NOMIS

FUNERAL HOME & CEMETERY

NEWS

SECTION B

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Halo International introduces Prayer Card Crucifixes



Greek Orthodox Cross

TWINSBURG, OH—Mark Pennington, creator and founder of Halo International has designed a new full color crucifix series based on familiar and beloved prayer card art from Cromo NB, Milan, Italy. Measuring 10-11½" high and 5mm thick, the beautifully crafted hardwood crosses are laminated with brilliant full color images and highlighted

with gold foil.

Available exclusively through Halo, this
breathtaking new series
is designed to be placed
in a casket or beside a
Memorial Urn and adds
immeasurably to the religious value of your services. It can be presented

Eastern Orthodox Cross

to the family following the service as a treasured memorial. Eight crosses are included in the series: Eastern Orthodox, Greek Orthodox, Christ in the Garden, The Madonna, The Sacred Heart of Jesus, The Kneeling Christ, The Last Supper, and the Irish Saints Cross.

Halo's commitment to price, quality, and service makes Halo, the manufacturer and distributor of the world's most unique collection of products for the funeral and cemetery industries, a trusted supplier. A brochure featuring the complete new Prayer Card Crucifix Series is available online at www. halointlcorp.com, or by

Irish Saints Cross

requesting a printed brochure from your Halo representative.

Halo International Corporation is one of the leading suppliers to the funeral industry's jobbers and wholesalers. The product line is unique from other companies' and Halo specializes in: fast service, high quality, a unique and broad product line, as well as an aggressive discount program. Located just south of downtown Cleveland in Twinsburg, Halo occupies a 10,000 sq. ft. warehouse and usually ships its broad product line the same day. The entire line is available from distributors nationwide.

Rainman Umbrellas

12-62" Fiberglass Shaft Umbrellas \$156.00
12-60" Metal Shaft Umbrellas \$120.00
Silkscreen available
800-695-2678 Ask for Judy

Rainman Umbrellas 7632 Sayne Ln. Knox. TN 37920

Eagle Coach Company Honors Fallen Hero Matt Maupin in Cincinnati

AMELIA, OH— Eagle Coach Company proudly donated a funeral coach for use during the recent funeral for *Matt Maupin*, one of America's fallen heroes. Maupin's funeral was held at the Great American Ballpark in Cinncinati, OH on Sunday, April 27th. More than 3000 mourners attended the

funeral services and thousands more lined the funeral route to pay their respects.

Maupin's story gained national attention on April 9, 2004 when a videotape aired by Al-Jazeera showed Maupin surrounded by five hooded men holding automatic rifles. Maupin and one other member from his unit were captured after their convoy came under attack near the Baghdad airport on April 20, 2004. Maupin's family hadn't heard any additional news of their son until May 30, 2008 when his remains were positively identified.

Matt Maupin's remains returned home



four years after his capture. Following the public funeral, he was laid to rest at the **Gate of Heaven Cemetery** in Clermont County, OH in a private ceremony.

"Eagle Coach Company is proud to serve America and its fallen hero in this small way. The new Echelon coach is our flagship vehicle and it was used for its highest calling at Matt's funeral service," said **Mike McKiernan**, Eagle Coach Company's general manager.

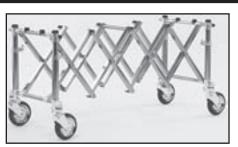
For more information, visit www.eagle-coachcompany.com, or call Eagle Coach Company toll free at 800-537-2963.

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Dressing Tables (34 Folding*)



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CALENDAR of Events

CONVENTIONS

Wyoming FDA - Jun 1-3, Holiday Inn, Cody, WY. Exhibits. (406)449-7244.

Missouri FDA - Jun 1-4, Country Club Hotel, Lake of the Ozarks, MO. (573)635-1661.

Independent Funl Dirs of Florida - Jun 5-8, Plaza Resort & Spa, Daytona Beach, FL. Exhibits. (800)386-8778.

North Carolina and South Carolina Cemetery Associations - Jun 8-10, Embassy Suites Hotel-Kingston Plantation, North Myrtle Beach, SC. (336)874-2974.

Tennessee FDA - Jun 8-10, Marriott Cool Springs Convention Center, Franklin, TN. Exhibits. (800)537-1599.

Arkansas FDA and Louisiana FDA - Jun 8-11, Chateau on the Lake, Branson, MO. Exhibits. (501)687-9860 or (337)289-5950.

Georgia FDA - Jun 8-11, Ritz Carlton, Amelia Island, FL. (770)592-8002.

Pennsylvania FDA - Jun 9-11, Holiday Inn/Harrisburg-Hershey, Gransville, PA. Exhibits. (800)692-6068.

Texas FDA - Jun 9-13, Renaissance Worthington, Fort Worth, TX. Exhibits. (800)460-8332.

Michigan Assoc of Municipal Cemeteries - Jun 11-13, Great Wolf Lodge, Traverse City, MI. Exhibits. (269)471-2824.

Buckeye State Funl Dirs and Embalmers Assoc - Jun 12-14, Atwood Lodge, Delroy,

OH. Exhibits. (330)394-3601. **Mississippi FDA -** Jun 15-17, Grand Resort, Tunica, MS.

Exhibits. (888)759-6332. **Virginia FDA -** Jun 15-18, Wintergreen Resort, Wintergreen,

VA. Exhibits. (804)264-0505. **West Virginia FDA -** Jun 15-18, Oglebay Park, Wheeling,

WV. Exhibits. (800)585-2351.

Florida Morticians Assoc

Jun 15-18, West Palm Beach Marriott, West Palm Beach, FL. Exhibits. (813)477-2020.

Western Pennsylvania FDA - Jun 16-19, Bel Aire Clarion Hotel and Convention Center, Erie, PA. Exhibits. (412)931-5497.

Maryland State FDA - Jun 21-26, Clarion Resort, Ocean City, MD. (888)459-9693.

Cemetery Assoc of Tennessee - Jun 22-24, Mainstay Suites, Pigeon Forge, TN. Exhibits. (615)714-9605.

Montana FDA - Jun 22-24, Hilton Garden Inn, Missoula, MT. Exhibits. (406)449-7244.

Independent Funl Dirs of Georgia Summer Conference - Jun 23-24, Callaway Gardens Lodge & Spa, Pine Mountain, GA. (770)445-3180.

Funl Dirs Assoc of Kentucky - Jun 23-25, Marriott Louisville Downtown, Kentucky International Convention Center, Louisville, KY. Exhibits. (800)866-3211.

Illinois FDA - Jun 23-26, Renaissance Hotel & Convention Center, Schaumburg, IL. Exhibits. (800)240-4332.

Wisconsin FDA - Jun 23-26, Regency Suites, Green Bay, WI. Exhibits. (800)648-5580.

New England Cemetery Assoc - Jun 24-27, Sturbridge Host Hotel & Conference Center, Sturbridge, MA. (203)874-8998.

Arizona FDA - Jun 26-28, Arizona Biltmore Resort, Phoenix, AZ. Exhibits. (480)649-1144.

Virginia Cemetery Assoc - Jun 26-28, The Tides Inn, Irvington, VA. Exhibits. (804)675-7502.

Idaho Funl Serv Assoc - Jun 28-29, Whitetail Club & Resort, McCall, ID. Exhibits. (208)888-2730.

Florida FDA - Jul 6-9, Gaylord Palms Resort, Orlando, FL. Exhibits. (800)226-3332.

South Carolina FDA - Jul 13-15, Charleston Place, Charleston, SC. Exhibits. (800)445-3427.

Assoc of Independent Funl Hms of Virginia - Jul 24-27, Virginia Beach Hilton, Virginia Beach, VA. Exhibits. (804)643-0312.

Georgia Cemetery Assoc and Southern Cemetery & Funl Assoc - Jul 27-29, Emerald Pointe Hotel & Conference Center, Lake Lanier, GA. Exhibits. (478)953-0210 or (251)634-3434.

NFD&MA - Aug 2-8, Hyatt Regency & Westin Hotel, Indianapolis, IN. Exhibits. (800)434-0958.

Louisiana, Mississippi, and Alabama Cemetery Associations - Aug 3-5, Beau Rivage Hotel, Biloxi, MS. Exhibits. (504)393-6963.

Professional Car Society International Meet - Aug 5-9, Mount Laurel, NJ. (732)433-2024.

Cremation Assoc of North America (CANA) - Aug 6-9, Le Centre Sheraton, Montreal, Quebec, Canada. Exhibits. (312)245-1077.

Funeral & Cemetery Alliance - Aug 7-9, Casa Marina Resort & Beach Club, Key West, FL. Exhibits. (407)896-1015.

West Virginia Cemetery & Funl Assoc - Aug 7-9, Mountaineer Race Track & Gaming Resort, Chester, WV. Exhibits. (304)752-7225.

Central States Cemetery Assoc - Aug 14-15, Four Points by Sheraton, Chicago, IL. Exhibits. (262)367-9991.

Washington State FDA -Aug 14-17, Campbells Resort, Chelam, WA. Exhibits. (253)588-7111.

New York State FDA - Aug 24-27, The Sagamore, Bolton Landing, NY. Exhibits. (800)291-2629.

Illinois Cemetery & Funl Hm Assoc - Sep 10-11, Grizzly Jack's Grand Bear Lodge, Utica, IL. Exhibits. (866)758-7731.

New Jersey State FDA - Sep 15-18, Bally's Atlantic City, Atlantic City, NJ. Exhibits. (800)734-3712.

Washington Cemetery & Funl Assoc and Cemetery Assoc of Oregon - Sep 17-20, Resort at the Mountain, Welches, OR. Exhibits. (888)522-7637.

Preferred Funeral Directors International - Sep 20-23, Ameristar Resort, St. Charles, MO. (727)524-8100.

Catholic Cemetery Conference - Sep 30-Oct 3, JW Marriott Orlando, Grande Lakes, FL. Exhibits. (888)850-8131.

Selected Independent Funeral Homes - Oct 1-4, JW Marriott Hotel, Washington, DC. Exhibits. (800)323-4219.

NFDA - Oct 12-15, The Rosen Center, Orlando, FL. Exhibits. (800)228-6332.

Cemetery Assoc of Oregon and Washington Cemetery and Funl Assoc - Oct 17-20, Resort at the Mountain, Welches, OR. Exhibits. cemassn@hotmail.com

Hawaii FDA - Oct 25, Kapaa, HI. (808)455-1041.

Casket & Funeral Supply Assoc - Nov 17-18, Crowne Plaza, Indianapolis, IN. Exhibits. (847)295-6630. **Connecticut FDA -** Dec 4, location to be announced, Exhibits. (860)721-0234.

OGR - Apr 22-25, 2009, Gaylord Opryland Resort and Convention Center, Nashville, TN. (800)637-8030.

Pennsylvania Cemetery, Crematory & Funl Hm Assoc - Sep 27-29, 2009, Pittsburgh Institute of Mortuary Science, Pittsburgh, PA. (717)236-9970.

SEMINARS/MEETINGS

The Funeral Service Professional Association - meets every Sunday night online at 8pm for discussion at www. embalmer.com.

American Society of Embalmers Meeting and Conference - Jun 20, Worsham College of Mortuary Science, Wheeling, IL. (800)728-9185.

Selected Independent Funeral Homes European Group - Jun 14-17, Dublin, Ireland. (800)323-4219.

Alabama FDA Annual Meeting - Jun 15-17, Marriott Hotel & Spa Resort, Point Clear, AL. (334)956-8000.

Catholic Cemetery Conference School of Leadership Management and Excellence - Jul 13-17, John Carroll University, Cleveland, OH. (708)202-1242.

Academy of Advance Funeral Planning 2008 Training Courses - Jul 15-18, "AFP 101"; Jul 22-23, "Cremation Solutions"; Aug 21-22, "Building and Preserving Relationships through Community Presentations"; Aug 26-29, "AFP 101"; Sep 17-18, "Financial Aspects of Advance Funeral Planning"; Oct 21-24, "AFP 101". The Academy of Advance Funeral Planning Training Center, Franklin, OH. (800)331-6270.

OGR Golden Rule School -Jul 16-18, Crowne Plaza St. Louis-Clayton Hotel, St. Louis, MO. (800)637-8030.

ICCFA University - Jul 18-23, Fogelman Executive Center, Memphis, TN. (800)645-7700.

MKJ Marketing 2008 Seminars - Jul 21-22, "Receptions", Silverado Resort, Napa Valley, CA. Jul 23-24, "Event Planning", W Hotel, San Francisco, CA. 1-888-MKJ-1566.

NFDA Leadership Conference - Aug 3-6, The Standford Court, San Francisco, CA. (800)228-6332.

OGR "Investing in Your Professional Best" - Sep 14-16, InterContinental Harbor Court, Baltimore, MD. (800)637-8030.

Catholic Cemetery Conference Sales and Service for Catholic Cemeterians Seminar - Sep 29, JW Marriott, Orlando, FL. (708)202-1242.

ICCFA Fall Management Conference - Oct 22-25, Ritz Carlton, Naples, FL. (800)645-7700.

Jewish Funl Dirs of America Annual Meeting - Oct 26-30, Omni Tucson National Golf Resort and Spa, Tucson, AZ. (781)477-9300.

OGR "Investing in Your Professional Best" - Nov 9-12, Casa Marina Resort, Key West, FL. (800)637-8030.

Frontline: The Undertaking, the PBS Show profiling Thomas Lynch, now available at UndergroundHumor.com

WILTON,CT— **UndergroundHumor.com** is pleased to announce that PBS Home Video's *Frontline: The Undertaking* is now available on DVD in its video store.

"Every year I bury a couple hundred of my townspeople. Another two or three dozen I take to the crematory to be burned...I sell caskets, burial vaults, and urns for the ashes...I am the only undertaker in this town."

—Thomas Lynch

Thomas Lynch, 58, is a writer and a poet. He's also a funeral director in a small



town in central Michigan where he and his family have cared for the dead—and the living—for three generations. For the first time, Lynch agreed to allow cameras inside **Lynch and Sons**, giving FRONTLINE producers *Miri Navasky* and *Karen O'Connor* rare, behind-the-scenes access—from funeral arrangements to the embalming room—to the Lynches' world for this film, *The Undertaking*.

In his critically acclaimed book, *The Undertaking: Life Studies from the Dismal Trade*, excerpted in the film, Lynch chronicles a life spent in the presence of the dead. "We have in some ways become estranged from death and the dead," Lynch believes. "We're among the first couple of generations for whom the presence of the dead at their own funerals has become optional. And I see that as probably not good news for the culture at large."

The Lynch family believes that the rituals of a funeral are more than mere formalities. "Funerals are the way we close the gap between the death that happens and the death that matters," Lynch contends. "A good funeral gets the dead where they need to go and the living where they need to be."

Often people come to Lynch and Sons long before a death. "My mother had a little stroke about a month ago, and those things make you think more about what's going to happen and how you're going to arrange it," says *Anna Dugan*, a retired nurse who came to the Lynches' to pick out a casket. For Dugan's 89-year-old mother, protection, even in death, is important. "She doesn't want water inside her casket. So if she's buried in the ground and it's a wet season of the year, she wants to stay dry."

And it's not just the elderly who face these difficult decisions. *Anthony* and *Nevada Verrino*, both in their early 30s, came to Thomas Lynch to talk about funeral plans for their only child, *Anthony*, who was born in 2004 with a rare genetic syndrome. Although baby Anthony, 24 months old, has defied expectations, they know he won't live long, and they speak with remarkable candor about his imminent death. "We still get the question, 'Well, why isn't he eating?" says Anthony, the baby's father. "And my answer is, 'Because he's dying. You know, because he's dying."

"When we're planning ahead," says the young mother, "it might even be in some ways a survival mechanism, because for us it gives us...steps and procedures of how to do something." Yet the Verrinos also recognize that nothing they do will fully prepare them for losing their son. "I've spent two years with a very sick baby ... whose prognosis has never been bright," Nevada tells FRONTLINE. "But when I sit and think about the day waking up when he's gone, I can't prepare for that completely, you know."

Before his father's death, *David King* had been skeptical about many funeral rituals: "I went into it with a lot of reservations...and the viewing of someone's body with makeup and all the stuff that goes along with that can be a really strange, alienating thing...I thought the funeral would be a necessary custom, that we'd just have to get through it, [but] it ended up being a real comfort."

For Lynch and his family, their business has always been about more than just caring for the dead. "What I've written is that while the dead don't care, the dead matter," Lynch explains. "The dead matter to the living. In accompanying the dead, getting them where they need to go, we get where we need to be—to the edge of that oblivion and then returned to life with the certain knowledge that life has changed."

Visitors to UndergroundHumor.com can watch a free preview from the movie. UndergroundHumor.com is the funeral service profession's subterranean source for gifts and novelties, featuring books, videos, t-shirts, scale models, antiques and more. Catalogs are mailed upon request or can be downloaded from their website at any time. A money-back guarantee applies to all purchases. For further information, visit www.UndergroundHumor.com or call toll-free at 1.800.961.6132.

If you have a
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Special Vases by Forever Pets, Inc.



Three Sizes of the Metal Vase Urns by Forever Pets, Inc.

MINNEAPOLIS, MN— Forever Pets, Inc. introduces a new offering of low-cost metal vase urns for Human and Pet use, excellent for "service" give-away or "low-cost" urn sales. With the daily fluctuating costs of brass and other quality metals Forever Pets has developed this new line using more affordable steel. These affordable steel vases are offered in the three sizes of small (50 cubic inches), medium (130 cubic inches) and large (200 cubic inches).

Each steel vase is manufactured using a complicated process of powder-coating

the inside and outside of the urn to assure timeless beauty, producing the three unique finishes of silver, gold or copper antique.

Each vase is accessible through a 2½" diameter plastic closure which fits securely into the bottom of the urn. The small vase measures 4" x 6" tall, the medium vase measures 5½" x 8" tall, and the large vase measures 7" x 10" tall.

For more information on this product or any other product that Forever Pets has to offer please contact 888-450-7727, or visit their retail website at www.foreverpets.com.

Inspirational Solar Bible stays bright at night, and displays love and peace for Loved Ones



The Inspirational Solar Bible

LaFAYETTE, GA In February 2008, Swiger Memorials created an addition to their solar light products, the Inspirational Solar Bible. The Inspirational Solar Bible is distributed for cemetery decoration to display love and peace for a loved one.

The Inspirational Solar Bible displays the 23rd Psalm—the most popular Bible verse ever used during the loss of a loved one. The Bible has an internal solar cell that is charged by the sunlight during the day, and stays bright at night.

The Inspirational Solar Bible was created to be used as a cemetery memorial, roadside memorial, and as a way to express inspiration and belief. The Inspirational Solar Bible has become very popular in a short time. Some have said it brings peace and understanding during the loss of a loved one.

There are other uses for the Bible, including, birthdays, religious gifts, wedding gifts, religious displays, yard decorations, love gifts, faith statement, and garden decoration.

The Inspirational Solar Bible stands 14" high, 10" wide, and 3 inches deep. It has double the solar panels for a more accurate charge. It is made of acrylic to withstand weather conditions and comes complete with batteries and a ground stake so that it can easily be placed into the ground. It accommodates every floral arrangement or can be used by itself. The Bible comes with a 90-day war-

A website is available for ease of ordering this beautiful Inspirational Solar Bible. The website, www.swigermemorials.com, gives you the opportunity to purchase these Bibles individually, or by the case.

To learn how you can supply your customers with information on how to get the new Inspirational Solar Bible visit www.swigermemorials.com or call 866-462-2915.

Abbott & Hast offers a Piece of History



The 1959 Chevrolet Sedan Delivery was popular for first-calls and flower transport.

WEST BLOOMFIELD,MI— Just saying the name evokes a smile—the 1959 Chevrolet Sedan Delivery.

The funeral service car of choice at the time, the 1959 Chevrolet Sedan Delivery was utilized for first-calls, flower transport, etc. It had style, it had class. It had a certain something you can't get anymore. If only they still made 'em like that now.

If only you could find one now. Well you can. The only caveat is that you'll have to park it on your desk.

Abbott and Hast Death Care Web Store presents the 1959 Chevrolet Sedan Delivery in glorious 1:24 scale. This exquisitely detailed model features functional steering, opening doors and trunk, and a finely detailed engine. Included are two sets of tires (whitewalls and black) and two interchangeable sets of hubcaps (standard and full). And you can choose from two different body colors: Black or Frost Blue.

Order now at abbottandhast. com or call (800) 453-1199 and you can own your own piece of history.

Mark Thomas offers new convenient Boxed Sets of its most popular Printed **Memorial Products**

SLEEPY EYE, MN - Mark Thomas Company and Caring Times now offer their most popular printed memorial products in a deluxe gift box. Packed in an elegant display box and tied with a gold bow, funeral directors now have a convenient way to offer memorial folders, prayer cards and acknowledgements to families planning a funeral for their loved ones. Boxed sets are available in three versions:

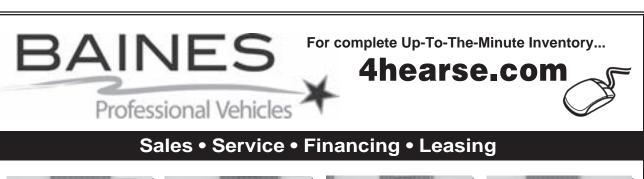
The Complete Set includes Register Book and Presentation Box; Memorial Folders; Acknowledgements; Bookmarks; a Special Acknowledgement Set for bearers, music and minister; "I Remember" Cards; Memorial Flower Hearts; an elegant Rosewood Pen; an Angel Lapel Pin and a copy of "Am I Supposed to Feel Like This" Booklet.

The Standard Set includes Register Book and Presentation Box; Memorial Folders; Acknowledgements; Bookmarks; a Special Acknowledgement Set for bearers, music and minister; and a copy of "Am I Supposed to Feel Like This" Booklet.

The Basic Set includes Register Book and Presentation Box, Memorial Folders and Acknowledgements.

"Many of our customers have inquired about boxed sets of printed memorial items," said Mark Beito, president, Mark Thomas Company. "They prefer the convenience of offering a 'turnkey' set of the most requested items. We listened and are pleased to offer our new deluxe box sets with our most popular designs. Over time we will continue to expand the variety of designs available."

Headquartered in Sleepy Eye, MN, Mark Thomas Co. has been dedicated to serving America's funeral directors since 1991. Mark Thomas carries a full line of products including memorial folders, acknowledgments, register books, prayer cards, bookmarks, service bulletins, urns and funeral director thank you cards. They also offer a grief information series as well as other memorialization items. To view product offerings visit their web sites: www.markthomasco.com and www. caringtimes.com.





2001 Eureka Cadillac Brougham Hearse

2002 Eagle Cadillac Ultimate Elite w/table



2002 Eagle Cadillac Ultimate Hearse

gray, black top, blue leathe

2001 Eagle Lincoln Ultimate Hearse







1996 Superior Lincoln Diplomat Hearse

dark blue, dark blue crown top, blue leather



2001 Cadillac 65" Six Door Limo



998 S & S Cadillac Victoria Hearse dark blue, dark blue top, blue leather, strobe bar



1995 Eureka Cadillac Brougham Hearse w/table



1996 Fureka Lincoln Six Door Limo

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Cadillac leads the way with OnStar's new Navigational Services

DETROIT, MI— OnStar, standard on all Cadillac professional vehicles, recently announced the introduction of two new navigational services to complement and enhance its existing Turn-by-Turn service, the most widely available navigation system on the market today. These features solidify Cadillac's technology leadership by offering vehicles with embedded navigation systems and more options than any other auto manufacturer within the professional vehicle industry.

The first new service is *On-*Star Destination Download, which enables MY2009 OnStar subscribers with screen-based navigation systems to download directions to their navigation screen by connecting to an OnStar advisor while driving. The second service, On-Star eNav, allows subscribers with a Turn-by-Turn Navigation-capable vehicle (MY2006 to present) to find and save destinations on MapQuest.com and have those destinations sent to their vehicle's OnStar Turn-by-Turn Navigation

"Through OnStar and onboard navigation systems, General Motors (GM) is transforming the category with the broadest range of options to suit customer preferences," said OnStar President Chet Huber.

To initiate OnStar Destination Download, users simply press the OnStar blue button to connect with an advisor. Once subscribers provide the advisor with their destination, the destination is downloaded to their navigation screen within seconds. Press the "Go" button on the navigation system to begin the

Typically to use a screenbased navigation system, drivers have to bring their vehicle to a stop and place it in park. With OnStar Destination Download, subscribers can have the address of their destination sent directly to their navigation system while still driving, providing a safe, easy and immediate solution.

In addition, OnStar brings more than 10 million point-of-interest records, refreshed every month, to the navigation system. This supplements and greatly enhances the point-of interest data loaded on navigation DVDs.

OnStar Destination Download will be available on all model year 2009 Cadillac professional vehicles, including the new DTS-L short stretch livery sedan.

OnStar's second new service offering, OnStar eNav, allows subscribers to plan their travel destinations on the MapQuest site (www.

mapquest.com) and then send those destinations to their OnStar system. When ready to retrieve those directions, subscribers simply press their vehicle's OnStar phone button to access voice-guided commands through which they can select their route. Turn-by-Turn Navigation will then launch to guide them on their way.

"At MapQuest we strive to provide our users with easyto-use features that will save them time and ensure that they find their destination," said Christian Dwyer, Senior Vice President and General Manager of Map-Quest. "OnStar eNav is a great addition to our suite of 'Send To' capabilities offering users the convenience of researching and planning online and sending results to a user's preferred device or system."

OnStar eNav will be available retroactively on 2.7 million current Turn-by-Turn capable GM vehicles. Later this year eNav will also combine with OnStar Destination Download to download destinations directly to the vehicle's screenbased navigation system.

For more information on each of these navigational services, please visit www. onstar.com.

Now with more than 5 million subscribers in the U.S. and Canada, OnStar, a wholly owned subsidiary of General Motors, is the leading provider of in-vehicle safety, security and communication services. More information about OnStar can be found at www.onstar.

Cadillac Professional Vehicle Program Headquarters (CPVPH) is focused on supporting the funeral, for-hire livery and hotel/resort markets. CPVPH works closely with its strategic partners—Cadillac Master Coachbuilders and Cadillac Limousine Dealers—in building and marketing consistent, safe, high quality limousines, funeral coaches and livery vehicles. Further information on Cadillac professional vehicle products can be found at www. provehicles.cadillac.com.

Bryan Holleran joins Reynoldsville Casket

REYNOLDSVILLE, PA— Reynoldsville Casket is pleased to announce the addition of Bryan Holleran to their sales force. Bryan is the third generation of Hollerans to serve the funeral profession and is teaming up with his father, **Dan Holleran**, to better service your casket needs. Bryan and Dan will be servicing accounts from Newark area to Albany and from Watertown area south

Manufacturing caskets since 1908, Reynoldsville Casket is an independent casket manufacturer offering a full line of caskets and products including: Solid Bronze, Solid Copper, Stainless Steel, 20 GA Gasketed and Non-Gasketed, 18 GA, 19 GA and 16 GA, a wide range of Hardwood species, Cremation Woods and Urns, Shipping and Cremation Containers, Cloth-Covered, Child's Caskets and a wide variety of Oversize caskets from which to choose. Funeral directors interested in our products and service can reach Bryan at 607-434-2724 or Dan at 315-373-4753 or Reynoldsville Casket at 800-441-8224.

Timeless Memories **Selects Kanet to promote Custom Keepsakes**

LAKE MARY,FL—Timeless directors to double their **Memories** of Lake Mary has chosen Cincinnati's Kanet Advertising to market their Reflections Collection tribute video/photo album package.

The company chose Kanet, says CEO Blake Kelley, because of the firm's broad experience in the death-care industry. "We had worked with other agencies that required a time-consuming education on the industry. Kanet understood our needs right away."

While tribute videos are common, Timeless Memories is the only company offering a video and custom photo album together in one value-priced package. "For the time being, it is a unique offering that allows funeral

revenue," explains Kelley. "Kanet can help us quickly target the funeral directors who are looking for ideas like this to grow their business."

The Timeless Memories team restores old color photos and poor quality black and whites for an attractive keepsake Book of Memories. Custom lifestyle backgrounds are used in both the album and the Tribute Video to celebrate the deceased's passions and personality.

Timeless Memories is a division of Share Memories LLC, which also includes a pet memorial division. For more information call 866-514-3019 or email info@timelessmemories. com.

Creative Memories adds to ABC's 'Extreme Makeover: Home Edition'

ST. CLOUD,MN— Local independent sales consultant Robin Richter announced that the company she represents, Creative Memories, had a hand in making the new home featured in a recent airing of "Extreme Makeover: Home Edition" a dream come true for Ju-Juanna Latif, a single mother of four living in Wilmington, DE.

Creative Memories donated \$10,000 worth of its scrapbooking and memory-celebration products so that Latif could keep a visual record of the family's transition from its old house to its new home. Products included Creative Memories' premier photo-safe albums and accessories, tools for creating traditional and digital memory books, photo organizers and home décor items such as wall displays and frames.

Richter said it was an honor for Creative Memories to play a role in such a popular and meaningful show. "We were thrilled to be selected by 'Extreme Makeover: Home Edition' and to learn that our albums and frames were being used by the Latif family to celebrate and treasure this amazing moment in their lives."

Company co-founder Rhonda Anderson said Creative Memories and "Extreme Makeover: Home Edition" share a passion for storytelling. "The show chronicles the story of a deserving family whose life is transformed by their move into a new home. At Creative Memories, we're dedicated to helping people tell their stories by

developing products they can use to preserve and showcase memorable events.'

Said Richter: "It's wonderful to know that the same Creative Memories products I use with my customers here in Tampa Bay are being used by the Latif family to celebrate this exciting time. I can only imagine all of the beautiful memories they will keep

Creative Memories is dedicated to preserving the past, enriching the present and inspiring hope for the future. As a leader in the memory-celebration industry for more than 20 years, Creative Memories specializes in selling premium-quality, photo-safe albums, scrapbooking materials, digital photo books, photo organization software and custom framing products.

Based in St. Cloud, Minn., Creative Memories markets its products at in-home get-togethers through more than 60,000 independent sales consultants in nine countries around the world. More information about Creative Memories and its products, services and career opportunities can be found at creativememories.com.

"Extreme Makeover: Home Edition," which has won back-to-back Emmy Awards as Best Reality Program (non-competitive), is in its 5th season on ABC. The program is produced by Endemol USA, a division of Endemol Holding. Denise Cramsey is the executive producer, and David Goldberg is the president of Endemol USA.

PBF Manufacturing, Inc. launches **The Phoenix Cremation Series**

PHOENIX, AZ— PBF Manufacturing, **Inc**. (PBF) has announced the launch of its Phoenix Cremation Series (PCS). Designed and manufactured by PBF, the Phoenix Series addresses the growing trend of cremation in the marketplace.

The Phoenix Series boasts three attractive models: The Cholla, The Octillo and The

Saguaro: all with the option of a flat, raised flat or semi-oval lid. Engineered for style, strength, and functionality, the Phoenix Series is the solution to all of your cremation container needs.

With all of the model, lid, fabric, and personalization options of The Phoenix Series, clients will be able to choose the style of container that best fits their needs.

Engineered for strength and stability, the design and corrugated material has been load tested to 400 lbs. The design also features a leak-resistant liner.

The use of metal has been kept to a minimum; the design incorporates a unique plastic hinge built for strength and ease of

The entire Phoenix Series is made to be environmentally friendly: there are no Chlorine or VOCs present in any of the raw materials and it has been tested to reduce emissions when cremated.

PBF Manufacturing, Inc. has been serving the death care industry for over 30 years. Family owned since 1975, PBF provides funeral directors with unrivaled customer service and regional flexibility that allows for customization of caskets, cremation supplies and shipping items. PBF serves the region surrounding Phoenix and is a member of the Independent Advantage Group of Funeral Home Manufacturers and Distributors.

For more information on the Phoenix Cremation Series, please contact PBF Manufacturing, Inc. at www.pbfmfg.com.

PBF Manufacturing launches New Website

PHOENIX,AZ— One of the Southwest's leading manufacturers and distributors of funeral caskets and supplies, Phoenix-based **PBF Manufacturing, Inc.**, announced the launch of their new and improved website pbfmfg.com.

"We are extremely excited about the new site. It will be a great resource for not only our customers, but also our partners and colleagues in the industry," said Fred Brown, Jr., Vice President for Sales and Marketing.

The new site combines information about the company, their full catalog of products and services and the ability to order products online with resources for Funeral Professionals and links to indus-

try partners. The website was designed with ease-of-use and navigation at the forefront.

"A company website should make things easier for customers; not complicate things for them. That principle was at the

Site Redesign **Aims To Create** Ease-of-Use and Convenience for Customers

top of our minds as we were designing this new touchpoint for our customers," said Brown.

PBF Manufacturing will continue to find ways to make it easier for Funeral Professionals to serve their customers, as one of the company's main tenets is to exceed the requirements of every person and family called upon to arrange a funeral. Now customers can go to pbfmfg.com and enjoy a more convenient way to have their expecta-

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For more information about PBF Manufacturing, Inc. please visit www.pbfmfg.com.

For more information about Independent Advantage, please visit www.independentadvantage.com.

Halo International introduces Camouflage Memorial Urn

TWINSBURG, OH — Mark **Pennington**, creator and founder of Halo International has designed a new cultured marble urn to honor both the military man and the sportsman. Exclusively available through Halo, the new urn is a mix of olives, browns and black, and as the name suggests, a virtual match to camouflage military and sportsmen gear. In combination with nearly 500 specialty appliqués and engraved nameplates, Halo can customize a memorial urn that perfectly reflects the life lived.

No other firm in the industry can respond to urn personalization as completely and specifically as Halo. Moreover its commitment to price, quality, and service makes Halo, the manufacturer and distributor of the world's most unique collection of products for the funeral



and cemetery industries, a trusted supplier for over ten years.

A brochure featuring the new Camouflage urn and demonstrating several coordinating appliqués is available online at www. halointlcorp.com, or by requesting a printed brochure from your Halo representative.

Halo International Corporation is one of the leading suppliers to the funeral industry's jobbers and

wholesalers. The product line is unique from other companies' and Halo specializes in: fast service, high quality, a unique and broad product line, as well as an aggressive discount program. Located just south of downtown Cleveland in Twinsburg, Halo occupies a 10,000 sq. ft. warehouse and usually ships its broad product line the same day. The entire line is available from distributors nationwide.

Accubuilt announces Redesigned Cadillac S&S and Superior Hearses



The Superior Premier from Accubuilt

LIMA,OH— Accubuilt, Inc. announces the addition of two new aerodynamically-designed hearses to its funeral vehicle offerings: the S&S Imperial and the Superior Premier. These new models provide an exciting and contemporary look for the S&S and Superior Cadillac hearses. These models expand the tradition of the existing S&S and Superior hearse models, which will continue to be offered for the 2009 model year.

Accubuilt Chairman and Chief Executive Officer **Greg Corona** indicated that, "These hearses provide the funeral profession with an opportunity to purchase a fresh, new vehicle that complements the tradition of the existing S&S and Superior hearses. The S&S Imperial and the Superior Premier increases our product offerings and represents another innovation to serve the needs of funeral directors throughout North America."

Mr. Corona also noted that "This new design effort is the result of a collaborative effort with our Detroit and Lima, Ohio design staff, our Dealer Council and leading funeral directors who contributed to its development. This collaboration represents a continuation of our strategic efforts to meet the needs of the funeral profession. Our recently announced 45-inch wide floor, a patented industry-exclusive, will also be a standard feature in the S&S Imperial and the Superior Premier."

Accubuilt's industry-leading funeral vehicles include the **S&S Coach**, **Superior Coaches** and **Eureka** brands, as well as other high-quality, specialty vehicles manufactured under the **DaBryan**, **Tuscany** and **Accubuilt** brand names.

Accubuilt, Inc. has manufacturing facilities in Lima, OH; Springfield, MO; and Elkhart, IN. The Company's specialty vehicle offerings are certified and approved by the Cadillac Master Coachbuilder program, Lincoln Quality Vehicle Manufacturer program, Ford Truck Quality Program and the National Mobility Equipment Dealers Association. For more information on Accubuilt, Inc. and its extensive vehicle offerings, please visit www. accubuilt.com.



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Hoffman Burial Supplies launches Line geared toward Latin-American Market

PEORIA,IL— Hoffman Burial Supplies, Inc. of Peoria announced recently the launch of their new line of metal caskets and panel inserts geared toward the growing Latin-American segment in the markets they serve.

In their 56th year of business, Hoffman serves as a wholesale casket distributor to the Midwest region. The new line of caskets and panel inserts have been created and designed to appeal to the memorial needs of the Spanish-speaking population of the region. Along with the newly designed metal caskets, the panel inserts can be used with their en-

"We saw a gap in the availability of memorial products geared towards the Latin-American population in our region," said Mark Roehnelt, President of Hoffman Burial Supplies, Inc. "I believe that our new line will offer high quality, affordable solutions to the burial needs of this segment of the market."

Hoffman Burial Supplies, Inc. is headquartered in Peoria, IL and has locations in Justice, IL, Sullivan, IL and Des Moines, IA. They are an independent, family owned and operated wholesale casket distributor offering high quality, competitively priced products and fast service. They are a member of the Independent Advantage Group of casket manufacturers and distributors.

Hoffman Burial buys all of their products from independently owned and operated companies. As a Midwest regional distributor, they proudly serve Illinois, Iowa, Wisconsin, Indiana and Missouri. For more information, please visit www.hoffmanburial.com or call toll free

The Independent Advantage Group of funeral supply manufacturers and distributors are 16 members strong and cover the United States and parts of North America with over 50 distribution centers and over 500 years of combined experience serving funeral directors. Members include Balanced Line Casket Co., Century Casket Co., E.C. Manger and Son Co., Haven Line Industries, Hoffman Burial Supplies, Inc., J.I. Astley & Associates, J&R Manufacturing, Mid West Casket Co., M. Solomon Casket Co., Northwestern Casket Co., PBF Manufacturing Co., Reynoldsville Casket Co., Sumter Casket Co., Southland Casket Co., Thacker Caskets, Inc., and Western Concrete Vaults.

For more information, visit www.independentadvan-

Curriculum can aid Funeral Directors organizing Grief Support Groups

EDINA, MN— GRIEVING AND GROW- pists, authors and other professional speakers ING - Developing And Leading Teen And Adult Grief Support Groups is the definitive curriculum for starting and running a grief support group. This new edition has been updated to include guidelines for teens and college age individuals as well as adults. The curriculum, developed by Marge Heegard, includes plans for a six-week series using GRIEF: A Natural Reaction to Loss (a companion work that is optional) to help teens and adults grow through their grief. The curriculum is available on the Grief Resources Catalog (www.griefresources-

Ms. Heegard, MA, ATR, LISCW and Director of the Community Coalitions For Grief of developing and facilitating grief support personnel, clergy, funeral directors, thera- at www.griefresourcescatalog.com.

have benefited from this curriculum. The 140-page manual includes everything needed to develop a year program such as sample letters, facilitator recruitment, and speaker and facilitator suggestions. Permission is given to copy the 19-page facilitator training program and 31 pages of educational handouts for participants.

The Grief Resources Catalog represents over twenty different publishers of more than 50 different booklets, books, tapes and DVD's about grief and grief support for adults and children. For additional information or a free, printed catalog or to order materials, contact Grief Resources Catalog at 5021 Vernon Avenue, #209, Edina, MN 55436. Support shares her twenty years experience Phone or Fax 952-922-3469. E-mail Dennis Williams at griefrc@griefresourcescatagroups in this manual. Chaplains, hospice log.com. Or, you can place your order online

F.A.C. Marketing Adds Radio Spots For **New Funeral Homes**

BURLINGTON,IA— F.A.C. Marketing has announced the development of five new radio spots specifically created for new funeral homes and the issues they face.

The new spots help break through the clutter and begin to brand your funeral home in the mind of community families while educating them on your facil-

"Grand Opening" invites community families to stop by and visit your funeral home while "New Facility" introduces the community to the high level of service your facility can offer them. "Transfer" reminds

families that have already prearranged with another firm that those plans can be moved to your funeral home, helping plant the seed for prearrangement transfers.

The other spots, "Celebration" and "Life Moments", begin to brand your funeral home as the choice for exceptional personal service. All of the spots are tied together with original music creating a cohesive campaign with a consistent message.

All spots are fully customizable and can be changed to highlight your facility's unique attributes. These spots are currently on-line at www.facmarketing.com where you can listen to them and view other samples of F.A.C. Marketing's products.

F.A.C. Marketing is a fullservice marketing agency. With years of experience and concentration in the funeral industry, the professionals at F.A.C. Marketing are dedicated to providing custom marketing solutions to each individual funeral home. For more information on available radio spots, or any of their services, please visit www. facmarketing.com or call 800-800-5809.

Premier Source Design Brochure available from Duncan Stuart Todd, Ltd.

INCLINE VILLAGE, NV— Duncan Stuart Todd, Ltd., the Preparation Room Specialists, has published a new brochure that describes the features of their flagship offering, Premier Source Design.

Premier Source provides professional interior architectural design combined with preparation room equipment and ventilating

systems. Each project is tailored to the specific needs of the client. DST is thought to be the only industry source for this combination of design and products plus being the exclusive supplier for PrepAir OSHA compliant air quality systems.

A nationally accredited architect, Duncan Stuart **Todd**, A.I.A., is uniquely qualified to work with the country's funeral directors. His father, J. Stuart Todd, was a pioneer in the field of funeral home architecture and was instrumental in the development of PrepAir.

DST invites you to visit the website, www.dstlimited. com, or call 877-832-6898 for a free Premier Source Design brochure.

Preserve the Memories of Your Loved Ones Forever with ScanDigital

ScanDigital Transfers Photos and Old Home Movies to Digital Format

EL SEGUNDO,CA— As if the emotional stress of losing a loved one isn't enough, the logistics of preparing for a funeral, coordinating travel plans, and resolving financial issues are overwhelming. Tackling the task of gathering and organizing old photos can be draining and impractical. Let **ScanDigital** handle all of your family's photo needs. ScanDigital, a photo and video transfer service, seeks to help families memorialize their loved ones by preserving their photographic and video history forever. By converting your images and old family movies to digital, each family member can have a copy. ScanDigital's process is

fast, easy, and can often be coordinated by your local funeral director.

ScanDigital is now offering Digital Photo Frame and Slideshow features that allow you to further remember your loved one. The Slideshow feature, with up to 250 photos and played to music of your choice, makes for a great reason to sit down together and remember the fun memories. The Digital Photo Frame comes pre-Ioaded with up to 2,000 of your favorite

family photos. Through ScanDigital's Affiliate Program, local funeral directors can coordinate the process for families, relieving them of the daunting task of sorting through family photos and videos. Every order is carefully tracked and is immediately updated in real time, ensuring the process is safe from start to finish.

to use to send your images to their headquarters. Photos are scanned and then individually cropped, oriented and color-corrected. The service also removes dust, minor scratches, blemishes and red eyes.

The digitized images are returned on CD or DVD along with the originals, usually within a week after the prints or slides are received at ScanDigital. Image files are also uploaded to a free online gallery for viewing, sharing, purchasing reprints and other photo printed merchandise. You can also upload images directly to your gallery from your camera and computer to unite your new and old images for one seamless photo archive.

The Digital Photo Frame and Slideshow products are available on ScanDigital's website. Recently launched, Video Conversion services allow users to also digitize their home videos and old reel-to-reel film.

The service can handle black and white and color photos on printed paper as well as negatives, slides, APS film and photo albums. Materials are never shipped overseas for processing to ensure that handling is fast and secure, quality remains high, and your photos are never lost in transit. For more information, visit www.scandigital.com.

Thacker Caskets announces the Launch of the **Thacker Hartley** Personalized Casket Made Affordable By Thacker

CLINTON, MD— **Thacker** and the Fluid Guard tray Caskets announced February 27 the launch of the *Thacker Hartley*, which enables families to select a unique and personal casket for their loved one at an affordable price.

"We are extremely pleased to have developed a casket that offers the personalization options that until now were only available in mid to upper priced caskets," said Mike Beardsley, VP of Sales and Marketing for Thacker Caskets, Inc.

The new Thacker Hartley is a 20ga gasketed casket that is available in five lustrous finishes with a wide array of embroidered back panel themes and matching corner decorations. The Hartley provides families with numerous choices to create a truly personalized tribute for their loved one. The Hartley also features a generous 24" inside width, hand-sewn interior,

liner. It is available for immediate delivery from most Thacker Customer Service Centers at an attractive low price.

"Because we've made personalization affordable, leading funeral directors have already started 'making it personal' for the families they serve with the Thacker

John Cooper Joins Thacker Caskets, Inc.

CLINTON, MD— Thacker Caskets, Inc. is pleased to announce that **John Cooper** has joined the Thacker Casket Management Team. John will assume the title of Director of Distributor Sales. As such, John will join Thacker President, C.J. Thacker, and Mike Beardsley, Thacker Vice President of Sales & Marketing, in providing important assistance and consultation to members of the growing Thacker Distributor Network.

John is a well recognized and highly respected personality in the funeral supply business. He comes to Thacker Caskets, Inc. with 15 years of proven industry expertise, and with a rich and varied background in metal casket manufacturing, marketing, and distribution. In November, the Casket & Funeral Supply Association (CFSA) honored John by electing him to their Board of Directors where he will serve for the next 3 years.

John has earned an Associates Degree in Business Administration from Vincennes University, and a Bachelor of Science degree in Marketing from Indiana University at Indianapolis. He and his family live in Fishers, IN.

Hartley," added Beardsley. For more information or to order the Thacker Hartley, please call your Thacker Casket Customer Service Center at 800-637-8891.

Founded in 1939, Thacker Caskets has grown to become America's second largest family-owned casket company. Thacker is consistently striving to provide the highest quality caskets that create the most value for the families and the leading Distributors that they serve. Headquartered in Clinton, MD, Thacker Caskets, Inc. has thirteen distribution centers across the Eastern and Mid-West Regions of the United States with their state-of-the-art production facility in Florence, AL. Thacker is a member of Independent Advantage (www.independentadvantage.com). For more information about Thacker Caskets, please visit our website

www.thackercaskets.com.

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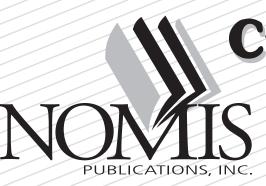
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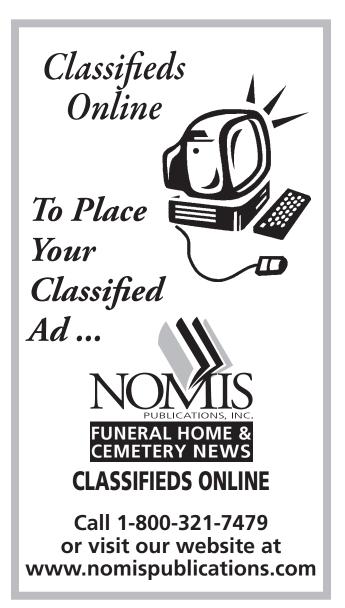
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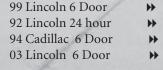
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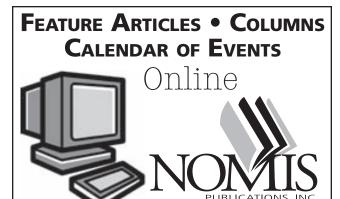
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Cherokee Casket Company		New England Cremation Supply Inc	
Church & Chapel Metal Arts		Newman Brothers Inc	
City Limousine Sales		Nomis Publications Inc	
C & J Financial LLC		Old Hickory Display & Flag Cases	
Colonial Professional Cars Ltd		Parks Superior Sales	
Conaway's		Passages International Inc	
Continental Computer Corp		PeaceLight TM	A20
Cremation Keepsakes		Pittsburgh Inst of Mort Sci	A35
Custom Air Trays		Precious Memories	A40
Custom Column Service		Premier Funeral Supply Inc	A16
Dead Ringer Putter Company		Prestige Vehicle Corp	B7
Derma-Pro Mortuary Cosmetics		Prinzing Motor Cars LLC	A29
Dial 800		Rainman Umbrellas	B1
DNR Industries Ltd.		Robert P Durant	B14
Duncan Stuart Todd Ltd		Royal Coachworks	B17
		Simmons Institute of Funeral Service	A44
Elegante Brass Company		Southland Medical Corporation	A39
Fleet Systems Inc		Specialty Hearse & Limo Sales	
Forever Pets Inc	,	S&S Coach Company	
Frazer Consultants		Superior Coaches	
Funeral Directors Research		Sure-Guard Medical Products Inc	
FuneralNet		Taylor Urns	
Funeral Service Foundation		TCT Coach Sales	
G Burns Corporation		Terrybear Urns	
Hanley Coach Sales		The Fan Man	
Houston Brothers Inc			
Inman Shipping Worldwide		The Outlook Group	
Int'l Cemetery Cremation & Funeral Ass		TiesForYou.com	
Int'l Memorialization Supply Association		Trigard Vaults/Liners	
Joe Carney Funeral Supplies		Triple H Company	
Johnson Consulting Group		TWC Architectural Design & Construction	
Judith Roth Studio Collection		US Cremation Equipment	
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