreds of mausoleums and funeral homes throughout North America, and is a supplier member of the CCC, ICCFA, NFDA, FACA, FCCFA, and OACFP. For more information about the Zontec™ system, to see testimonials from many satisfied customers, or to place an order, you may contact the company directly at their headquarters in Tampa. Or, visit them online at www.zontecsolution.com, call 1-800-474-0105 or email them at info@zontecsolution.com.

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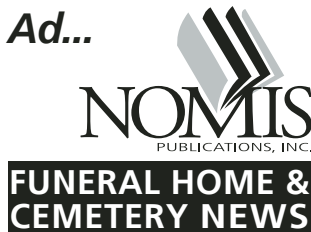
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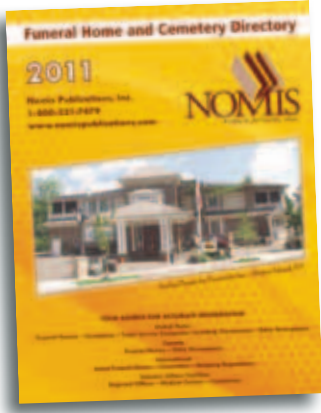
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To place your ad in the Funeral Home & Cemetery News, complete the form below. Rates shown are for ads containing 50 words or less. For larger ads write, call or e-mail to receive quote. Deadline is the 5th of the previous month of publication. All ads will also appear in the Classifieds Online, including E-mail or Website links if applicable. Online advertising will appear on our website at www.nomispublishations.com within 5 working days from receipt of ad and payment. Sorry, no refunds are given for ads cancelled after appearing in the Online Classifieds.

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- Antique Cars/Equipment
- Business Equipment
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- Consultation Services
- Funeral Business For Sale
- Funeral Business Wanted
- Hearses/Limousines
- Help Wanted
- Miscellaneous
- Position Wanted
- Wanted To Buy

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If photo option has been chosen, please attach a quality photo or e-mail jpg file, resolution 72 dpi for online only or 300 dpi for online and in print to: cindy@nomispublishations.com subject line: *Classified Ad Photo*

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Classified ADS

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Funeral Business Wanted 6

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Licensed Funeral Director seeks to purchase Pennsylvania or New Jersey Funeral Home serving a minimum of 50 and up to 200 traditional funerals yearly. Have financing in place now for immediate transaction. Facility must be in excellent condition, in a stable economic area, have some livery equipment, and large modern living quarters. Current owner must remain on for at least 6 months (or longer if they desire) for smooth transition, and be willing to hold a small portion of note for financing as sign of good faith. All replies held in complete confidence and answered immediately. **Email padigger1@yahoo.com or reply to: Nomis Publications, Inc., PO Box 5159, Dept. 679, Youngstown, OH 44514.**

For Sale in Central Pennsylvania. Established business currently serving more than 125 families per year. Current owner looking towards retirement, seeking Funeral Director to join firm with complete ownership in 5-7 years. Must be able to make financial investment. **For more information, reply to: Nomis Publications, Inc., PO Box 5159, Dept. 680, Youngstown, OH 44514.**

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2006 Lincoln Limo, Black



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(3) 2004 Cadillac Limos, Black



2003 Cadillac Limo, Black



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Right Hinged Load Door

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Oval Windows, Showroom Condition
Miles Low 20's, "July Availability"

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Mint Condition, Low Miles!

Limousines

2006 LCW Cadillac
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Hearses/Limousines 8

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FOR SALE
2001 Lincoln Hearse S&S, black with blue leather interior, 46,785 mi. Asking \$18,000.



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Please call (724) 564-2010.

1999 Cadillac Federal Coach. 60,300 miles, Parisienne blue, second owner, first \$12,000 takes it. **Contact Gary at (732) 824-2774.**

2006 5-Door 120" 24-Hour Limousine. Federal Lincoln, custom, dark blue with black vinyl top, hidden TV, bar, etc. 32-34K miles, excellent condition, four to choose from. **Will consider selling with a matching coach**, 29-30K miles, five to choose from. This is a funeral director operated livery firm. Please see photos on our website: www.gold-crosslimo.com. **Contact Dan Becker at 330-565-1206.**



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Classified ADS

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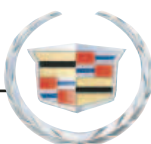
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