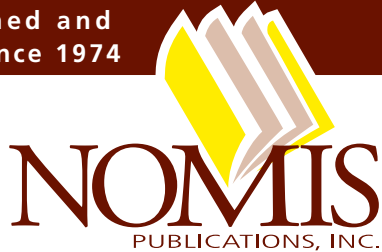


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FUNERAL HOME & CEMETERY

NEWS

SECTION B

APRIL
2011

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Urnsbycanneto.com creates Urns with a Journey



In 2003 the Lucasville Memorial was designed by Stephen Canneto in honor of the lives lost in the Lucasville Prison riot. To create the memorial Stephen worked with prison inmates and staff from the Ohio Department of Rehabilitation and Corrections.



Dance of Life Cremation Urn

WHITEHALL, OH— Urnsbycanneto.com launches its cremation urns with a very attractive offer unlike any on the market. In fact, the company prides itself on what it sells: healing. With no “ordinary” urns, the president, **Stephen Canneto** responds with a smile, “There is healing in every one of our memorial art urns and we guarantee it.” But truly, what is so special about these memorial art urns and why?

Stephen Canneto’s name is on more public sculptures in Ohio than any other artist, not to mention the many memorials he has built and numerous prestigious awards and honoraria that he has received. Stephen is recognized as one of Ohio’s most well known artists according to the Executive Director at the Columbus Museum of Art, *Nanette Macie Jeunes*. But the truth of the matter is that people don’t buy his urns because he is an artist. In fact, the owners of many of Canneto’s urns have never seen his sculpture. What draws people to purchase his urns is as mysterious and compelling as the healing and restorative power of his

CONTINUED ON PAGE B8

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American Crematory Equipment Company Expands

SANTA FE SPRINGS, CA—

Glenn Lyle of Saint Petersburg, FL has joined **American Crematory Equipment Company** as a Managing Partner and Vice President of Sales for the company. Prior to Glenn joining forces with American, he held numerous management positions with global leaders including American Express, Proctor & Gamble, and VSI. For the past 14 plus years, Glenn has been involved in the sales, marketing, and expansion of one of the world leaders in the cremation industry today.

American is excited about their future growth potential and is proud to have Glenn as a business partner and a vital part of their management team.

American is the premier manufacturer of hot hearth pet and human cremation equipment on the West Coast today and they have been manufacturing, servicing, and repair-



Glenn Lyle

ing cremation equipment in California since 1974 as well as other markets throughout the Western Regions of the United States, including Hawaii, Canada and South America.

American is an independent and family owned company that has been servicing every type of cremation equipment that is manufactured in the world today. American was built on the premise of providing great products for reasonable prices, excelling in customer service and loyalty and always putting the customer first.

American’s five year expansion plan came early due to steady increase in the demand for cremation and it was only natural that they put together a strong team of cremation professionals to meet the future demands for the steady increase for cremation worldwide. It was obvious that American needed to fo-

CONTINUED ON PAGE B2

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CALENDAR of Events

CONVENTIONS/ CONFERENCES

North Dakota FDA - Apr 04-06, 2011, Ramada Plaza, Fargo, ND. Exhibits. 701-360-3118. www.nfdma.org thenriksen1@cox.net

Oklahoma FDA - Apr 04-06, 2011, Hardrock Hotel, Tulsa, OK. Exhibits. 405-843-0730. www.okfda.com ofda@wavelinx.net

International Order of The Golden Rule - Apr 07-09, 2011, Loews Atlanta Midtown, Atlanta, GA. Exhibits. 800-637-8030. www.ogr.org info@ogr.org

Utah FDA - Apr 13-14, 2011, Downtown Salt Lake Marriott, Salt Lake City, UT. Exhibits. 801-467-9661. www.ufda.org ufda@ufda.org

Texas Cemeteries Assoc - Apr 17-19, 2011, Moody Gardens Hotel & Conference Center, Galveston, TX. 817-336-0584. www.txca.us lberger@txca.us

Catholic Cemeteries of The West - Apr 25-29, 2011, Zermatt Resort, Midway, UT. Exhibits. 408-296-4656. www.ccwecare.org dsylva@pacbell.net

Nebraska FDA - Apr 26-28, 2011, Younes Conference Center Hampton Inn, Kearney, NE. Exhibits. 402-423-8900. www.nfdma.org nfdma@assocoffice.net

Ohio FDA - Apr 26-28, 2011, Hyatt Regency, Columbus, OH. Exhibits. 800-589-6332. www.ofdaonline.org diana@ofdaonline.org

Kansas Funl Dirs & Embalmers Assn - May 01-04, 2011, Wichita Marriott, Wichita, KS. Exhibits. 785-232-7789. www.ksfda.org kfda@kfda.kscxmail.com

South Carolina Morticians Assoc - May 09-12, 2011, Radisson Hotel Columbia, Columbia, SC. Exhibits. 866-711-3103. scmainc@gmail.com

South Dakota FDA - May 12-13, 2011, Ramkote Hotel & Conference Center, Sioux Falls, SD. Exhibits. 605-246-9466. www.sdfda.org tkerr@triotel.net

North Carolina FDA - May 16-18, 2011, Grove Park Inn Resort & Spa, Asheville, NC. Exhibits. 800-616-2332. www.ncfda.org larry@ncfda.org

Minnesota FDA - May 17-18, 2011, Embassy Suites Earle Brown Heritage Center, Brooklyn Center, MN. Exhibits. 763-416-0124. www.mnfuneral.org info@mnfuneral.org

Iowa FDA - May 17-19, 2011, Iowa State Center & Gateway Hotel, Ames, IA. Exhibits. 800-982-6561. www.iafda.org admin@iafda.org

Arizona Funl Cemetery & Cremation Assn - Jun 01-03, 2011, Scottsdale Plaza Resort, Scottsdale, AZ. Exhibits. 480-649-1144. www.azfda.org afcca@q.com

Massachusetts FDA - Jun 04-05, 2011, Ocean Edge Resort & Golf Club, Brewster, MA. 781-335-2031. www.massfda.org info@massfda.org

Tennessee FDA - Jun 05-07, 2011, Embassy Suites Hotel & Conference Center, Murfreesboro, TN. Exhibits. 800-537-1599. www.tnfda.org tnfuneral@xspedius.net

Oregon FDA - Jun 05-08, 2011, The Riverhouse Resort, Bend, OR. Exhibits. 800-304-5095. www.ofda.org mark@ofda.org

Missouri Funl Directors & Embalmers Assn - Jun 06-07, 2011, Holiday Inn Select, Columbia, MO. Exhibits. 573-635-1661. www.mofuneral.org info@mofuneral.org

Texas FDA - Jun 06-10, 2011, Sheraton & Arlington Convention Center, Arlington, TX. Exhibits. 800-460-8332. www.tfda.com admin@tfda.com

Indiana FDA - Jun 07-09, 2011, Lucas Oil Stadium, Indianapolis, IN. Exhibits. 800-458-0746. www.indiana-fda.org info@indiana-fda.org

Southern Cemetery Crem & Funl Assn, Kentucky Cemetery Assn, Indiana Cemetery Assn and Cemetery Assn of Tennessee (Joint Convention) - Jun 08-10, 2011, Brown Hotel, Louisville, KY. Exhibits. 251-634-3434. www.scfa.info scffa@bell-south.net

Independent Funeral Directors of Florida - Jun 09-12, 2011, Buena Vista Palace, Lake Buena Vista, FL. Exhibits. 850-222-0198. www.ifdf.org jscheff@ifdf.org

Montana FDA & Wyoming FDA Joint Convention - Jun 12-14, 2011, Billings Hotel & Convention Center, Billings, MT. Exhibits. 406-449-7244. www.mfda.net or www.wyfdma.org mfdma@sy-key.com or wyfdma@sy-key.com

Mississippi FDA - Jun 12-14, 2011, Embassy Suites, Ridgeland, MS. Exhibits. 601-978-1920. www.mississippifuneraldirectors.com mfdma@netdoor.com

Alabama Funl Dirs & Morticians Assn Inc - Jun 12-15, 2011, Riverview Plaza Hotel, Mobile, AL. Exhibits. 334-347-2371. www.alabamafdma.org info@alabamafdma.org

North Carolina & South Carolina Cemetery Assn Joint Convention - Jun 12-14, 2011, Kingston Plantation Embassy Suites, Myrtle Beach, SC. Exhibits. 336-874-2974. artysor@gmail.com

West Virginia FDA - Jun 13-15, 2011, Marriott Hotel, Charleston, WV. Exhibits. 800-585-2351. www.wvfdma.org rprice0851@aol.com

Assoc for Gravestone Studies Annual Conference - Jun 14-19, 2011, Colby College, Waterville, ME. 413-772-0836. www.gravestonestudies.org info@gravestonestudies.org

Wisconsin Cemetery & Cremation Assn - Jun 15-17, 2011, The Cove Resort, Lake Geneva, WI. 414-727-3050.

Michigan Assn of Municipal Cemeteries Inc - Jun 15-17, 2011, ODAWA Casino Resort, Petosky, MI. Exhibits. 989-814-0670. www.michamc.org

Alabama FDA - Jun 19-21, 2011, Marriott Grand Hotel, Point Clear, AL. 334-956-8000. www.alabamafda.org afdma06@bellsouth.net

Florida Morticians Assoc - Jun 19-22, 2011, Rosen Plaza Hotel, Orlando, FL. Exhibits. 813-477-2020. lfdekatin@aol.com

Western Pennsylvania FDA - Jun 20-23, 2011, Bel-Aire Clarion Hotel and Convention Center, Erie, PA. Exhibits. 412-931-5497. rob@schellhaasfh.com

Wisconsin FDA - Jun 20-23, 2011, The Osthoff Resort, Elkhart Lake, WI. Exhibits. 608-256-1757. www.wfda.org info@wfda.org

Illinois FDA - Jun 21-23, 2011, Crowne Plaza, Springfield, IL. Exhibits. 800-240-4332. www.ifda.org info@ifda.org

ADEC - Jun 22-25, 2011, Inter Continental Miami, Miami, FL. 305-577-1000. www.adecc.org info@adecc.org

Maryland State FDA - Jun 26-30, 2011, Clarion Resort & Conference Center, Ocean City, MD. 410-553-9106. www.msfdma.net msfda@msfdma.net

Virginia Morticians' Association - Jun 26-29, 2011, The Hotel Roanoke Conference Center, Roanoke, VA. Exhibits. www.virginiamorticiansassociation.org

Idaho Funeral Service Assn - Jun 26-28, 2011, Shore Lodge, McCall, ID. Exhibits. 208-888-2730. www.ifs.us ifsa@ifsa.us

Virginia FDA - Jun 26-28, 2011, The Cavalier Hotel, Virginia Beach, VA. Exhibits. 804-264-0505. www.vfda.net lwhittaker@vfda.net

Louisiana FDA - Jun 26-28, 2011, Paragon Casino Resort, Marksville, LA. Exhibits. 225-767-7640. www.lfdaweb.org info@lfdaweb.org

FDA of Kentucky - Jun 27-29, 2011, Louisville Marriott Downtown, Louisville, KY. Exhibits. 800-866-3211. www.fdaofky.com info@fdaofky.com

California FDA - Jun 27-28, 2011, Monterey Marriott, Monterey, CA. Exhibits. 800-255-2332. www.cafda.org cfda@amgroup.us

Florida Cemetery Cremation & Funl Assn - Jul 14-16, 2011, Hilton Daytona Beach Hotel, Daytona Beach, FL. Exhibits. 800-226-3332. www.thefccfa.com knopke@curlerwhills.com

Assn of Independent Fnl Hms of Virginia - Jul 22-24, 2011, Hilton Hotel, Virginia Beach, VA. Exhibits. 804-643-0312. www.ifhv.org ifhv@aol.com

Associated Cemeteries of Missouri - Jul 22-23, 2011, Port Arrow, Lake of the Ozarks, MO. Exhibits. 314-863-3011.

National Funeral Dirs & Morticians Assn Inc - Jul 31-Aug 05, 2011, The Omni Hotel at CNN Center, Atlanta, GA. Exhibits. 800-434-0958. www.nfdma.com nfdma@nfdma.com

Assn of AL Cemeteries, LA Cemeteries Assn & MS Cemetery Assn Tri State - Aug 07-09, 2011, Imperial Palace Casino & Resort, Biloxi, MS. Exhibits. 601-898-8565. lchedotal@comcast.net

NY State FDA - Aug 14-17, 2011, The Crowne Plaza Convention Hotel, Niagara Falls, NY. Exhibits. 800-291-2629. www.nysfda.org info@nysfda.org

Washington State FDA & Washington Cemetery, Cremation & Funl Assn Joint Convention - Aug 24-27, 2011, Sun-cadia Lodge, Roslyn, WA. Exhibits. 253-588-7111. www.wsfda.org jewell@wsfda.org

Catholic Cemetery Conference - Aug 27-31, 2011, Gaylord National Resort & Convention Center, Washington, DC. Exhibits. 888-850-8131.

Colorado FDA & CAC Combined Convention - Sep 07-09, 2011, Denver Marriott South at Park Meadows, Littleton, CO. Exhibits. 303-791-2336. www.cofda.org mail@cofda.org

New Jersey State FDA - Sep 26-28, 2011, The New Taj, Atlantic City, NJ. Exhibits. 800-734-3712. www.njsfda.org njsfda@njsfda.org

Catholic Cemetery Conference - Oct 05-08, 2011, Gaylord Opryland Resort & Convention Center, Nashville, TN. Exhibits. 888-850-8131. www.catholic-cemeteryconference.org

Cemetery Assoc of Oregon Fall Conference - Oct 06-07, 2011, Village Green Resort, Cottage Grove, OR. 503-651-1724. www.cemeteryassociationoforegon.com cemeteryassociationoforegon@gmail.com

NFDA & CANA Joint Convention - Oct 23-26, 2011, McCormick Place, Chicago, IL. Exhibits. 800-228-6332. www.nfda.org nfdma@nfda.org

Casket & Funeral Supply Assn Fall Conference & Trade Show - Nov 14-15, 2011, Crowne Plaza Hotel, Indianapolis, IN. Exhibits. 847-295-6630. www.cfsaa.org mallen@cfsaa.org

FDSA of Greater Chicago - Nov 16, 2011, Przybylo's The White Eagle Restaurant and Banquets, Niles, IL. Exhibits. 630-980-4740. www.fdsachicago.com office@fdsachicago.com

MEETINGS/SEMINARS

NFDA Professional Women's Conference - Apr 01-03, 2011, Hotel Monaco, Alexandria, VA. 800-228-6332. www.nfda.org nfdma@nfda.org

The Academy Training Dates - Apr 05, 2011 Continuing Care Program Development for the FH Owner or Manager; Apr 12-13, 2011 Financial Aspects of AFP; Apr 14, 2011 Green Leads/Referrals; Apr 19, 2011 Continuing Care for the AFP/Continuing Care Specialist; May 10-13, 2011 Advance Funeral Planning; Jul 12, 2011 Continuing Care Program Development for the FH Owner or Manager; Jul 19, 2011 Continuing Care for the AFP/Continuing Care Specialist; Jul 26-29, 2011 Advance Funeral Planning; Sep 13-16, 2011 Advance Funeral Planning; Sep 20, 2011 Continuing Care Program Development for the FH Owner or Manager; Oct 11, 2011 Continuing Care for the AFP/Continuing Care Specialist; Oct 13, 2011 Green Leads/Referrals; Oct 18-21, 2011 Advance Funeral Planning; Nov 01-02, 2011 Financial Aspects of AFP; Jan 17-20, 2012 Advance Funeral Planning, The Academy Training Center, Franklin, OH. 888-655-1566. www.mkjmarketing.com

NFDMA House of Representatives - Apr 30 - May 03, 2011, Hilton Memphis, Memphis, TN. 800-434-0958. www.nfdma.com nfdma@nfdma.com

Selected Independent Funl Hms Spring Management Summit - May 11-13, 2011, Columbia Club, Indianapolis, IN. 800-323-4219. www.selectedfuneralhomes.org info@selectedfuneralhomes.org

Maryland State FDA Spring Golf Outing - May 18, 2011, Compass Pointe Golf Course, Pasadena, CA. 410-553-9106. www.msfdma.net msfda@msfdma.net

Selected Independent Funl Hms European Group Meeting - May 27-31, 2011, Grand Hotel Fasano, Lake Garda, Italy. 800-323-4219. www.selectedfuneralhomes.org info@selectedfuneralhomes.org

Cemetery Directors Conference - Kates-Boylston Publications - Jun 10, 2011, Loews Philadelphia Hotel, Philadelphia, PA. 800-500-4585. www.katesboylston.com/cdc

Virginia Cemetery Assn Annual Meeting - Jun 22-25, 2011, Tides Inn, Irvington, VA. 804-675-7502. www.virginiacemeteryassociation.org dimunn@asscmgmt.com

MKJ Marketing Seminars - Jun 25 - Jul 02, 2011 Funeral Service Challenges Here and Abroad, Mediterranean Cruise 888-655-1566. www.mkjmarketing.com

New England Cemetery Assn Seminar - Jun 28-30, 2011, Radisson Plymouth Hotel, Plymouth, MA. 203-874-8998. www.newenglandcemetery.org rcscholl627@gmail.com

NFDA Leadership Conference - Jul 10-13, 2011, Coeur d'Alene Golf & Spa Resort, Coeur d'Alene, ID. 800-228-6332. www.nfda.org nfdma@nfda.org

Professional Car Society Meeting - Jul 12-16, 2011, Clarion Inn and Conference Center, Hudson, OH. 973-729-8083. www.professionalcarsociety.org

Assoc of California Cremationists General Meeting - Jul 21, 2011, Embassy Suites, Oxnard, CA. 877-936-7222. www.accinfo.org kthomas@accinfo.org

OGR Fall Forum - Sep 18-20, 2011, Loews Coronado Bay, San Diego, CA. 800-637-8030. www.ogr.org

Selected Independent Funeral Homes - Sep 21-24, 2011, Westin Kierland Resort & Spa, Scottsdale, AZ. 800-323-4219. www.selectedfuneralhomes.org info@selectedfuneralhomes.org

California Assn of Public Cemeteries Seminar & Area Meeting - Oct 07-08, 2011, Crowne Plaza Beach Hotel, Ventura, CA. 888-344-9858. www.capc.info publiccemeteries@aol.com

The American Society of Embalmers Conference & Meeting - Oct 21, 2011, Chicago South Loop Hotel, Chicago, IL. 800-728-9185. www.amsocemblers.org AmSocEmbalmers@sbcglobal.net

Hannah's Light Solar Powered Candle has been Improved

WEBSTER CITY, IA—Thompson Monuments, Inc. of Webster City, Iowa is pleased to announce their new improved *Hannah's Light Solar Powered Candle* for placement into cemetery light housings of many brands. The candle has been named after **Denis and Deb Thompson's** daughter *Hannah* who, at the age of eight years, died as a result of an accident in 1986.

Hannah's Light Solar Powered Candle eliminates the need to continually light wax candles at the cemetery. The candle is made of strong PVC plastic with the solar panel recessed in the side to make it a very attractive alternative. The sun charges the rechargeable battery during the daytime which allows the "flame" to glow brightly at night. The candle's white "flame" flickers much like a real candle would. The high quality solar panel efficiently charges the battery even though it is inside the colored housing of the eternal light. The new version has a much more sensitive solar cell that charges the battery through even the dark blue cylinders. One day of sunshine will actually charge the unit enough to shine for three full nights. There are several other improvements including a brighter flame, thicker wiring, wider body, and a better battery holder.

For more information and pricing call Thompson Monuments, Inc. at 1-800-947-8232.

American Crematory Equipment Expands

Continued from Page B1

cus on these ever expanding markets, and the need to expand to the East Coast and offer the same level of great service that they are so well known for on the West Coast.

Glenn will be the responsible for expanding American's sales efforts in the USA, Canada and Internationally. Glenn will continue to reside in the Tampa Bay Area with his family. For more information, please visit www.americancrematory.com or call toll-free 800-396-2254 for your cremation needs. Glenn can be reached through the toll-free number, locally at 727-230-8890 or via e-mail at glenn@americancrematory.com.

If you have a Convention, Meeting or Seminar you would like to see listed here, send information to:

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Specialty Pet Products introduces two New Pet Urn Styles



Oval Photo Urn

NARBERTH, PA— Specialty Pet Products announces the addition of two new pet urn styles and several new styles of *Color Ceramic Tile Photo Urns* to their already extensive offerings.

The Heart and Oval Photo Urns are made of red alder and are engraved with name, date, decorative paw prints and a short sentiment at no additional charge. The photo is placed in the urn by the recipient, which does not require opening the vessel.

Additionally, several styles of *Color Ceramic Tile Photo Urns* are now available. New proprietary, permanent photographic ceramic technology utilizes inorganic ceramic pigments to guarantee permanent (lifetime) resistance to fading from ultraviolet exposure and acid rain, while guaranteeing the highest photographic standards for quality of image, and clarity.

Specialty Pet Products has been in the business of man-



Ceramic Tile Urn

ufacturing pet memorials, grave markers and urns since 1975. Their extensive offerings include lovingly crafted pet memorials and urns in a variety of media, including: red alder, river rock, granite, slate, Tennessee golden flagstone, Pennsylvania blue-stone, vanilla cream Italian marble, bronze and brass.

For more information, Specialty Pet Products may be reached by phone at 1-800-873-7387 or online at www.4everinmyheart.com.

Blooming Remembrances from Passages International

ALBUQUERQUE, NM— You, as a consumer, appreciate it when someone goes above and beyond to please you, right? The same is true with your families. One way to do that is with **Passages'** selection of *Blooming Remembrances*. These are great to include in select packages or are very affordable for families to personalize.

Blooming Remembrances are crafted from recycled and handmade paper. Each one is inlaid with fresh flower petals and wildflower seeds. When planted and watered, they will bloom into wildflowers, creating a living memorial for someone special or a cherished pet.

Mini Blooming Remembrances are often attached to bookmarks or small, square cards to be handed out to family, friends and memorial service attendees. Blooming ornaments come packaged in a cello bag complete with raffia tie and planting instructions. These make great gifts during the holidays.

If you are looking for something to easily and affordably use as a promotional item at community events or open houses, blooming remembrances are perfect. Personalized with your funeral home name, the card or bookmark keeps you top-of-mind with families.

"Blooming Remembrances add a nice touch to any service. With many shapes to choose from, there is something for everyone. Compared to other similar products, Passages' bloomers are substantial and loaded with flower petals and wildflower seeds to grow a nice, hearty wildflower garden," says **Darren Crouch**, president of Passages International. "We include a mini Bloomer with each purchase of a Handmade



Paper infant casket. Our customers have come to expect and appreciate this based on positive feedback from their families."

Blooming Remembrances are handcrafted in the USA.

Passages International, Inc. is the largest supplier of green and eco-friendly funeral products. Since 1999, it has led the funeral industry with innovative and environmentally-friendly urns, caskets and memorial products. Passages provides urns for water and earth burial as well as for scattering. The eco-friendly, woven caskets are used for cremation or burial and are available for adults, children and infants.

For more information on Passages' biodegradable product lines and to see photos of all products, visit www.PassagesInternational.com, email amwehr@passagesinternational.com, or call (888) 480-6400.

The Flower Gripper is an Innovative Vase Insert



Flower Grippers In Use at a Cemetery

SAN ANTONIO, TX— Cindy Grammer Cover, of La Vernia, Texas, like many people, finds comfort in dressing the headstones of her mother, sister and brother with new flowers every season. Two years ago, she purchased new flowers and styrofoam for the granite vases attached to her loved ones' headstones, but was dismayed at the mess the crumbling styrofoam made as she worked. Her father and step-mother, who obtain historical markers and Texas Ranger Bronze stars for graves in some of Texas' oldest cemeteries, agreed that much of the difficulty in preparing a site lies in cleaning up disintegrated styrofoam, gravel and floral putty. Cindy knew there had to be a better way, and set to work designing a solution that could hold flowers securely, without scattering debris. Her solution is called the **Flower Gripper**.

The Flower Gripper is an innovative vase insert designed to hold silk flowers, flags and balloons in memorial vases without the mess of crumbling foam or gravel. The Flower Gripper is 100% recyclable, manufactured out of durable Santoprene, and, with proper use, is designed to last for years. Santoprene possesses the flexibility and durability of natural rubber compounds, yet lasts longer in extreme hot and



cold environments. Thus, the Flower Gripper's flexible holes will hold most any size of silk flower or flag, while two side attachments facilitate tying balloons. The Flower Gripper is available in various sizes to fit most vases. Cemetery caretakers and florists will love how it can eliminate the need to clean up scattered foam and flowers, reduce unsightly messes at memorial sites and allow for easy change out of flowers, flags and balloons. You will be pleasantly surprised how the Flower Gripper simplifies the task of changing silk flowers and flags without the hassle of scattered gravel and disintegrating foam.

For more information, contact Cindy Grammer Cover at (210)606-4243, or visit their website at www.flowergripper.com.

Puppy Paws Inc. Jewelry adds Memory Horseshoe Pendants to their Collection



Puppy Paws Pendant



Memory Horseshoe Pendant

BRIDGEVILLE, PA— Puppy Paws Inc. – paw-shaped jewelry for people who love animals – is pleased to introduce the *Memory Horseshoe* pendant.

Designed to hold a small amount of cremains of a beloved horse, the Memory Horseshoe pendant, was created after requests from both individuals and cremation boutiques. They had seen or sell the original Puppy Paws® Memory Paw™ pendant and wanted something that could celebrate the memory of their horses.

"The original Memory Paw™ was designed to hold a small amount of cremains of a beloved dog or cat. That design led us to the creation of Memory Locketts that can hold a photo as well as cremains, a lock of hair or even a puppy's tooth," explained **Pamela Meltzer**, president and jewelry designer for Puppy Paws Inc. "So creating a Memory Horseshoe pendant was a natural addition to our Memory Jewelry."

The Memory Horseshoe pendant measures about 9/16" x 5/8" x 3/32" and can hold a small bit of cremains. The cremains are sealed in place with clear resin enamel. Only one Memory Horseshoe can be created by Puppy Paws® at a time to insure that absolutely no cremains are mixed up or misplaced. Any cremains not sealed in the pendant are returned to the owner for

safe keeping. The back of the pendant is flat for engraving which is done at no cost.

The Memory Paw™ pendant measures approximately 5/8" x 5/8" x 3/16" (close to the size of a penny in circumference) that can hold a small bit of cremains.

The Puppy Paw® Memory Horseshoes and Memory Paw™ pendants are available in sterling silver and 14k gold and include a simple 18" chain. They can also be worn on a bracelet, as a pin or even as cufflinks.

Puppy Paws, Inc. is a Pittsburgh-based designer of jewelry for animal lovers. Puppy Paws® are paw-shaped jewelry that features a simple paw in 14k or sterling silver. They are often accented with gemstones or crystals that represent the dog or cat's birth month. For rescue pets the actual birth date is not necessary because Puppy Paws believes that rescue pets are 're-born' once they go home with their forever family. The month they go home offers them entirely new life thus a new 'birth month.'

Puppy Paws® Memory Locketts and Pendants are available online at www.puppypaws.com, and in select jewelry stores and pet boutiques throughout the United States, Canada, UK and the UAE.

Adage Technologies Partners with JPJ, Inc. to launch first ever Website that creates Memorial Service Booklets

Website allows users to create four, eight, or twelve page custom commemorative booklets for memorial services with personal photos

CHICAGO, IL— Adage Technologies announced a partnership with JPJ, Inc. to launch Grateful Memories, the first ever website that creates personalized bereavement booklets for funeral services 100% online. In just a few minutes, users can design and create a funeral booklet that will honor and celebrate the life of a loved one. Booklets and prayer cards can be made by uploading pictures or using one of the provided templates.

Adage created this site to include features such as page flipping, text editing and background control without requiring Flash. Users can also select from a library of images, readings, and poems to produce the complete funeral program. "We enhanced the Grateful Memories site by making it accessible to anyone with an HTML browser," said Roy Chomko, president of Adage Technologies. "Creating an effortless, easy to use site was the key to success with this project. In this specific case, creating a Flash website did not meet the needs of the users as some of the machines may not have Flash, so we were able to build a site that has all the same features while still being user-friendly."

The Grateful Memories website can be used by family members creating a funeral program at home, by the church bereavement committee working with the family, or by funeral directors assisting the family. The tool, which is initially focused on the Catholic Mass and has been endorsed by the Archdiocese of Chicago, will support additional religious services in the future.

Users also do not pay until they preview and are satisfied with their work. Once a user decides the design is ready, they pay and receive a printable file that they can print at home, or with a professional printer.

"We are thrilled that Adage was able to create the Grateful Memories website with so many important features while still being easy to use by families going through a difficult time," said Pat Ostry, President of Grateful Memories. "The website exceeds our expectations and we are very happy with the final product."

Adage Technologies was formed in 2001 with a specific focus on driving business value through web technology. Today, Adage offers a wide variety of business technology solutions, including custom software, content management, and mobile applications. The company specializes in providing solutions for across a variety of industries, including healthcare/medical, entertainment, and insurance. To learn more, visit www.adagetechnologies.com.

Trinity Fluids announces New Trio of Products for 2011

LAPEER, MI— Trinity Fluids' president Mike Wessels announced a trio of exciting new additions to their increasingly popular mortuary fluids lineup: Trini-cide Antibacterial Liquid Soap, Trinity's Moisturizing Massage Cream and Tri-Loc Autopsy Drying and Preservation Compound. These new products further the company's goal of becoming a complete source for every funeral director.

Trini-cide Antibacterial Liquid Soap kills bacteria and breaks up dirt and grime. It can be used as a full body and hair shampoo with a fresh orange/citrus fragrance. It was

created to be gentle on skin and to avoid drying and chapping.

Trinity's Moisturizing Massage Cream is truly a safe blend of ingredients. The formula contains polygodial, a natural antimicrobial with powerful antioxidant flavonoids - quercetin and taxifolin. The cream itself helps with some preservation while providing excellent moisturizing. All natural essential oils will absorb and protect the skin from harsh chemical dehydration while not hindering the application of cosmetics.

Tri-Loc Autopsy Drying and Preservation Com-

pound has three unique compounds to quickly absorb liquids and moisture. Tri-Loc "locks" it all together to ensure the elimination of any seepage. Tri-Loc gives the highest preservation value of any product on the market.

"We are constantly looking at the marketplace and developing new products," says Mike Wessels, president of Trinity Fluids, LLC. "With every new product we offer, we are able to fulfill a need, giving funeral directors new and better options for their customers. We hope to have even more to offer in 2011."

Based in Michigan, Trinity Fluids LLC is a family owned and operated business that makes the most advanced embalming formulas available for funeral homes. Trinity's full line of arterial, cavity, pre-injection and specialty fluids are premium products that are delivered and stored in revolutionary recyclable cube packaging, making ordering and storing more efficient, cost effective and economically friendly.

For more information about Trinity Fluids, contact Mike Wessels at 810-441-8006 or visit www.trinityfluids.com.

LDI Corporation introduces NatureEarth®

PORTSMOUTH, NH— LDI Corporation announces the launch of its new NatureEarth® brand of environment friendly and health safety products for the death care industry. This new initiative provides a convenient, one-stop source for innovative "green" funeral and tissue bank supplies.

There is a growing trend in the industry to seek out and offer green products that are better for the environment and human health. Whether it is the ability to offer green burial options to families, or a desire to be protected from exposure to toxic chemicals in the prep room, more and more people are interested in learning what they can do to make better choices. NatureEarth® by LDI provides a wealth of information and products to help with those choices.

At NatureEarth® by LDI's website, [www.green-](http://www.greenmortuary.com)

[mortuary.com](http://www.greenmortuary.com), funeral homes and tissue banks can shop for green burial products and prep room supplies. Customers can also read about health and safety topics, including information related to formaldehyde exposure and the potential for toxic emissions due to PVC (vinyl) use.

LDI Corporation is an industry leader in providing environmental, health and safety solutions. "We feel there is a lot of confusion surrounding how death care professionals should approach sustainability. Our goal is to bring clarity and offer trusted solutions that can help improve employee health and safety while doing something better for the environment," said Joshua Dame, Vice President for LDI.

All funeral directors are invited to visit NatureEarth® by LDI at the NFDA Convention in Chicago, IL on October 23-26, 2011.

For further information, please call LDI at 866-332-0700 or visit their web site at www.greenmortuary.com.

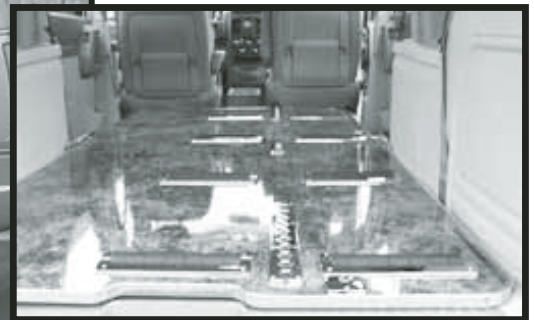
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By Jason Kellerman



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Twin Tiers Technologies, Inc. introduces their new Crematory Information Management System (CiMS)

CORNING, NY— **Twin Tiers Technologies, Inc.**, of Corning, an independently owned industry leader in information management solutions are excited to have launched their much anticipated *Crematory Information Management System (CiMS)* at the CANA Cremation Marketing Symposium in Las Vegas NV.

Twin Tiers Technologies, Inc. have been leaders in the

Mortuary Information Management field since 1991, the addition of CiMS to the range offerings only helps strengthen their place in the information management arena. **Brian Smith**, CEO said, "With the cremation rate increasing, CiMS is ideally placed to help not only manage the workload of a growing industry, but also to put checks and balances in place to do everything possible to minimize the liability of

your crematory operation. As one of the few independently owned software providers within the death care industry, this really helps us within our market, as we truly have the best interests of our crematory customers in mind, because software is all we do."

If you would like further information or to schedule a DEMO please contact sales@twintierstech.com or call 1-800-480-MIMS (6467).

Astral Industries Sales Coordinator elected to CFSA Board of Directors

LYNN, IN— **Billy Emrick, Astral Industries, Inc.** National Distributor Sales Coordinator was elected to serve on the Board of Directors of the *Casket and Funeral Supply Association of America* during the association's annual Fall Conference in Indianapolis, IN.

"I'm honored to take this leadership position," Emrick said. "I've enjoyed working with the officers and board of directors at CFSA."

A board member since 2009, Emrick has also served on CFSA's Membership Committee and the Conference Planning Committee.

"Billy has made strong contributions to Astral during his seven year career here," said **Charlie Shaw**, Astral's Chairman of the Board and CEO. "It's a pleasure to see someone take a leadership role in our industry."

Emrick oversees all of Astral's sales to distributors throughout North America.

For more information about Astral and their products, visit the company's website at www.astralindustries.com, call the Customer Service Department at 1-800-278-7252 or email sales@astralindustries.com.

Tributes.com® and Remembered Voices launch Audio Memories

BOSTON, MA— **Tributes, Inc.**, the online resource for local and national obituary news, announced that they have formed a partnership with **Remembered Voices® LLC**, the audio archive service for creating and preserving voice recordings, to enable family and friends to leave personalized audio messages within the memory books of obituaries and *Eternal Tributes* posted to the popular Obituary database to express their sympathy to the immediate family or recall special memories of the deceased.

With a traditional landline telephone or cell phone, users of the popular obituary brand will now be able to easily record an audio message from any U.S. location to express their personal thoughts to the family or to pay tribute to the memory of their lost loved one. The quality of the voice and the genuine emotions it conveys enable audio memories to provide the family with an authentic forever gift that delivers comfort during times of great sorrow.

In addition to being available on Tributes flagship destination Tributes.com and the Tributes Network of television partners, which now reach more than 1.6M consumers monthly, the audio memory capability will also be available directly on the websites of those Tributes funeral home partners that feature Tributes-powered obituary sections.

"Remembered Voices® is very pleased to be partnering with Tributes.com to enable consumers to take advantage of the power of audio

Two New England Technology Companies Join Forces to Help Friends and Family Permanently Remember Loved Ones In Their Own Words

messages to deliver comfort and preserve memories in a manner that captures emotion unlike any other," said **Al Brandano**, President, Remembered Voices. "The anticipated continued strong growth of the Tributes.com brand in 2011 will also enable Remembered Voices to reach more consumers with a variety of other products that we have available that enable them to conveniently and easily capture, protect, and share their lives through audio, creating and preserving their verbal history in a Voice Library for generations to enjoy."

"We are continually on the lookout for innovative technologies that can help us to deliver new and improved products for grieving families and the funeral homes that serve them, and Remembered Voices® provides us with a unique platform and the opportunity to partner with local talent that we expect to be able to extend and leverage to other applications in 2011 and beyond," said **Elaine Haney**, President, Tributes.com.

Audio memories will retail for \$1.29, the minimal cost associated with the download of a popular song, transacted via the PayPal for Digital Goods platform tailored to processing one-time micro-payments.

Tributes.com is the online

resource for current local and national obituary news, lasting personal tributes and online community providing support during times of loss and grieving. Through one centralized national web destination, with over 90 million current and historical death records dating back to the 1930's, Tributes has made obituary and online memorial service information easily accessible so people can come together online and offline to remember and share the treasured stories of the important people in their lives who have passed away. Monster.com founder **Jeff Taylor** officially launched Tributes.com in February, 2008. For more information about Tributes.com, please visit our website at www.tributes.com or contact us at media@tributes.com.

Remembered Voices® is a audio archive service provider. Through The Voice Library service subscribers can create, manage, and share voice recordings by landline phone, cell phone, and online; their recordings are archived for the duration of their subscription. There is no degradation in sound quality, and recordings are accessible 24/7 through any touchtone phone, cell phone, or internet connection. The service can be used to save voicemail messages, connect military families across time zones, dictating journals, and grandparent interviews. Visit www.rememberedvoices.com and keep your Verbal Family® Tree safe for generations. For further information, contact Al Brandano at al@rememberedvoices.com.

C&J Financial joins OGR as Insurance Assignment Funding Provider

RAINBOW CITY, AL— **C&J Financial, LLC**, an affiliate of **Security National Life Insurance Company**, is pleased to announce its endorsement by the **International Order of the Golden Rule (OGR)** as a funeral home insurance assignment funding provider for the nearly 700 OGR independent Golden Rule funeral homes.

"C&J is honored to have been given this important endorsement. We look forward to deepening our affiliation with OGR and furthering our service to its members," said **Jamie Meredith**, C&J Executive Vice President.

"C&J is one of only a handful of OGR endorsed vendors and suppliers in the funeral industry providing exceptional member benefits," said Meredith.

OGR's mission is to make independent funeral homes exceptional, while C&J's purpose

is to relieve the independent funeral home of the hassle, headache and cash-flow delay in processing insurance death claims. Meredith added, "With OGR and C&J working together as partners, we can continue to serve and ensure the independent funeral home remains exceptional and profitable."

C&J Financial, LLC, a leading provider of insurance assignment funding in the United States, serves funeral homes and cemeteries throughout the U.S., District of Columbia, Puerto Rico and the U.S. Virgin Islands. For more information visit www.snfastfunding.com.

Founded in 1928, The International Order of the Golden Rule (OGR) is the leading association of nearly 700 independent funeral homes located throughout North America and around the world. For more information visit www.ogr.org.

FrontRunner announces New Releases

KINGSTON, ONTARIO— **FrontRunner Professional's** philosophy is simple: to constantly seek out new and better ways to serve the death care industry. They continue their commitment with the launch of three new products.

First, FrontRunner Professional offers a new solution that is already being hailed as the "best of both worlds" by funeral professionals and the "missing link" by leading Management Software Developers.

WebSuite 4.0 encompasses the profession's most advanced website/kiosk/marketing center, personalization software, and DVD engine integrated into a one data entry solution.

"It can be used as a powerful stand-alone solution, or using the included WebSync API, it can instantly transform your existing management software into a complete "one-write" integrated solution. It gives you all the tools you need to succeed in today's changing market and opens the door to exceptional profit opportunities", says **Kevin Montroy**, FrontRunner Professional Founder and CEO.

Next, FrontRunner Professional has launched *ObitsForLife.com*, a commercial-free online obituary and death notice posting site controlled by funeral professionals to help protect the integrity of their profession, the dignity of the deceased and the trust their families and communities have placed in them.

Recently, funeral homes, obituaries and death notices have fallen prey to online directory schemes and local newspapers selling out their obituaries to third party marketers and aggressive preneed agents targeting firm's families.

"As a funeral director myself, it appalls me to see the travesty of how the sanctity and respect of the deceased is being so abused under these directory schemes. With little to no regard for the respect to the deceased, these obituaries are being sold off with the families and visitors being left with the bill. Our families and those who still put trust in our profession deserve better and we need to take action. It is our reputation that is on the line and visitors coming to take part in these schemes only fuels the disdain many have for our profession," says Kevin Montroy.

ObitsforLife.com is just one part of FrontRunner's commitment and dedication to help our great profession regain control. Other initiatives include tools to establish copyright with your notices and directional notification to local newspapers as to how your notices can be used. We have also retained the top legal firms specializing in copyright and infringement law. They are ready and able to assist helping funeral professionals start taking back control.

The entire goal of *Obitsforlife* is to provide real and helpful information surrounding the time of the funeral, including maps and directions, and to provide real time condolences, memorial donations and tributes through the funeral home where they can immediately provide comfort to grieving families. Directing families and the public back to the funeral home's website where real information and real

time condolences are available, avoids miscommunication that can cause additional stress on a grieving family.

For clients using FrontRunner's WebSuite or IMS solutions this service is provided at no cost and allows instant population of records to *ObitsForLife*. For non-FrontRunner users, you may register your firm and enjoy unlimited uploads for a nominal fee. Records never go down, providing a permanent and ongoing connection directly back to your firm's website with your families and your community.

Finally, with today's changing media advancements, families want and expect more options to meet their changing needs. The new *Digital Video Tributes (DVT)*, on the "*Celebration of Life*" tributes suite, eliminates "pay-per-use" or credit programs, allowing funeral professionals to create an unlimited number of stunning world class DVD Tributes, On-Demand Videos, and YouTube tributes. These tributes can also be used for your firm's website or Digital Playback Memorials during visitation and services.

FrontRunner Professional has partnered with **Animoto Productions**, an award-winning online video creation service, to blend Hollywood special effects and an extensive library comprised of music from award winning artists to create a video creation platform that generates memorial tributes at a level that you and your families have never experienced before.

The DVT program is just one of the solutions in the "Celebration of Life" tributes suite and comes completely integrated in all FrontRunner solutions. By utilizing our "one-entry" logic, funeral professionals not only save time and money, they gain control of their DVD Tribute program. The DVT comes complete with an extensive selection of personalized case sleeves, matching DVD labels, and DVD inserts. The available themes also have matching stationery allowing for the creation of ultimate packaging.

"The new DVT program finally provides funeral professionals with the caliber of Memorial Video Tributes that are synonymous with the high standards and quality that families expect from them," explains Kevin Montroy. "It instantly sets them apart from the rest. This new program is just one of many exciting new features and applications scheduled for release in 2011 that are designed to work in tandem with the IMS and our other technology solutions."

The solution also allows funeral professionals to reach further into communities by offering it for weddings, family reunions or other special occasions. Sharing this service for joyous events, will help families remember and reach out to funeral professionals during their most difficult times.

Funeral homes can register today at www.ObitsForLife.com. For more information about *ObitsForLife.com*, the "Celebration of Life" tributes suite, or WebSuite 4.0 contact FrontRunner Professional at 1-866-748-3625 or online at FrontRunnerProfessional.com.

FrontRunner Professional appoints George Caceres to Operational Development Team



George Caceres

KINGSTON, ONTARIO— FrontRunner Professional is pleased to announce that **George Caceres** has joined their team. FrontRunner continually strives to offer the best products in the market and is dedicated to bring the right people on board to ensure this happens.

Mr. Caceres will manage and oversee product development for the *Tribute Video* system, websites, new demographic product launches,

strategic marketing plans, and sales coaching.

“We are excited to have Mr. Caceres join our team. George’s background has concentrated on product development, marketing planning, and sales coaching and we believe he will play a vital role in shaping the ongoing development of FrontRunner Professional,” said **Kevin Montroy**, Founder and CEO of FrontRunner Professional.

George was born and raised in Los Angeles, CA. He earned his Bachelor’s Degree in Business Administration at California State University Northridge in 2006.

As a product manager at **funeralOne** for nearly three years, George spearheaded the development and implementation of creative marketing and sales plans, shifting the focus of product marketing from content selling to customer solutions and coaching. He also provided hands-on leadership and active participation to introduce and transform products from US to North, Central and South America, Spain, the UK and Australia.

At FrontRunner Professional, George will initially focus on enhancing the current product lines and streamlining processes. He will eventually move into a role of converting products for international markets and developing marketing plans.

As both funeral professionals and technology leaders, FrontRunner Professional knows all too well the issues facing our profession. They have the answers that will help. They set out with a simple vision—to use all of their experience and expertise to guide their colleagues through the most comprehensive and strategically focused initiative ever conceived for death care professionals.

Utilizing cutting-edge technology and sophisticated market drivers, FrontRunner Professional has devised a strategic long-term plan to help all funeral professionals regardless of the size of their business or call volume. While their solutions today are seen as nothing short of revolutionary, they represent a mere fraction of what their customers will witness over the next 18 months and beyond.

Their network approach will change the way families and communities interact with funeral homes and choose their funeral care professionals. It will also introduce funeral professionals to new standards, efficiencies and profitability in areas they never thought possible.

To help drive this initiative, surrounds themselves with great people, great Integration Partners, and more importantly great customers. The strength of FrontRunner Professional combined with the resources, experience and channels of their partners, makes them poised to do incredible things for their customers. They will continue to invest heavily in the future of our profession.

These are amazing times at FrontRunner Professional and they look forward to working with their new and existing clients to help them quietly and strategically dominate in today’s market, grow their business and realize their full potential.

Commonwealth Casket names Brian Ward as Account Executive

WHITMAN, MA— Commonwealth Casket Company is proud to announce the addition of **Brian Ward** to their ever growing sales team. Ward has been appointed Account Executive, Massachusetts Division.

Brian Ward comes to Commonwealth Casket with an extensive background in sales management, including ten years of executive level sales management at Aldrich Stone. Prior to that he had been the territory manager at MAI Alper Inc.

Brian comes to Commonwealth Casket eager to help expand the company’s growing market share in the Massachusetts region. “I know Commonwealth offers a superior product at competitive pricing, and I look forward to helping expand our business, while helping our funeral professionals increase their bottom line,” said Ward. “Every industry has been affected by our economy, and we hope to help our clients through these tough times.”

For more information on Commonwealth Caskets, visit www.commonwealthcasket.com.



Brian Ward

The Comfort Company launches Affiliate Program to offer Value Added Services for Funeral Homes



GENEVA, IL— The Comfort Company has launched an innovative new affiliate program that allows funeral homes to provide additional value to their customers, while also providing a commission to funeral homes. The Comfort Company provides a range of meaningful gifts that acknowledge loss in a unique way, rather than attempting to minimize that loss.

The new affiliate program from The Comfort Company allows funeral homes to place tasteful banners on their website and provide their customers with direct access to the unique gifts on offer. The funeral home receives a 10% commission on each sale generated by traffic they direct to The Comfort Company.

Funeral homes will find that this new affiliate program offers numerous benefits. For instance, a 60-day cookie is provided, and all

qualifying sales generate a 10% commission. In addition, this program offers a strong average conversion rate and the unique selection of keepsakes and sympathy gifts offers true value for families and friends hoping to express their emotions or sympathy.

Funeral homes will also find seasonal promotions and incentives, as well as a full product data feed. Their customers will enjoy a fully secured shopping experience, as well as industry-best customer service.

The Comfort Company is an innovative firm, genuinely concerned with providing the highest quality, most unique keepsakes and sympathy gifts, and has been featured on the *Oprah Winfrey Show*, in *Good Housekeeping Magazine* and by the *Chicago Tribune*, as well.

For funeral homes, this unique affiliate pro-

gram provides the means to offer customers the sympathy gifts or heartfelt keepsakes they need, as well as generating another stream of revenue.

In addition, The Comfort Company also offers a means for funeral homes to provide vital after-care for families using their facilities. Funeral homes can send a keepsake gift to the families they serve, as a “thank you” and a remembrance of the individual, ensuring the right care and service are provided during these trying times.

To find out more about the affiliate program or to view the range of keepsakes and sympathy gifts available, call (888) 265-2822 or visit www.TheComfortCompany.net.

The Comfort Company was founded in 2000, when Renee Wood wanted to send a heartfelt sympathy gift to her sister-in-law on her father’s death. Unable to find something that evoked real sympathy, Renee created her own sterling silver pendant with the help of a local silversmith. The Comfort Company was born shortly thereafter to provide “Gifts of Hope for Healing Hearts.”

www.4HEARSE.com

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www.4HEARSE.com

Eagle One Spray Wax Introduced

LEXINGTON, KY— **Eagle One**, a leader in the development and manufacture of premium automotive appearance care products since 1978, has recently released an aerosol version of their popular *Wax As-U-Dry* spray wax. In aerosol or spray formula, Eagle One Wax As-U-Dry is a quick and easy way to keep professional vehicles looking refined. Wax As-U-Dry will not haze or streak, is safe to use on windows and trim, and does not leave powder residue or discoloration on molding and seams. Additionally, Wax As-U-Dry contains an anticorrosion additive that protects paint from rust, road salt, acid rain and bird droppings.

After washing and rinsing, simply leave the vehicle wet and spray on Wax As-U-Dry. Dry the vehicle with a towel or chamois and the exclusive carnauba based formula, with twice the carnauba for long lasting protection, dries to a lustrous, showroom shine that can last three months or longer.

Wax As-U-Dry is available at leading auto parts stores and mass retailers. For more information, visit www.eagleone.com or call (800)354-9061.



OFS Funding, LLC, is the fastest growing Funeral Funding Business in the Country

PARAMUS, NJ— **OFS Funding, LLC** is the fastest growing funeral funding business in the country. Unlike other funeral funding companies, clients who submit funding requests to OFS Funding, LLC deal directly with one of the two principals of the company, either **Joel Ontell** or **Cristina Terc**. Joel and Cristina are the owner and operator of the business, and they are intimately involved in all cases. Cases are reviewed and evaluated on an expedited timeline, and, if approved, funding is provided faster than any other company in the business today.

As in any business, OFS Funding, LLC recognizes that all clients are different and their various funding needs vary. Problems arise on occasion, and OFS Funding, LLC is dedicated to providing the smoothest possible customer service experience coupled with the fastest possible speed of funding. To preserve these highest of standards, OFS Funding, LLC is a full service funding company that maintains its own legal department to work with insurance companies on any issues involved in client cases.

Because the staff at OFS Funding, LLC understands the needs of its clients, it is successfully growing at an unparalleled rate through the word of mouth of satisfied clients. To offer its superior services to an even greater portion of the country, OFS Funding, LLC is running this limited-time fee reduction special. To find out more, please visit www.ofsfunding.com.

Urnsbycanneto.com creates Urns with a Journey

vision in 1995, to create the *Art For A Child Safe America Foundation* (ArtSafe).

As **Mary Jo Stackhouse**, an owner of one of his urns has said, "Dance of Life brings me incredible joy and peace... It has brought healing and comfort to me on my journey of grief." What is the connection between Stephen's work with ArtSafe and his cremation urns? A very personal purpose and passion to help people heal and recover from loss. One of the foundation's objectives is to use the arts to help victims of violence recover and rebuild their lives. Another is to make aware and educate the population at large about the civic responsibilities that we all share in protecting and connecting with each other. In 1996, ArtSafe's first violence prevention program was the Memorial to Our Lost Children, built in Stephen's studio by prison inmates. Through his work with troubled and incarcerated youth, Stephen has come to know grief and pain in ways

that many of us will never experience. Through the arts he has touched the lives of youthful inmates who have reformed and gone on to leading healthy and meaningful lives.

In most cases, traditional art therapy is generally an activity and type of convalescing process through which people can confront and process trauma. Stephen's urns have imbedded within them the instruments, subliminal messaging, metaphoric and universal symbols that are easily understood and processed in the same way a metaphoric drawing is used. Each urn possesses its own story, its own journey, and is the embodiment of what we would all like to imagine – a passage through which we grieve, heal, and grow. As ambiguous and hard to understand as this all might seem, according to the American Association of Art Therapy, healing through the power of art is real. Moreover, those with the gifted and trained techniques of providing it have the

ability to restore and help rejuvenate trauma afflicted individuals. With that said, each of Stephen's urns is infused with what has come to be called The Healing Power of Art. "The success and meaning in both ArtSafe and my memorial art urns lies in their ability to help people feel whole and connected to each other," Stephen writes.

Today Stephen is working to extend his art of healing through different approaches. He invites the thoughts and input from others who share his journey to add to what Stephen calls his Healing Art Urns. Moreover, his company Urns By Canneto is in the process of working to help the funeral director assist the grieving family with visual tools and creative techniques that will ultimately help in their work of healing.

For more information about Stephen Canneto and his work please go to www.urnsbycanneto.com.

Genesis Casket to open Manufacturing Facility in Indianapolis



Genesis president William Anthony (Tony) Colson chats with Indianapolis mayor Greg Ballard following the press conference announcing Genesis Casket's plans to locate a manufacturing and distribution facility on the city's east side.

INDIANAPOLIS, IN— Indianapolis Mayor **Greg Ballard** joined executives from **Genesis Casket Company** recently to announce the company's plans to open a manufacturing and distribution operation at 3011 N. Franklin Road in Indianapolis and hire 300 employees by 2014. The first 150 workers are expected to be on the job when the facility opens later this summer.

"This announcement is significant for many reasons, foremost of which is the creation of 150 manufacturing jobs on the east side of Indianapolis by this summer and another 150 jobs by 2014," said Mayor Ballard. "Additionally, anytime a company chooses Indianapolis over other locations, it reinforces the fact that we have an outstanding business climate with great workers, balanced budgets and low taxes."

Genesis Casket Company and its partner, **Gestamp North America, Inc.**, based in Troy, MI, will invest \$16.5 million in equipment to manufacture and distribute metal caskets made with 21st century technologies and processes that will be sold

Company expects to begin casket production later this summer

to customers throughout North America. Genesis expects to produce 30,000 caskets in its first full year of operation.

"Genesis Casket's international ties give the company the ability to do business anywhere in the world," said Governor **Mitch Daniels**. "Indiana competed and came out ahead in the company's quest to find the best-in-class workforce, business climate and transportation infrastructure and that is a huge win for hundreds of Hoosiers."

William Anthony (Tony) Colson has been named CEO of Genesis Casket Company and has relocated to Indianapolis to oversee the new operation. Colson has extensive experience in the funeral industry, most recently serving as the president and CEO of **Wilbert Funeral Services** in Chicago, a manufacturer and distributor of burial vaults and cremation products. He and his team chose to locate the company in Indianapolis after evaluating sites in Michigan and Kentucky.

"Indianapolis is central in proximity to many major markets which makes it a preferred location from an operations and logistics perspective. My team and I considered several possibilities. When we became aware of the location at Franklin Road and the inherent attributes, combined with the business friendly culture and abundance of available talent, the total proposition created superior value for Genesis Casket Company and Indianapolis became the logical city of choice," said Colson. "Indianapolis is my hometown and I can't tell you how pleased I am to be 'Back Home Again in Indiana' and to be able to bring these jobs to Indianapolis."

Genesis Casket is a new entity in funeral service, founded in 2010. It is headquartered in Indianapolis, IN and created in partnership with Gestamp North America, Inc., a global supplier of structural steel components for the automotive industry. Genesis plans to manufacture and distribute a line of metal caskets later this year that will be produced in its Indianapolis plant to funeral homes throughout the US.

Tributes.com and ASD form partnership and announce Obituary Data Integration

BOSTON, MA— **Tributes, Inc.**, the online resource for local and national obituary news, announced that they have formed a partnership with **ASD**, the leader in answering service and call support for funeral professionals. The two companies will be building a data bridge between the ASD and Tributes.com platforms allowing ASD funeral partners to streamline their processes by automatically pushing data coming in from families through the ASD answering services directly to the Tributes.com database resulting in the creation of a basic obituary complete with interactive memory book ready for immediate publication on the funeral home website, on Tributes.com and across the Tributes.com Network of television partners – 100 stations strong and growing.

By only requiring that vital information be entered once by funeral home staff, ASD is helping funeral home partners lessen the chance that data entry errors will occur and are introducing a real, tangible solution that not only cuts costs but, depending on the Tribute.com

Leading Answering Service Helps Funeral Home Partners Improve Efficiencies with Direct Feed to National Obituary Platform

program selected, can also help funeral home partners generate new revenue streams. Tributes has built a solid reputation in the funeral service industry of providing funeral homes with tools that allow them to provide their families with state-of-the art online memorialization products and innovative and cost-effective online distribution while simultaneously leveraging the extensive local and national reach of Tributes.com and the Tributes.com Network to develop their brands and generate revenue.

"ASD is very enthusiastic about its partnership with Tributes.com. We strive for the highest level of customer service in all client interactions and are proud to be affiliated with the leading online obituary news provider," said **Kevin Czachor**, Vice President, ASD.

"Tributes' products, services and timeliness synch with ASD on multiple levels. We know this partnership will be embraced by our 4800 funeral home and death care clients."

"More and more funeral homes across the country are recognizing the value of the online obituary to both their families and ultimately to their firms," said **John Heald**, Vice President of Sales and Business Development for Tributes, Inc. "ASD represents one of the most trusted brands in funeral service, and we are very proud to be working closely with them to seamlessly deliver the benefits of the Tributes.com obituary platform to their customers."

Tributes.com is the online resource for current local and national obituary news, lasting personal tributes and online community providing support during times of loss and grieving. Through one centralized national web destination, with over 90 million current and historical death records dating back to the 1930s, Tributes has made obituary and online memorial service information easily accessible so people can come together online and offline to remember and share the treasured stories of the important people in their lives who have passed away. Monster.com founder **Jeff Taylor** officially launched Tributes.com in February 2008. For more information about Tributes.com, please visit our website at www.tributes.com or contact us at media@tributes.com.

ASD is the leader in answering service and call support for funeral professionals. As a full service provider, ASD empowers directors and staff of funeral homes to offer the highest caliber of service, both at and away from the office. ASD's innovative technology and call support expertise have made it a national leader in the death care space. Headquartered in Media, PA the firm offers comprehensive call support for funeral homes and funeral related businesses of all sizes. For more information about ASD, visit www.myasd.com or call the 24-hour customer service hotline at 1-800-868-9950.

Continued from Page B1

Wilbert Burial Vaults of Georgia presents Grant to Children's Healthcare



(L to R) Glen Bowen, Southeastern Wilbert; Keith and Mary Hawthorne, Bailey Monument and Vault (Waycross); Anne Peacock, BSN, RN, MSHRO, Director of Family Service, Children's Healthcare of Atlanta; Coll Bowen, Southeastern Wilbert; Brenda K. Green, Chaplaincy Coordinator, Family Support Services, Children's Healthcare of Atlanta; Wilma Wheeler, LCSW, Manager of Family Services, Children's Healthcare of Atlanta; Lynn Weekly, Columbus Wilbert (Columbus); Charles DePue, DePue Wilbert (Savannah); Warren Chandler, Mastergrave Services (Bogart); and David Putnam, Southeastern Wilbert.

ATLANTA, GA— The Wilbert Foundation and Wilbert Burial Vaults of Georgia have awarded a \$5,000 grant to Children's Healthcare of Atlanta. The check was presented on February 2 by representatives of Wilbert Burial Vaults of Georgia (Atlanta, Tucker and Macon), Bailey Monument and Vault (Waycross), Columbus Wilbert (Columbus), DePue Wilbert (Savannah), and Mastergrave Services (Bogart).

The children's hospital will use the funds to provide an annual memorial service at three Georgia facilities. The grant will also assist the purchase of special books,

packets, and pamphlets that help siblings understand grief and loss.

Formed by Wilbert Funeral Services, Inc. in September 2002, the Wilbert Foundation provides crucial funds and resources for children and their families coping with the trauma of grief, death, or preparation for surgery.

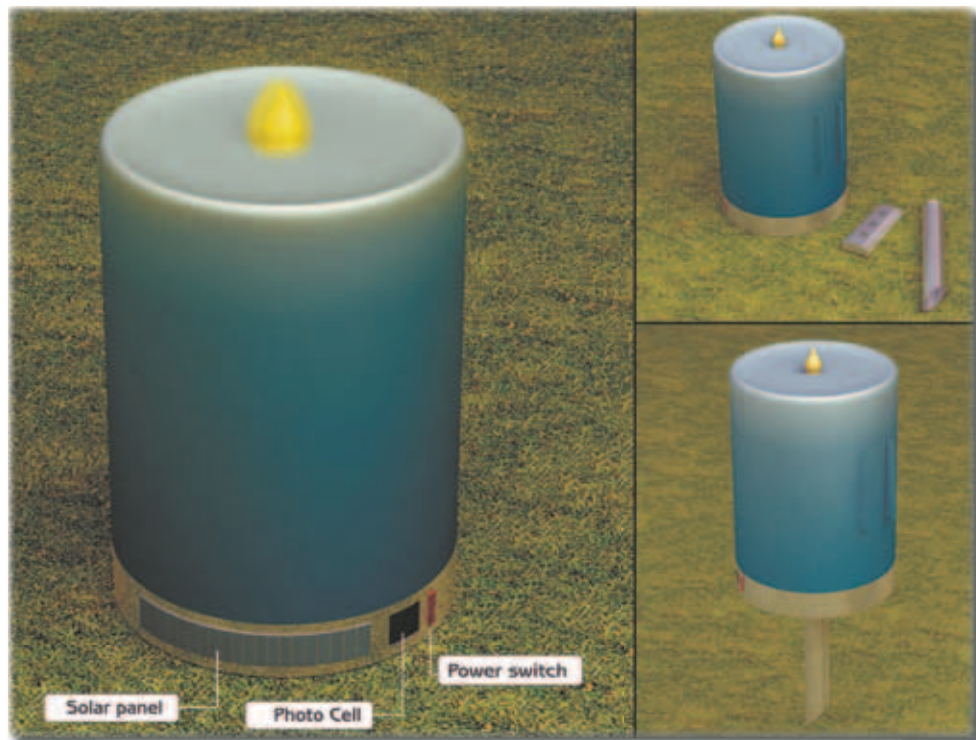
By the close of 2011, the foundation will have distributed \$535,000 in total grants, including funds for the country's most comprehensive training program for pediatric chaplains. The Wilbert Foundation remains diligent in its journey to build an endowment fund of \$1,000,000. It has also given a total of 2,750

teddy bears to grieving children at 86 hospitals.

Wilbert Burial Vaults of Georgia supports Georgia funeral homes and cemeteries with the personalized burial and cremation products and services they need to provide meaningful graveside memorials. Able to fulfill orders even on short notice, the firm delivers many cremation products to its customers personally and offers continuing education for them as well. For more information, please call (800) 448-2858 or e-mail dcameron@sewilbert.com.

To learn more about the Wilbert Foundation, please call Terry Whitlock at 1-888-WILBERT.

The Eternal Light provides Peaceful and Continual Illumination



BOCA RATON, FL— A candle that always stays lit seems like an oxymoron: a candle will burn out. But this is not the case with the new Eternal Light. The Eternal Light is a LED light, powered by a solar panel and battery, housed in a candle veneer casing. The intent of the Eternal Light is to provide a safe, reliable and affordable candle that can be utilized for a multitude of purposes such as religious displays, church services, funeral services, and grave sites. It is safe and can be used during power outages. The flame can be used continually but can also be turned off with a switch located in the base of the unit. The candle cylinder is constructed of a frosted acrylic and along with the flame, displays the perfect Eternal Light.

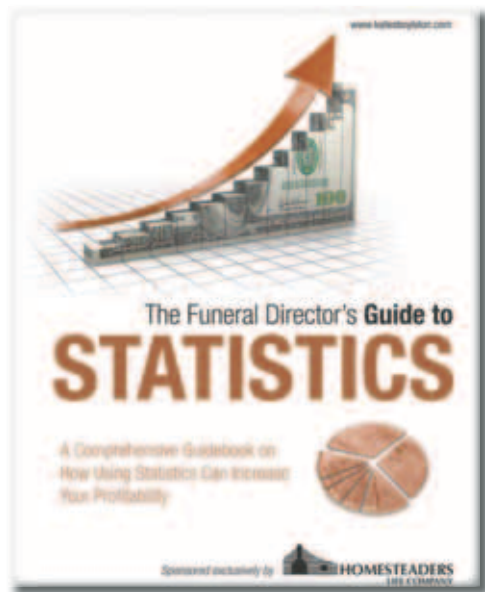
The Eternal Light was invented by Martin Maragni of Boca Raton. He said, "This unique candle has many uses, not the least of which is to serve as a spiritual reminder

of a light that can never be extinguished. It can be placed at a grave site for a constant reminder of one's loved one or it can be placed in a garden at home as a memory of the light a beloved family member casts over a family. It can be used to illuminate a home for the holidays, decorate a window, or elegantly light up a porch, patio or walkway. The uses are unlimited for the Eternal Light."

For complete information on the Eternal Light's design features, advantages, benefits, target markets and distribution channels, please visit www.inventionpublicity.com/?id=2621 or www.sellidea.com/?id=2597 or www.virtual-prototype.com/?id=2598.

Development of this product is being handled by Invention Resource Int'l. For more information about licensing or sale, contact the Licensing Department at Invention Resource International, 2929 E. Camelback Rd, Suite 230, Phoenix, AZ 85016.

Statistics Guide Helps Funeral Directors Boost Profitability



WALL, NJ— A new handbook compiles some of the most relevant articles that show how focusing on statistics can help you improve your business today and in the future.

"The Funeral Director's Guide to Statistics: A Comprehensive Guidebook on How Using Statistics Can Increase Your Profitability," published by Kates-Boylston Publications, is the fourth volume in its Funeral Director Guide series. Previous volumes include "The Funeral Director's Survival Guide," "The Funeral Director's Economic Recovery Guide," and the "The Funeral Director's Marketing Guide."

According to Thomas A. Parmalee, editorial director of Kates-Boylston Publications, "The Statistics Guide includes some of the latest and best data affecting the profession. There is an analysis of the latest Cremation Association of North America statistics, data on the Funeral and Memorial Information Council's 10-year study, detailed information from Funeral Ser-

vice Insider's annual casket and compensation surveys and much more."

- Other topics in the guide include:
- The latest analysis of funeral service inflation by Dan Isard, founder and president of The Foresight Companies
 - How funeral homes can best handle the sale or transfer of a business
 - How to apply demographic data to your business plans
 - Why getting involved in pet memorialization and "green" funeral service could be an important option for your firm.

Dean Lambert, vice president of marketing of Homesteaders Life Co., which is the sponsor of all four guides, said this volume is fine fit in the series. "Successful owners, managers and employees of funeral homes and related industries will all benefit from reading 'The Funeral Director's Guide to Statistics,' and I urge you to share it with everyone in your organization," he said. "The people of Homesteaders are united in helping funeral directors and their associates grow in service to their communities, and we are thankful to enjoy the company of Kates-Boylston Publications and others in support of this idea."

The "Funeral Director's Guide to Statistics" is 89-pages long and can be purchased by calling 800-500-4585. All the books in the Funeral Director Guide series can be purchased by visiting the Bookstore page at www.kates-boylston.com.

Kates-Boylston Publications publishes American Funeral Director and American Cemetery magazines as well as Funeral Service Insider. The company also holds regular events to help death-care professionals boost their businesses. Learn more at www.kates-boylston.com.

Memory Glass welcomes Kim Price as Co-Owner and Vice President of Sales

Price Brings 20-plus Years of Funeral Industry and Sales Experience to Growing Glass Memorial Company

SANTA BARBARA, CA— Memory Glass® announced that Kim Price has joined the company as a Co-Owner and Vice President of Sales. Price is responsible for vendor relations, including consulting with current and prospective progressive cremation and funeral organizations and providing Memory Glass product displays, as well as training and sales techniques. A graduate of Indiana University, Price has over 20 years experience in the funeral industry including positions at Forethought and Prime Succession. Memory Glass is the premier provider of customized glass memorials in funeral service.

"I am very excited to be a part of the Memory Glass ownership team. We truly are assisting families in creating a lasting treasured memory by offering these artistic memorials," stated Price. "In these more challenging financial times, this product provides operators incremental revenue from clients while not jeopardizing their urn sales."

"We are excited to have Kim on board," said Loren

Dion, Co-Owner and Artist, Memory Glass. "She is a well established professional with a great reputation within funeral service. We believe that she will contribute significantly in helping us achieve our company's long term strategic plan." Nick Savage, Co-Owner and Artist, Memory Glass, added, "Our recent growth proves the climate is ripe with opportunity within our business space. With Kim's expertise, we'll expand our reach with the intent of generating new revenue streams for operators."

A Memory Glass® is a unique, solid glass keepsake memorial that eternally preserves cremated remains, soil from a burial site or sand, which are suspended within the glass. Each memorial is hand-blown to be as unique as the person it represents. Four customizable products are available, each hand-blown using high-quality crystal glass and colored glass from a selection of 16 shades. An extremely small amount of cremated remains, soil or sand is required, giving families the opportunity to create



Kim Price

multiple Memory Glasses. When used with cremated remains, the family can still bury or scatter the remainder of the ashes.

Established in 2002, Memory Glass® began as a family business inspired by the loss of a close friend. Its mission is to provide a creative, affordable, alternative form of memorialization for those grieving the loss of family, friends or pets who are no longer with us. Memory Glass products are available in over 1,000 funeral homes and crematoriums in all 50 states, each with samples on display in their facility.

To become a vendor, contact Kim Price at (813) 765-7386 or kim@memoryglass.com. To view all products, visit www.MemoryGlass.com.

Zontec™ installed in three Northstar Memorial Group Properties



Memorial Park Funeral Home and Cemetery in Memphis

TAMPA, FL— Over the last three years the Zontec™ Solution has been installed in three different properties of the Northstar Memorial Group, LLC. “In 2007, Memorial Park Funeral Home and Cemetery in Memphis, TN was the first location to install the Zontec™ system, initially set up as a test location for our group,” Dennis Hamilton, Manager of Memorial Park Funeral Home and Cemetery explains. “We started off with six machines placed strategically throughout the mausoleum and now have eleven machines running each night. The units definitely work and are built to last. The best part about running the machines each night is in the morning when you first open your mausoleum doors, the air smells fresh and clean. We’ve had different families and visitors comment on the fresh scent and cleanliness of the mau-

soleum. I’ll take these comments over complaints any day. If they notice it, you can only imagine how the freshness in the mausoleum affects people that are considering purchasing a niche or crypt.”

“The Zontec™ process is the most environmentally friendly way to eliminate odors. It safely changes the odor molecule into inert elements electronically, killing all odors and controlling insect infestation. It does not “mask”

the odor with chemical masking agents. It is Mother Nature’s own fresh air formula, says Lyndi Demers, Project Manager, Zontec™ International, Inc.

Zontec™ International, Inc. presently serves mausoleums and funeral homes throughout North America, and is a supplier member of the Catholic Cemetery Conference, ICCFA, NFDA, FACA, and OACFP. For over 25 years, Zontec™ has adhered to the highest quality standards in the industry manufacturing superior products that are built to last. For more information about the Zontec™ system, to see testimonials from many satisfied customers, or to place an order, contact the company directly at their headquarters in Tampa. Or, visit them online at www.zontecsolution.com, call 1-800-474-0105 and ask for the project department or email info@zontecsolution.com.

Mor-bid.com is the easy way to Auction your Funeral Supplies



MURFREESBORO, TN— Mor-bid.com has launched its multi-functional, fully automated website developed to facilitate the sale of new and used industry specific products. With nearly 30 years of combined funeral and cemetery experience, the staff at Mor-Bid.com has a complete

understanding of items needed to fulfill the obligations of the funeral professional.

Mor-bid.com offers a fun and safe place for funeral professionals to come and shop for both new and used items. Everything needed to equip your funeral home, transport-company, trade service, or

cemetery is all conveniently placed on one website. Inventory will change frequently, so check the site often.

Start bidding on items you want, or post items up for sale, trade or auction. You can also purchase from many online stores or create your own store. The user has full control over auctions, retail sales, purchases, trades, classifieds, advertising, and store fronts. All transactions are secure via PayPal. If you have any questions or suggestions, please feel free to email info@mor-bid.com.

Christy Gendalia joins Rand Commercial Services

WHITE PLAINS, NY— Rand Commercial Services (RCS), an independent and leading commercial real estate brokerage in the Hudson Valley, announced that Christy A. Gendalia has joined the firm as a licensed real estate salesperson in the White Plains office.

Gendalia is a commercial real estate specialist, with a knack for communicating complex buying and selling financial matters to clients.

Prior to joining Rand Commercial Services, she was a senior financial analyst. Gendalia is a Certified Buyer’s Representative and a Certified Depressed Properties Expert (CDPE), which there are currently only 22,000 of nationwide.

“Christy is a fantastic addition to our team,” said Paul Adler, Vice President of Rand Commercial Services. “She is experienced in business, financial analysis and negotiations – all essential strengths in the commercial real estate market. Christy’s wealth of knowledge is a true asset to buyers and sellers, and we’re thrilled



Christy Gendalia

that she has joined our White Plains office.”

A resident of Rye Brook, NY, Gendalia has an MBA in Finance from Marymount University in Arlington, VA.

Additionally, Gendalia is beginning to focus on a niche market – funeral home sales. She recently sold a funeral home (owned by James A. Gunipero) at 325 Westchester Ave. in Port Chester, NY, for \$1.4 million; the sale was a swift one, as the

building was competitively priced for the current real estate market.

Rand Commercial Services (RCS) is an independent, full-service commercial real estate brokerage that serves the Greater New York area. The firm specializes in repositioning and redeveloping properties to improve their returns in addition to assisting clients with more conventional sales and leasing. RCS has nearly 30 agents in Orange, Rockland and Westchester counties, and also serves New York City, northern New Jersey and Connecticut. The company’s Web site is www.randcommercial.com.

In the Light Urns announces Funeral Advice “App” for Android and iPhone

THREE RIVERS, CA— In the Light Urns has announced the first funeral resource mobile application for Android and iPhone. The mobile application Funeral Advice offers text, video and shopping for funeral needs.

“Now you can read about what is required from planning or attending a funeral on a mobile device.” The application has five sections: Steps to take; At the funeral; Information about funerals; Words of sympathy; and Casket and urn shop.

Written by Nancy Burban, host of Funeral Director’s Chat, the mobile app. has specific information about common questions that a family may encounter. Funeral Advice includes two three-minute videos about green funerals and funeral celebrants (two growing trends in the funeral industry). Tyler Fraser, creator of Funeral Advice said, “Now you can read about what is required from planning or attending a funeral on a mobile device.”

“Steps to take” generally describes what needs to be done after losing a loved one. “At the funeral” discusses what to expect at the funeral and wake and how you can plan for them. “Funeral information” talks about funerals

in general and emerging trends. “Words of sympathy” gives common sayings that express sympathy. “The casket and urn shop” allows the user to compare prices and even purchase a casket or urn on their mobile device.

Offered free of charge, Funeral Advice allows the user to increase the size of the text to make it easier to read. The user can find questions about cremation and traditional burial as well as new approaches to funerals and common terminology within the funeral industry.

In the Light Urns is a cremation urn designer and company that has been in business since 2002 and is based in Three Rivers, CA. Providing unique memorials, In the Light Urns is on the cutting edge of funeral industry and cremation memorials. It is family owned and was founded by Susan Fraser. Recently releasing the Four Seasons Urns, a completely biodegradable line of urns, which focus on connecting a season with a person. Other cremation memorials that In the Light Urns has exclusively produced are the Boy Scouts of America® line, Art Urns by Starlight Originals and the Peaceful Pillow Biodegradable Collection.

EckCo Products introduces new Pet Urns in Three Sizes

MISHAWAKA, IN— EckCo Products, makers of the I Remember Urn, have just announced a new release designed specifically for the pet cremation industry. “We had a number of pet crematory owners approach us for an attractive, affordable product to return the remains to their customers,” stated EckCo President, Gary Eck. “They had several concerns about storage space, lids staying on, and the right size for the right pet,” he continued. “We had our engineers listen to all the concerns and the solution they came up with I think is a definite ‘home run!’”

The EckCo Pet Urn is being offered in three sizes: small at 26 cubic inches, large at 69 cubic inches, and x-large at 85 cubic inches. The urns are made of various engineered resins and are available in a standard White Marble finish as well as two premium finishes of Pearl and Black Marble. The urns can be or-



dered with a “Paw Print” logo or a plain smooth top. EckCo Products can be contacted for orders or information on introductory specials at 1-574-968-0679.

MortuaryMall.com is One of the Fastest-Growing Websites Serving the Funeral Profession



WILTON, CT— Edward Bergin, founder of MortuaryMall.com (www.mortuarymall.com), is pleased to share the news: “In the 14 months since the official launch of MortuaryMall.com, we’ve had 1,072,283 page views. I think that number is pretty mindboggling. It proves we’re doing something right!”

Edward is really excited about the future of the website. “It is obviously filling a need for funeral service professionals and advertisers alike,” shared Ed. If you’ve not

yet seen MortuaryMall.com, the site is designed to offer funeral service a ‘one-stop-shop’ for supplies and information on innovative products and services new to the marketplace.

In today’s consumer culture, everyone has their own vision of a shopping mall: it’s a purpose-driven complex of a wide diversity of shops. “If you could drive to a shopping mall designed just for your profession, wouldn’t you go? You’d browse the aisles, and find exactly what you’re looking for,” shared Edward. “That’s my vision for MortuaryMall.com – and you don’t even have to get in your car. Just sit down at your computer.”

But it’s not just physical products or services. “Funeral professionals can learn more about local or national conventions, seminars, online webinars and many other funeral industry-related events,” said Edward. “We make it really easy for them to find ways to enrich their knowledge-base, and grow their expertise.”

Visit MortuaryMall.com to see what the buzz is all about, or contact Edward directly with any comments. You can reach him at edward@mortuarymall.com.

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DEPARTMENT INDEX

Antique Cars/Equipment.....	1
Business Equipment.....	2
Business Opportunities.....	3
Consultation Services.....	4
Funeral Business For Sale.....	5
Funeral Business Wanted.....	6
Hearse/Limousines.....	8
Help Wanted.....	9
Miscellaneous.....	10
Position Wanted.....	12
Wanted to Buy.....	13

Antique Cars/Equipment 1

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Funeral Business For Sale 5

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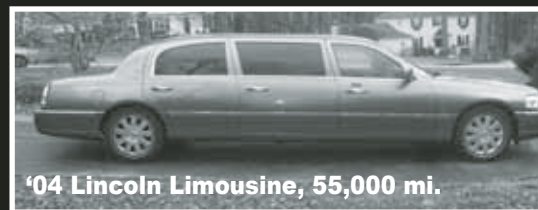
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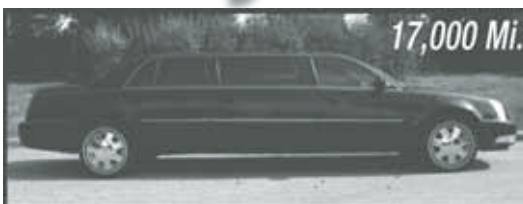
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2000 Cadillac Federal 6-Door Limo.....Blk Ext/Blk Int.....	27,000 mi
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(2) 2009 CADILLAC S&S MEDALIST W/25,100 MILES
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(3) 2008 CADILLAC S&S MEDALIST W/27,100 MILES
 BLACK EXTERIOR & BLACK INTERIOR



2008 CADILLAC S&S MEDALIST W/26,227 MILES
 SILVER EXTERIOR & BLACK INTERIOR



2007 LINCOLN S&S MAJESTIC W/29,227 MILES
 BLACK EXTERIOR & BLACK INTERIOR

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 2005 LINCOLN S&S MAJESTIC W/12,200 MILES, SILVER BODY, BLACK TOP
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 BLACK BODY, SILVER TOP & BLACK INT, 3" EXECUTIVE TOP



2008 CADILLAC LCW 100" 5-DOOR LIMO W/39,408 MILES
 SILVER EXTERIOR & BLACK INTERIOR



2007 CADILLAC LCW 90" 5-DOOR LIM W/45,408 MILES
 SILVER EXTERIOR & BLACK INTERIOR



2005 CADILLAC LCW 5-DOOR LIMO W/55,687 MILES
 BLACK EXTERIOR & BLACK INTERIOR

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 2001 CADILLAC SUPERIOR 6-DOOR, SILVER EXT W/55,623 MILES
 1999 CADILLAC 4-DOOR VIP, BLACK EXT W/35,500 MILES
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Hearses/Limousines 8

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Hearses/Limousines is Continued on Next Page



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- 1994 Superior Cadillac Sovereign, Commercial Glass, white.
- 1994 Superior Cadillac Statesman Landau, black.
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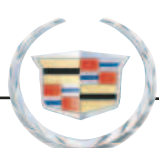
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Hearses/Limousines Cont'd 8

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HEARSES

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2007	Cadillac S&S Hearse.....	black/black leather
	Cadillac Eagle Flower Car.....	black/black leather
2006	Cadillac Eagle Ultimate (2 in stock).....	black/black leather
	Cadillac S&S Hearse.....	black/tan interior
	Cadillac S&S Oval Window.....	gold/black top/black leather
	Lincoln Federal Hearse.....	black/black leather
2005	Cadillac Eagle Ultimate.....	black/black leather
2003	Lincoln S&S Hearse.....	white/tan leather
	Lincoln Eagle Hearse.....	silver/black top/gray leather
	Cadillac Superior Hearse.....	black/black leather
2000	Lincoln Federal Hearse.....	black/neutral leather
	Lincoln Eagle Hearse.....	black/black leather
	Cadillac Krystal Hearse.....	black/black leather
1997	Lincoln S&S Hearse.....	silver/black top/blue interior



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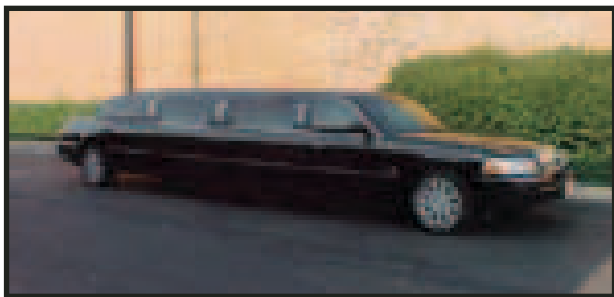
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	Cadillac S&S 6-Door (2 in stock).....	black/tan leather
2004	Cadillac S&S 6-Door.....	silver/blue leather
2001	Cadillac DaBryan 5-Door.....	black/black leather
	Lincoln Superior 6-Door.....	black/tan leather
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1990 Cadillac S&S, FWD, 35k mls, Ext Table, As New.....	\$4250
1990 Buick Eureka, Commercial Glass, Gray, 42k mls.....	\$2500
1989 Buick Heritage, Tail Stretch, Black, 33k mls, As New.....	\$2975

LIMOUSINES

2000 Cadillac Krystal, White, 79k mls, From Texas.....	\$5900
1999 Superior, 6-Door, Black, 29k mls.....	\$5250
1999 Cadillac S&S Presidential, Black, 59k mls, Needs Headgaskets.....	\$2975
1998 Cadillac M&M, Black, 56k mls, Clean.....	\$3250
1995 Cadillac Eureka, 6-Door, Power Flip Seat, Silver, 13k mls.....	\$4900
1993 Cadillac Superior, 6-Door, 46" Stretch, Navy Blue, 45k mls.....	\$3250
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Help Wanted 9 Miscellaneous 10

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Index of Advertisers

4EverInMyHeart.....	A14	Intl Cemetery Cremation & Funeral Association.....	A23
Abbott & Hast Publications.....	A39	Jarvis Incinerator Co Inc.....	A26
Abigal.....	A34	Jos Scarano Shipping Service.....	A44
Affinity Caskets.....	A16	Judith Roth Studio Collection Inc.....	A3
Alternative Container.....	A19	KEE Funeral Supplies.....	A18
American Coach Sales.....	B18	Madelyn Company Inc.....	A26
American Crematory Equipment Co.....	A16	Mama Goose Urns.....	A12
Association Computer Services.....	A26	Mark Thomas Company.....	A12
Autopsy Experts of America LLC.....	A19, A31	Mc Cord Products Inc.....	A36
Baines Professional Vehicles.....	B7	Meadow Hill's Thumbsies®.....	A18
Bay Memorials.....	A37	Messenger.....	A21
Beta Capital.....	A40	Moonlight Memoirs.....	A4
B K Umbrella Industries.....	B1	Mortech Mfg.....	A7
B & L Systems Inc.....	A5	Mortuary Financial Services Inc.....	B13
Blue Mound Calendars.....	A15	Mortuary Lift Company.....	A20
Boardman Printing.....	A36	Nadene Cover-Up Cosmetics.....	A38
Boston Prayer Card Co.....	A22	Names Unlimited Corp.....	A46
Chancellor Mfg Inc.....	A21	New England Cremation Supply Inc.....	A30
Cherokee Casket Company.....	A44	Newman Brothers Inc.....	A23
Church & Chapel Metal Arts.....	A11	Nomis Publications Inc.....	A35
City Cadillac-Oldsmobile Inc.....	B17	One Small Child.....	A31
C & J Financial LLC.....	A32	Parks Superior Sales.....	B20
Colonial Professional Cars Ltd.....	B14	Passages International Inc.....	A37
Conaway's.....	B16	Pittsburgh Inst of Mort Sci.....	A38
Continental Computer Corp.....	A47	Precious Memories.....	A34
Cremation Keepsakes.....	A8	Premier Funeral Services.....	A16
Custom Air Trays.....	A31	Prestige Vehicle Corp.....	B5
Dead Ringer Putter Company.....	A39	Rand Commercial Services.....	A17
Derma-Pro Mortuary Cosmetics.....	A34	Robert P. Durant.....	B14
DirectFuneralProducts.com.....	A46	Roberts & Downey Chapel Equipment Inc.....	A45
Directors' Choice.....	A15	Rosewood Classic Coach.....	A38
Duncan Stuart Todd Ltd.....	A18	Royal Coachworks.....	B17
Eagle's Wings Air.....	A25	Simmons Institute of Funeral Service.....	A30
Elegante Brass Company.....	A8	Southland Medical Corporation.....	A13
Extra Packaging Corp.....	A24	Specialty Hearse & Limo Sales.....	B19
Federal Coach.....	B3	Stakmore Company Inc.....	A9
Ford Motor Car Co.....	A48	Sudbury Brass Goods Co.....	A42
Forever Pets Inc.....	A27	Terrybear Urns.....	A30
Front Runner Professional.....	A17, A29	The Fan Man.....	A32
Funeral Directors Assn of Kentucky.....	A33	The Flower Gripper.....	A27
Funeral Directors Research.....	A6, A22, A42	TheFuneralCarStore.com.....	B13
Funeral Service Foundation.....	A28	The Outlook Group.....	A28
Funeral Source One.....	A37	The Preneed Store.....	A10
G Burns Corporation.....	A36	The Sum Total of Advertising.....	A11
Greene Valley Media Co.....	A13	Tiesforyou.com.....	A38
Hanley Coach Sales.....	B15	Triple H Company.....	A6
Houston Brothers Inc.....	B15	VeteransMemorialTributes.com.....	A4
Inman Shipping Worldwide.....	A33	Vischer Funeral Supplies Inc.....	B1
International Logistics Services Inc.....	A19	Winterset Water LLC.....	A14
International Memorialization Supply Association.....	A45	Worsham College of Mortuary Science.....	A43
		Zontec Ozone Inc.....	A32

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