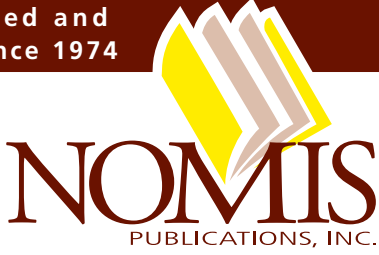


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NEWS

SECTION B
FEBRUARY
2011

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“Dove Urn” wins People’s Choice in FUNERIA’s Ashes to Art®

GRATON, CA— The 5th biennial international *Ashes to Art*® exhibition, organized by FUNERIA and presented in its Sonoma County, California gallery through December 19, 2010, and also online through October 2011, has earned one northern European artist two prestigious awards in a highly competitive field of original and superbly crafted funerary urns, keepsakes and personal memorial art objects submitted by artists worldwide.

Ceramic sculptor and fine crafts artist **Anna Witkowska** was chosen by a distinguished panel of jurors to win the Excellence in Ceramics award for her hand built and kiln fired urn using monochromatic glazes with both clay and copper used in the lid. Witkowska’s *Dove Urn* also earned the most votes submitted by visitors to the online exhibition’s People’s Choice Award competition. Votes for the People’s Choice Award

were tallied after the conclusion of the two month-long exhibition in FUNERIA’s Northern California Art Honors Life gallery on December 19. More than 500 gallery visitors and 7,000 online visitors viewed the biennial exhibition of more than 100 original artist-made urns between October 23-December 19. Sold work has since been delivered to buyers. Available work will remain on display and is eligible for touring exhibitions and sale at least through October 2011.

As artwork sells, the gallery installation will continue to be reconfigured to feature

select pieces from among an additional 150 original urns and keepsakes in all media that are typically available in the gallery and unavailable elsewhere. All of the noted arts agency’s artworks are made by artists who have been juried into prior biennial international exhibitions that FUNERIA has been organizing since 2001. Other award-winning pieces, including the forged steel Best in Show “Bridge” urn by *Nathan Blank*, can be seen on the exhibition site: ashestoart.wordpress.com.



“All three of the artworks that Anna submitted to FUNERIA’s 5th international competition earned the highest scores unanimously by jurors in the first portion of the selection process,” said **Adela Akers**, Arts Counsel

to FUNERIA and professor emeritus and former chair of the Crafts Department at Tyler School of Art, Temple University in Philadelphia where she taught for 25 years. Akers has served as FUNERIA’s senior arts advisory board member since being asked to jury FUNERIA’s first Ashes to Art exhibition that opened at Fort Mason Center in San Francisco in 2001. Her own fiber artworks are in the permanent collections of the Metropolitan Museum of Art, Renwick Gallery of American Craft at the Smithsonian, the Museum of Art and De-

CONTINUED ON PAGE B5

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Steel City Portraits launches their New Website

PITTSBURGH, PA— **Steel City Portraits**, a family based business specializing in offering the funeral industry custom memorial products since 2003, announces the launch of their new website at www.steelcityportraits.com.

Steel City Portraits offers a variety of custom backgrounds, themes and collages for memorial portraits that will be treasured for generations. They also produce custom life tribute DVDs, blending treasured family photos with soothing music and custom background themes. This new website will make it easier for funeral homes around the country to find and offer these exceptional products to their clients.

Steel City Portraits has also started a blog which offers updates on new services, and also offers tips and tricks on how to scan images, or even learn how to print Memorial Portraits from your home or business.



For more information, including information about special requests and volume discounts, visit www.steelcityportraits.com or call (412) 879-0098.

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CALENDAR *of Events*

CONVENTIONS/ CONFERENCES

National Concrete Burial Vault Assn - Feb 20-27, 2011, Eastern Caribbean Cruise, Port Everglade, Ft Lauderdale, FL. 407-788-1996. www.ncbva.org jan@camco.biz

ICCFA - Mar 08-11, 2011, Mandalay Bay Resort & Casino, Las Vegas, NV. Exhibits. 800-645-7700. www.iccfa.com

Monument Builders of North America Inc Pacific NW Monument Builders Assn Spring Convention - Mar 17-19, 2011, Embassy Suites, Portland, OR. Exhibits. 800-767-7866. www.monumentbuilders.org info@monumentbuilders.org

Assn of Independent Funl Hms of Virginia Conference - Mar 18, 2011, Richmond Marriott West, Glen Allen, VA. 804-643-0312. www.ifhv.org ifhv@aol.com

Cemetery & Mortuary Assn of California - Mar 23-25, 2011, Pechanga Hotel, Temecula, CA. Exhibits. 916-441-4533. www.cmaccalifornia.com cmac@usa.net

California Assn of Public Cemeteries - Mar 24-26, 2011, Holiday Inn Hotel, Sacramento, CA. Exhibits. 888-344-9858. www.capc.info publiccemeteries@aol.com

North Dakota FDA - Apr 04-06, 2011, Ramada Plaza, Fargo, ND. Exhibits. 701-360-3118. www.ndfda.org thenriksen1@cox.net

Oklahoma FDA - Apr 04-06, 2011, Hardrock Hotel, Tulsa, OK. Exhibits. 405-843-0730. www.okfda.com ofda@wavelinx.net

International Order of The Golden Rule - Apr 07-09, 2011, Loews Atlanta Midtown, Atlanta, GA. Exhibits. 800-637-8030. www.ogr.org info@ogr.org

Utah FDA - Apr 13-14, 2011, Downtown Salt Lake Marriott, Salt Lake City, UT. Exhibits. 801-467-9661. www.ufda.org ufda@ufda.org

Catholic Cemeteries of The West - Apr 25-29, 2011, Zermatt Resort, Midway, UT. Exhibits. 408-296-4656. www.ccwecare.org dsylva@pacbell.net

Ohio FDA - Apr 26-28, 2011, Hyatt Regency, Columbus, OH. Exhibits. 800-589-6332. www.ofdaonline.org diana@ofdaonline.org

Nebraska FDA - Apr 26-28, 2011, Younes Conference Center Hampton Inn, Kearney, NE. Exhibits. 402-423-8900. www.nfda.org nfda@assocoffice.net

Kansas Funl Dirs & Embalmers Assn - May 01-04, 2011, Wichita Marriott, Wichita, KS. Exhibits. 785-232-7789. www.ksfda.org kfda@kfda.kscoxmail.com

South Dakota FDA - May 12-13, 2011, Ramkota Hotel & Conference Center, Sioux Falls, SD. Exhibits. 605-246-9466. www.sdfda.org tkerr@triotel.net

North Carolina FDA - May 16-18, 2011, Grove Park Inn Resort & Spa, Asheville, NC. Exhibits. 800-616-2332. www.ncfda.org larry@ncfda.org

Minnesota FDA - May 17-18, 2011, Embassy Suites Earle Brown Heritage Center, Brooklyn Center, MN. Exhibits. 763-416-0124. www.mnfuneral.org info@mnfuneral.org

Iowa FDA - May 17-19, 2011, Iowa State Center & Gateway Hotel, Ames, IA. Exhibits. 800-982-6561. www.iafda.org admin@iafda.org

Arizona Funl Cemetery & Cremation Assn - Jun 01-03, 2011, Scottsdale Plaza Resort, Scottsdale, AZ. Exhibits. 480-649-1144. www.azfda.org afcca@q.com

Massachusetts FDA - Jun 04-05, 2011, Ocean Edge Resort & Golf Club, Brewster, MA. 781-335-2031. www.massfda.org info@massfda.org

Tennessee FDA - Jun 05-07, 2011, Embassy Suites Hotel & Conference Center, Murfreesboro, TN. Exhibits. 800-537-1599. www.tnfda.org tnfuneral@xspedius.net

Oregon FDA - Jun 05-08, 2011, The Riverhouse Resort, Bend, OR. Exhibits. 800-304-5095. www.ofda.org mark@ofda.org

Texas FDA - Jun 06-10, 2011, Sheraton & Arlington Convention Center, Arlington, TX. Exhibits. 800-460-8332. www.tfda.com admin@tfda.com

Missouri Funl Directors & Embalmers Assn - Jun 06-07, 2011, Holiday Inn Select, Columbia, MO. Exhibits. 573-635-1661. www.mofuneral.org info@mofuneral.org

Indiana FDA - Jun 07-09, 2011, Lucas Oil Stadium, Indianapolis, IN. Exhibits. 800-458-0746. www.indiana-fda.org info@indiana-fda.org

Southern Cemetery Crem & Funl Assn, Kentucky Cemetery Assn, Indiana Cemetery Assn and Cemetery Assn of Tennessee (Joint Convention) - Jun 08-10, 2011, Brown Hotel, Louisville, KY. Exhibits. 251-634-3434. www.scfa.info scfa@bellsouth.net

Independent Funeral Directors of Florida - Jun 09-12, 2011, Buena Vista Palace, Lake Buena Vista, FL. Exhibits. 850-222-0198. www.ifdf.org jscheff@ifdf.org

Mississippi FDA - Jun 12-14, 2011, Embassy Suites, Ridgeland, MS. Exhibits. 601-978-1920. www.mississippifuneraldirectors.com mfdanetdoor.com

Montana FDA & Wyoming FDA Joint Convention - Jun 12-14, 2011, Billings Hotel & Convention Center, Billings, MT. Exhibits. 406-449-7244. www.mfda.net or www.wyfda.org mfdas@sy-key.com or wyfda@sy-key.com

Alabama Funl Dirs & Morticians Assn Inc - Jun 12-15, 2011, Riverview Plaza Hotel, Mobile, AL. Exhibits. 334-347-2371. www.alabamafdma.org info@alabamafdma.org

North Carolina & South Carolina Cemetery Assn Joint Convention - Jun 12-14, 2011, Kingston Plantation Embassy Suites, Myrtle Beach, SC. Exhibits. 336-874-2974. artysor@gmail.com

West Virginia FDA - Jun 13-15, 2011, Marriott Hotel, Charleston, WV. Exhibits. 800-585-2351. www.wvfdaweb.org rprice0851@aol.com

Michigan Assn of Municipal Cemeteries Inc - Jun 15-17, 2011, ODAWA Casino Resort, Petosky, MI. Exhibits. 989-814-0670. www.michamc.org

Alabama FDA - Jun 19-21, 2011, Marriott Grand Hotel, Point Clear, AL. 334-956-8000. www.alabamafda.org afd06@bellsouth.net

Wisconsin FDA - Jun 20-23, 2011, The Osthoff Resort, Elkhart Lake, WI. Exhibits. 608-256-1757. www.wfdaweb.org info@wfdaweb.org

Illinois FDA - Jun 21-23, 2011, Crowne Plaza, Springfield, IL. Exhibits. 800-240-4332. www.ifda.org info@ifda.org

ADEC - Jun 22-25, 2011, Inter Continental Miami, Miami, FL. 305-577-1000. www.adec.org info@adec.org

Maryland State FDA - Jun 26-30, 2011, Clarion Resort & Conference Center, Ocean City, MD. 410-553-9106. www.msfdanet.msfdanet

Virginia Morticians' Association - Jun 26-29, 2011, The Hotel Roanoke Conference Center, Roanoke, VA. Exhibits. www.virginiamorticiansassociation.org

Idaho Funeral Service Assn - Jun 26-28, 2011, Shore Lodge, McCall, ID. Exhibits. 208-888-2730. www.ifsas.us ifsas@ifsas.us

Virginia FDA - Jun 26-28, 2011, The Cavalier Hotel, Virginia Beach, VA. Exhibits. 804-264-0505. www.vfda.net lwhittaker@vfda.net

Louisiana FDA - Jun 26-28, 2011, Paragon Casino Resort, Marksville, LA. Exhibits. 225-767-7640. www.lfdaweb.org info@lfdaweb.org

California FDA - Jun 27-28, 2011, Monterey Marriott, Monterey, CA. Exhibits. 800-255-2332. www.cafda.org cfda@amgroup.us

FDA of Kentucky - Jun 27-29, 2011, Louisville Marriott Downtown, Louisville, KY. Exhibits. 800-866-3211. www.fdaofky.com info@fdaofky.com

Florida Cemetery Cremation & Funl Assn - Jul 14-16, 2011, Hilton Daytona Beach Hotel, Daytona Beach, FL. Exhibits. 800-226-3332. www.thefccfa.com knopke@curlewills.com

Associated Cemeteries of Missouri - Jul 22-23, 2011, Port Arrow, Lake of the Ozarks, MO. Exhibits. 314-863-3011.

Assn of Independent Funl Hms of Virginia - Jul 22-24, 2011, Hilton Hotel, Virginia Beach, VA. Exhibits. 804-643-0312. www.ifhv.org ifhv@aol.com

National Funeral Dirs & Morticians Assn Inc - Jul 31 - Aug 05, 2011, The Omni Hotel at CNN Center, Atlanta, GA. Exhibits. 800-434-0958. www.nfdma.com nfdma@nfdma.com

Assn of AL Cemeteries, LA Cemeteries Assn & MS Cemetery Assn Tri State - Aug 07-09, 2011, Imperial Palace Casino & Resort, Biloxi, MS. Exhibits. 601-898-8565. lchedotal@comcast.net

NY State FDA - Aug 14-17, 2011, The Crowne Plaza Convention Hotel, Niagara Falls, NY. Exhibits. 800-291-2629. www.nysfda.org info@nysfda.org

Washington State FDA & Washington Cemetery, Cremation & Funeral Assn Joint Convention - Aug 24-27, 2011, Sun-cadia Lodge, Roslyn, WA. Exhibits. 253-588-7111. www.wsfda.org jewell@wsfda.org

Catholic Cemetery Conference - Aug 27-31, 2011, Gaylord National Resort & Convention Center, Washington, DC. Exhibits. 888-850-8131.

Colorado FDA & CAC Combined Convention - Sep 07-09, 2011, Denver Marriott South at Park Meadows, Littleton, CO. Exhibits. 303-791-2336. www.cofda.org mail@cofda.org

New Jersey State FDA - Sep 26-28, 2011, The New Taj, Atlantic City, NJ. Exhibits. 800-734-3712. www.njsfda.org njsfda@njsfda.org

Catholic Cemetery Conference - Oct 05-08, 2011, Gaylord Opryland Resort & Convention Center, Nashville, TN. Exhibits. 888-850-8131. www.catholiccemeteriesconference.org

NFDA & CANA Joint Convention - Oct 23-26, 2011, McCormick Place, Chicago, IL. Exhibits. 800-228-6332. www.nfda.org nfda@nfda.org

Casket & Funeral Supply Assn Fall Conference & Trade Show - Nov 14-15, 2011, Crowne Plaza Hotel, Indianapolis, IN. Exhibits. 847-295-6630. www.cfsaa.org mallen@cfsaa.org

FDSA of Greater Chicago - Nov 16, 2011, Przybylo's The White Eagle Restaurant and Banquets, Niles, IL. Exhibits. 630-980-4740. www.fdsachicago.com office@fdsachicago.com

MEETINGS/SEMINARS

Mississippi FDA Winter Seminar - Feb 06-07, 2011, Riverwalk Casino & Hotel, Vicksburg, MS. 601-978-1920. www.mississippifuneraldirectors.com mfdanetdoor.com

FDA of Kentucky Midwinter Conference - Feb 08-09, 2011, Hyatt Regency Hotel, Lexington, KY. 800-866-3211. www.fdaofky.com info@fdaofky.com

West Virginia FDA Midwinter Meeting - Feb 08-10, 2011, Marriott Hotel, Charleston, WV. 800-585-2351. www.wvfdaweb.org rprice0851@aol.com

Assoc of California Cremationists Crematory Operator Training - Feb 09, 2011, Embassy Suites Hotel, Sacramento, CA. 877-936-7222. www.accinfo.org kthomas@accinfo.org

New Generation of Funeral Practitioners Assoc Board of Directors Retreat - Feb 11-13, 2011, Embassy Suites Hotel, Miami, FL. www.ngfpa.com newgenerationfpa@gmail.com

Cremation Assn of North America/ NFDA Cremation Symposium - Feb 16-18, 2011, Caesar's Palace, Las Vegas, NV. 312-673-1077. www.cremation-association.org info@cremation-association.org

Louisiana FDA Annual Meeting - Feb 17, 2011, Sullivan's Steakhouse, Baton Rouge, LA. 225-767-7640. www.lfdaweb.org kathleen@tatmangroup.com

Indiana FDA Midwinter Conference - Feb 23-24, 2011, Sheraton Keystone Hotel, Indianapolis, IN. 800-458-0746. www.indiana-fda.org info@indiana-fda.org

NYSTA Southeast Regional Conference & NYSAC Cemetery Maintenance Seminar - Feb 23, 2011, Holiday Inn, Fishkill, NY. 518-783-1134. www.nysac.com nysac@nysac.com

MKJ Marketing Seminars - Mar 07, 2011 Competing with a Discounter or Becoming One, Mandalay Bay Resort, Las Vegas, NV; Mar 21-22, 2011 Websites & Internet Marketing, Ritz Carlton Resort, Naples, FL; Mar 23-24, 2011 Upgrading Cremation Sales, Ritz Carlton Resort, Naples, FL; Jun 25 - Jul 02, 2011 Funeral Service Challenges Here and Abroad, Mediterranean Cruise 888-655-1566. www.mkjmarketing.com

Maryland State FDA Quarterly Meeting - Mar 09, 2011, Marriott Inn, Hunt Valley, MD. 410-553-9106. www.msfdanet.msfdanet

Casket & Funeral Supply Assn 2011 Winter - Mar 10-12, 2011, Mandalay Bay Resort & Casino, Las Vegas, NV. 847-295-6630. www.cfsaa.org mallen@cfsaa.org

The Academy Training Dates - Mar 15-18, 2011 Advance Funeral Planning; Apr 05, 2011 Continuing Care Program Development for the FH Owner or Manager; Apr 12-13, 2011 Financial Aspects of AFP; Apr 14, 2011 Green Leads/Referrals; Apr 19, 2011 Continuing Care for the AFP/Continuing Care Specialist; May 10-13, 2011 Advance Funeral Planning; Jul 12, 2011 Continuing Care Program Development for the FH Owner or Manager; Jul 19, 2011 Continuing Care for the AFP/Continuing Care Specialist; Jul 26-29, 2011 Advance Funeral Planning; Sep 13-16, 2011 Advance Funeral Planning; Sep 20, 2011 Continuing Care Program Development for the FH Owner or Manager; Oct 11, 2011 Continuing Care for the AFP/Continuing Care Specialist; Oct 13, 2011 Green Leads/Referrals; Oct 18-21, 2011 Advance Funeral Planning; Nov 01-02, 2011 Financial Aspects of AFP; Jan 17-20, 2012 Advance Funeral Planning, The Academy Training Center, Franklin, OH. 888-655-1566. www.mkjmarketing.com

NYSTA Western Regional Conference & NYSAC Cemetery Maintenance Seminar - Mar 16, 2011, Millennium Hotel, Buffalo, NY. 518-783-1134. www.nysac.com nysac@nysac.com

100 Black Women of Funl Serv Annual Conference - Mar 20-23, 2011, Marriott Spring Hill Suites Houston, Houston, TX. 407-595-9277. www.100blackwomenoffuneralservice.com hundredbwfs@aol.com

NFDA Advocacy Summit - Mar 20-23, 2011, Renaissance Mayflower Hotel, Washington, DC. 800-228-6332. www.nfda.org nfda@nfda.org

MKJ Marketing Seminar - Mar 21-24, 2011, Naples, FL. 888-655-1566. www.mkjmarketing.com

Virginia Cemetery Assn Sales Meeting - Mar 23, 2011, Hilton Garden Inn, Charlottesville, VA. 804-675-7502. www.virginiacemeteryassociation.org dimunn@asscmgmt.com

NFDA Professional Women's Conference - Apr 01-03, 2011, Hotel Monaco, Alexandria, VA. 800-228-6332. www.nfda.org nfda@nfda.org

NFDMA House of Representatives - Apr 30 - May 03, 2011, Hilton Memphis, Memphis, TN. 800-434-0958. www.nfdma.com nfdma@nfdma.com

Selected Independent Funl Hms Spring Management Summit - May 11-13, 2011, Columbia Club, Indianapolis, IN. 800-323-4219. www.selectedfuneralhomes.org info@selectedfuneralhomes.org

Maryland State FDA Spring Golf Outing - May 18, 2011, Compass Pointe Golf Course, Pasadena, CA. 410-553-9106. www.msfdanet.msfdanet

Selected Independent Funl Hms European Group Meeting - May 27-31, 2011, Grand Hotel Fasano, Lake Garda, Italy. 800-323-4219. www.selectedfuneralhomes.org info@selectedfuneralhomes.org

Virginia Cemetery Assn Annual Meeting - Jun 22-25, 2011, Tides Inn, Irvington, VA. 804-675-7502. www.virginiacemeteryassociation.org dimunn@asscmgmt.com

New England Cemetery Assn Seminar - Jun 28-30, 2011, Radisson Plymouth Hotel, Plymouth, MA. 203-874-8998. www.newenglandcemetery.org rcscholl627@gmail.com

NFDA Leadership Conference - Jul 10-13, 2011, Coeur d'Alene Golf & Spa Resort, Coeur d'Alene, ID. 800-228-6332. www.nfda.org nfda@nfda.org

Professional Car Society Meeting - Jul 12-16, 2011, Clarion Inn and Conference Center, Hudson, OH. 973-729-8083. www.professionalcarsociety.org

Assoc of California Cremationists General Meeting - Jul 21, 2011, Embassy Suites, Oxnard, CA. 877-936-7222. www.accinfo.org kthomas@accinfo.org

Selected Independent Funeral Homes - Sep 21-24, 2011, Westin Kierland Resort & Spa, Scottsdale, AZ. 800-323-4219. www.selectedfuneralhomes.org info@selectedfuneralhomes.org

California Assn of Public Cemeteries Seminar & Area Meeting - Oct 07-08, 2011, Crowne Plaza Beach Hotel, Ventura, CA. 888-344-9858. www.capc.info publiccemeteries@aol.com

The American Society of Embalmers Conference & Meeting - Oct 21, 2011, Chicago South Loop Hotel, Chicago, IL. 800-728-9185. www.amsocembalmers.org AmSoCEmbalmers@sbeglobal.net

*If you have a Convention, Meeting or Seminar
you would like to see listed here, send information to:*

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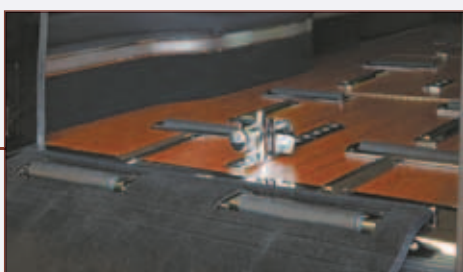
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The Golden Casket opens Distribution Center and Showroom in Connecticut



The Monarch Pure 24 Karat Gold Luxury Gilded Casket

OLD SAYBROOK, CT— The Golden Casket Company is proud to announce the opening of a new showroom and distribution center, located in the historic Connecticut shoreline town of Old Saybrook. The showroom is open by appointment, and offers both funeral directors and distributors the opportunity to view their range of 24-karat gold caskets up close. The new distribution center provides the ideal facility for streamlined logistics and prompt delivery to distributors and funeral homes throughout the country.

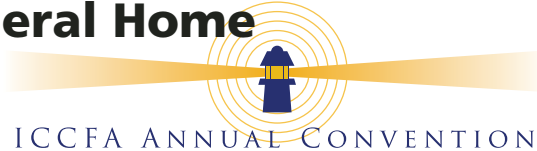
The Golden Casket Company creates the only hand-gilded 24 Karat gold luxury casket in the world. Master gilders devote hundreds of hours into the production of each casket, and the beautiful designs are drawn

from fine art elements dating back centuries. The co-owners, **Edward Balfour** and **Justin Wesels**, have over 30 years experience in the fine art world, and have dealt with museums, private collectors and art galleries, as well as old master artworks dating back to the 17th Century.

Founded in 2010 and located in New England, The Golden Casket remains committed to a level of artistic beauty and individuality that allows cherished family members to be celebrated in an exceptionally personal way.

Call (860) 598-4067 to schedule a showroom viewing, or visit www.thegoldencasket.com. To stay automatically updated on new developments at The Golden Casket Company, follow them on Facebook and Twitter.

Zontec System installed in Magnolia Chapel Funeral Home



Magnolia Chapel Funeral Home Mausoleum

TAMPA, FL— The Zontec Solution was recently installed in **Magnolia Chapel Funeral Home Mausoleum** in Tuscaloosa, AL to eliminate mausoleum odors. **Bill Snead**, General Manager, said "We have tried to eliminate odors in our mausoleum in the past and were pleasantly surprised with the results of the Zontec PA2500 unit that not only eliminated the odors in the mausoleum but also alleviated the flies that I didn't know I had until I found them dead everywhere. In just this short time, I have seen an amazing difference in the mausoleum. It smells fresh and the flies have seemed to disappear. We are going to start using it in our Chapel as well to eliminate incense and perfume odors in between services."

"I really believe that most people don't think the Zontec System will work as well as it does. They expect to purchase something that will perform at 50% of their expectations, and when it works they can't believe it," says **Lyndi Demers**, Project Manager, Zontec Ozone, Inc.

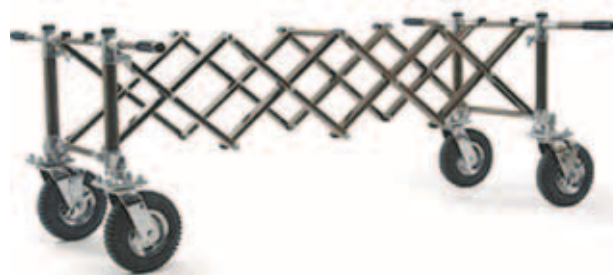
Zontec™ presently serves mausoleums and funeral homes throughout North America, and is a supplier member of the *Catholic Cemetery Conference*, *ICCFA*, and *OACFP*. Zontec is currently celebrating its 25th year in business. For more information about the Zontec™ system, to see testimonials from many satisfied customers, or to place an order, you may contact the company directly at their headquarters in Tampa. Or, you may visit them online at www.zontecsolution.com, call 1-800-474-0105 and ask for the project department or email them at info@zontecozone.com. Visit their booth #617 at ICCFA.

Ferno Cemetery Church Truck now available plus Hide and Watch is newest Book Selection on MortuaryMall.com

WILTON, CT— **MortuaryMall.com**, the innovative online shopping site owned and operated by funeral professionals, is pleased to announce that **Ferno-Washington, Inc.'s Model 87-H Cemetery Church Truck** is now available on MortuaryMall.com.

Made of strong, rectangular, aluminum tubing, the Model 87-H Cemetery Church Truck features a protective anodized finish that keeps the truck looking bright and shiny-new as well as making it easy to clean. The stable x-frame undercarriage and rubber rests help to secure the casket. Large 8-inch pneumatic wheels rubber tire roll easily over grass and rough terrain with quiet dignity. There are four swivel wheels for greater maneuverability and two wheel locks. When moved without a casket a special built-in handle allows the truck to be pushed, pulled or carried.

The Model 87-H Cemetery Church Truck locks into four positions, allowing



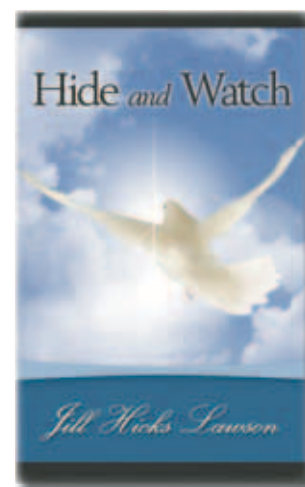
a wide range of casket sizes to be displayed with one truck. The additional length also increases the stability and makes an attractive appearance.

The Model 87-H Cemetery Church Truck has the added convenience of four fold-out handles. Use the handles to navigate sills, curbs and other obstacles or for assistance when climbing stairs. It comes in onyx, blue, clear, bronze or gold finish.

Jill Hicks Lawson's Hide and Watch Now Available
MortuaryMall.com is also pleased to announce that **Jill Hicks Lawson's** first book, *Hide and Watch*, is now available for sale on MortuaryMall.com.

Have you noticed that it is easy to speak of God's faithfulness in times of prosper-

ity, but that in times of suffering, such praise becomes lost? In *Hide and Watch*, a true tale of sorrow and distress, of hope and triumph, **Jill Hicks Lawson** shares how she was spiritually transformed by overcoming her doubt in God during times of struggle. From enduring her battle with weight, her mother's kidney disease; to experiencing debilitating infertility and painful divorce; and eventually to becoming her mother's only hope for life, **Lawson's** personal accounts speak to the universal human experience of suffering, both physical and emotional, providing firsthand proof that, regardless of circumstance, God is in the business of giving hope. By recounting moments of pain and progress,



Lawson demonstrates that anguish is the only pathway to experiencing the dramatic joy and peace that result from God's intervention and healing, assuring those amid the battle that, in the end, what does not kill your faith makes it stronger.

Born in a rural southern Kentucky town to **Marvin** and **Mary Ann Hicks**, two funeral home owners and proud parents, **Lawson's** early years were peppered with memories of death's presence at the fu-

CONTINUED ON PAGE B5

"Dove Urn" wins in FUNERIA's Ashes to Art®

Continued from Page B1

sign in New York City and many other distinguished public and private collections. She is also the recipient of numerous prestigious arts awards.

Witkowska, who was born and educated in Poland but now works as an independent art and crafts professional in the Netherlands, had created the work in 2001 while working on her graduate diploma from the Academy of Fine Art in Wroclaw, Poland. She describes her work as one that stems from "my personal journey in exploring the tensions surrounding Death and the beginning of an amazing adventure through attempts of forming its shape. I draw my own understanding of the subject from experience in having lost both parents during my youth. I transformed the difficulty of coming to terms with this loss into work of keen insight and maturity. The urns show the way of transformation in approaching the subject that causes sheer fear and uncertainty – they are pointing the path towards life and its celebration. My work is marked by elegance and solemnity of form that offer hope whilst facing the inevitable."

Dove Urn was purchased by a client in the first week of the exhibition and will be used to contain her husband's cremated remains at home. She had visited FUNERIA's Art Honors Life gallery the previous year with her sister's family who had come to choose an urn that her sister expected to need within a few months.

Maureen Lomasney, president and founder of FUNERIA, remembers the family visit and describes the experience vividly:

"When visitors come to the gallery for the first time, I know they've entered but I'm not in their direct line of sight. What I invariably hear, however, is 'Wow!' and 'Ahhhh!' It's a treat to hear such relief in their voices because they haven't known what to expect. Some might feel a bit of trepidation on entering a gallery dedicated to cremation urns and personal memorial artwork.

"What we offer, that is very different from any other environment in which a family is likely to find a good number of cremation urns, such as in a funeral home display area, is a genuine art gallery environment and experience. As a stand-

alone gallery, it's not even apparent that the art objects on pedestals, under gallery lights, are functional urns and keepsakes. It's a gallery focused on the creative spirit and superbly crafted objects that can shelter a beloved life. It's not a mournful place. It's about honoring and celebrating a unique life yet also accepting and grieving the certainty of death.

"When this family entered, however, they were already familiar with the gallery from an earlier exhibition. The sister selecting her own urn was downright giddy in anticipation of finding a piece that fit her personality to a "T", and she did. I learned that more than 400 people attended her memorial service. She was an exuberant, fun-loving spirit and the artwork she selected for herself reflected the same.

"That her sister returned to the gallery and chose Anna Witkowska's stunning Dove Urn for her own husband's remains is truly gratifying."

On the subject of how a family experiences the artwork in her gallery, Lomasney says, "I understand why families re-

CONTINUED ON PAGE B6

Rita Barber Adds Cremation Urns to Product Offerings

ABILENE, TX— **Rita Barber, Inc.** of Abilene, an industry leader, has announced the addition of cremation urns to the company's product line. The urns are available through Rita Barber's website.

Lee Hampton, President and CEO of the company, said, "The ever increasing preference by consumers for cremation as a means of final disposition led to our decision to add urns to our product line. We feel that these beautifully designed urns will have unique appeal for the families served by our customers.

"An accompaniment of matching keepsake urns and pendants are available with each of the adult urns

offered. These products enable our customers to give families a wider range of choices for remembering loved ones," continued Hampton.

Rita Barber, Inc. was established by a young widow with a family to support in 1928. Celebrating its 80th anniversary, the company is represented by a national network of sales consultants and funeral supply distributors. The company has earned national status as an industry pioneer and is one of the larger suppliers of burial clothing in the nation.

For more information about Rita Barber, call 1-800-284-8407 or go to www.ritabarber.com.

Ferno Cemetery Church Truck now available plus Hide and Watch is newest Book Selection on MortuaryMall.com

Continued from Page B4

neral home, emergency ambulance calls, times spent with siblings, her awkward teenage years and struggles with her weight. But none of her previous ups and downs would prepare her for the day her mother was diagnosed with kidney disease. This disease would eventually require Lawson herself to drop out of college in order to help her father run the funeral home and become her mother's primary caregiver. Read *Hide and Watch* to discover how Lawson remains faithful in her walk with God, hopeful for the future, yet assured that the Lord has a plan for us all. Jill

Hicks Lawson received her bachelor's degree in paralegal studies from Morehead State University in Morehead, KY, before becoming her mother's primary caregiver. *Hide and Watch* is her first published book.

Based in Connecticut, MortuaryMall.com is a family owned business run by members of the Bergin family, whose funeral homes have served Connecticut families for more than 135 years. MortuaryMall.com currently offers more than 15,000 products, ranging from traditional funeral supplies to an unparalleled selection of name brand

products important to today's funeral homes, including flat panel TVs, DVD players, GPS devices, computers, software, portable PA systems, furniture and decorative items. Many of the products on MortuaryMall.com qualify for free or low cost shipping, and each purchase is protected by an A-to-Z Safe Buying Guarantee. MortuaryMall.com is a member of the NFDA Business Exchange and the International Memorialization Supply Association (IMSA). For more information or to place an order 24 hours a day, please visit www.mortuarymall.com.

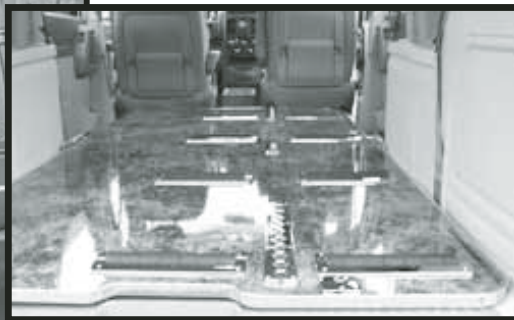
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By Jason Kellerman



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"Dove Urn" wins People's Choice in FUNERIA's Ashes to Art®

Continued from Page B5

turn to funeral homes in which they've had a positive experience, but I doubt that anyone wanders into a funeral home just to look at what's new in their cremation urn display area.

"We identified that gap many years ago after observing the dramatic shift toward cremation over traditional burial, the persistent growth in cremation rates, and the absence of appealing and welcoming environments that art- and design-conscious consumers could access when their only interest is to find a unique urn or artwork to commemorate a loss. These are the same well-educated, affluent, more liberal-minded individuals who have historically chosen cremation, which is a precise demographic match to the enormous baby boomer population.

"I've heard funeral directors at industry events, and in trade magazines, scoff at artist-made urns as being "artsy-fartsy" and targeted to "elites". This absolutely misses the point as it's not about luxury goods or even being particularly knowledgeable about the art-making process. It's about recognizing an object of unique beauty that captivates our attention and reminds us of someone we love, regardless of the price point. Think, for example, about the needs and interests of families who are foregoing the cost of a full-service casketed burial and cemetery plot because they've chosen cremation for religious or environmental reasons, or who plan a memorial at a later date and another location. They may feel perfectly comfortable spending several thousand dollars on an original, meaningful artwork that not only allows them to keep their loved one at home for a period of time, but may also allow them to scatter or bury their ashes in a more modest container while keeping the artwork as a personal memorial.

"FUNERIA has been filling the missing piece in the puzzle by having created environments and exhibitions, both online and in our gallery, that are refreshingly non-traditional yet comfortable and effective in providing people who are choosing cremation with what they want and no more than they need. While the funeral industry is grappling with how to realign its business model to one that earns appropriate compensation for services, forward-thinking providers might consider consulting with FUNERIA on how to offer not just another product but the ways and means to invite all consumers, including those who are not interested in funeral services per se, with a particularly appealing selection of urns."

Lomasney adds, "We have the capacity to create 'trunk shows', FUNERIA® gallery environments and exhibitions of the highest quality original urns available anywhere in the world, including identifying the finest artists working within a funeral service provider's own geographic region. Certainly the publicity that can be generated alone, apart from sales proceeds earned by our sponsors, makes hosting an event like what we offer worth the effort... at the very least, it presents the funeral service provider with an opportunity to position themselves at the forefront of what is new and exciting in the emergence of a contemporary funerary art

movement that FUNERIA has been leading for 10 years."

FUNERIA's 5th biennial Ashes to Art exhibition can be seen online through October 2011 at ashestoart.wordpress.com. Funeral service providers are eligible for trade discounts on all available works and inquiries for specially commissioned works are invited.

FUNERIA, founded in 2000, is a pioneering contemporary funerary arts agency, international exhibitions organizer and in 2007 opened "the nation's first art gallery dedicated to cremation urns and personal memorial art" (The New York Times, 1/18/07). The Northern California-based firm promotes and sells original artist-designed and superbly crafted artwork in all media, including a growing number of biodegradable options for both people and their


pets, through retail and reseller channels worldwide.

Its exhibitions and activities have been featured prominently in The Los Angeles Times, The Boston Globe, Financial Times, The New York Times, on CNN, NBC, on KQED public radio's "The California Report", Sonoma County's KRCB public radio station's "artsID" program, in books, including the Napa/Sonoma Lonely Planet publication's visitors guide, and in additional local, regional and international print, broadcast and online media since the first Ashes to Art® show opened in 2001 at San Francisco's historic Fort Mason Center. FUNERIA and its Art Honors Life® gallery are located 1 hour north of San Francisco in the west Sonoma County town of Graton.

For further information, call 888-829-1966 (US toll free), 707-829-1966 or email arthonorslife@funeria.com.

www.nomispublications.com

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Passages International, Inc. introduces Two New Designs of Scattering Tubes



Burgundy Scattering Tube



Autumn Woods Scattering Tube



ICCFA ANNUAL CONVENTION

ALBUQUERQUE, NM— Passages International Inc. has added solid *Burgundy* and *Autumn Woods* designs to its already successful collection of scattering tubes. Each tube accommodates 200 cubic inches of cremated remains and has a 'matching mini' with an identical design which holds 20 cubic inches. Having a mini size in each design is convenient for families who wish to split the remains and scatter in more than one location or on multiple occasions. It also provides families with the option of purchasing a permanent urn along with a mini tube for scattering a portion of the remains.

"The scattering tubes have been tremendously successful because they provide families with a functional, yet affordable urn and funeral homes with a profitable alternative to the plastic box," says Passages' President, **Darren Crouch**. "Though our original nine designs are still very popular we added two others to accommodate those families who desired a solid color and appreciate the true beauty of Autumn. Many of our customers have incorporated the tubes as their minimal cremation container and are no longer using the cardboard or plastic box. This is because the tubes are more appealing to families and allow the funeral home to earn a few extra dollars on their cremation packages." Darren explains, "The tubes clearly serve as a temporary con-

tainer and will not affect funeral home sales of permanent urns."

The Passages® Collection of scattering tubes are designed and engineered to simplify the scattering process. They are durable, dignified and simple to use. Each tube features a convenient, removable lid and an industry-first, perforated "push-in" tab that opens easily prior to scattering. The scattering tubes contain no metal or plastic components and can be recycled after use.

The Collection includes a total of 11 beautiful designs: Ascending Dove, Sunflower Fields, Rainbow Pond, Autumn Woods, The 19th Hole, Patriot, Camouflage, Forget Me Not, Bluebell Forest, Ocean Sunset and Burgundy.

Passages International, Inc is the largest supplier of green and eco-friendly funeral products. Since 1999, they have led the funeral industry with innovative and environmentally-friendly urns, caskets and memorial products. Passages provides urns for water and earth burial as well as for scattering. The eco-friendly, woven caskets are used for cremation or burial and are available for adults, children and infants.

For more information on Passages' biodegradable products and to see photos of all products, visit www.PassagesInternational.com, email amwehr@passagesinternational.com, or call (888) 480-6400. Stop by Booth 841 at the ICCFA Convention in Las Vegas.

Cherokee Child Casket Company Introduces Baby Memory Book



ICCFA ANNUAL CONVENTION

GRIFFIN, GA— During the International Conference on Perinatal and Infant Death in Washington DC. **Michael Mims**, President of **Cherokee Child Casket**, was introduced to Canadian **Michelle Murray**, author of the book *I Will Hold You In My Heart Forever—A Baby Book for Little Angels*. Since January 2011 Cherokee has proudly offered this baby memory book to funeral homes.

This baby book gives parents who have experienced miscarriage, still-

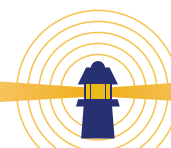
birth or infant death a place to record special memories and keepsakes for their little angel. Custom designed chapters for pregnancy through first year in three ring binders. Also included are folders for keepsakes and sympathy cards. A journal section Holding You In My Heart is included. Additional journal sections Unforgettable Years 2 to 15 are also available.

Since 1941 Cherokee Casket Company has prided itself on Integri-



ty, Quality and Service in providing infant, baby, child, and youth caskets. Stop by Booth 340 at the ICCFA Convention to see the complete line of products available from Cherokee. For more information call 1-800-535-8667 or visit www.cherokeechildcaskets.com.

R&S Design Gallery now represented by Cressy Memorial Group



ICCFA ANNUAL CONVENTION



INDIANAPOLIS, IN— R&S Design Gallery has signed an agreement with **Cressy Memorial Group** for exclusive representation of their company to memorial industry distributors. R&S is a manufacturer of marble memorial products. Each vessel is hand-crafted by skilled artisans who expertly accomplish the intricate detailing required for the patented designs.

"We know that this will be a beneficial partnership. Cressy Memorial has the ability to promote our line throughout the U.S. and Canada due to the distributor network they have developed. This partnership allows us to concentrate on what we do best - designing, manufacturing and delivering. Cressy Memorial's mission is to increase sales and to provide excellent customer service and training to customers. We are confident this is the right move at the right time," explains **Rahila Robinson**, President of R&S Designs.

Begun as a small family business in 1989, R&S Designs has grown. The line is now comprised of a variety of memorial items. The expanded offerings include keepsakes, pet urns, grave markers as well as memorial candlesticks and vertical column niches.

In response to families who prefer a biodegradable product, a unique and patented

Rock Salt Urn was created. With the addition of a Rock Salt Keepsake, this makes R&S's product line truly all-inclusive.

"We are excited to represent R&S Design Gallery. More people need to know about R&S's products. They offer expertly-crafted, premium-quality vessels to fit the cremation needs of people and pet lovers everywhere. The quality is unparalleled and companies of any size will find the pricing attractive," stated **MaryAnne Scheuble**, National Sales Manager for Cressy Memorial Group. "A great marketing tool is the four piece Display Set. There are two options that allow customers to examine and display selections of the product line before committing to quantity purchases."

Cressy Memorial Group is a manufacturer representative firm that provides marketing and sales support for distributors of memorial products. Cressy Memorial Group represents the following manufacturers to the memorial industry: **Crowne Vault**, **Natural Legacy by Hainsworth**, **Howard Miller**, **Hekman**, **Whitehall Products** as well as R&S Designs.

To learn more, visit www.RSMemorial-Products.com or call 866-763-0485. Visit the R&S Design Gallery booth #800 at the ICCFA Convention.

Funeral Balloons offer Spiritual Messages of Love, Faith and Hope



HILLSIDE, NJ— On Memorial Day and during other times do you find yourself wishing you could do more at the gravesite of your beloved family member or friend? Many cemeteries today limit what can be placed at the gravesite. **Funeral Balloons** do not get in the way of landscapers and maintenance workers. They are helium filled balloons in various forms and shapes, such as angels, doves, bible, candles and others. The celebration of life during a funeral service or memorial will be enhanced by use of the Funeral Balloons. They also have personal messages, such

as Flying among the Angels, Till We Meet Again, Never Forgotten, Rest in Peace and more.

Funeral Balloons were invented by **Larry Persadie** of Hillside, NJ. He said, "Balloons are celebratory accessories of what, in life, specifies certain special occasions. It is often difficult for an individual to verbally come up with the perfect inspiration for a loved one and that is just as true in death. These beautiful Funeral Balloons can be used at the funeral home or gravesite. They represent different images that work perfectly at the burial

ceremony or a memorial. Releasing the Funeral Balloons that have white doves is a humane alternative to caging and releasing live doves too. Funeral Balloons offer a way to celebrate a person's life in a dynamic fashion."

Development of this product is being handled by **Invention Resource International**. For more information about licensing or sale, contact the Licensing Department at Invention Resource International, 2929 E. Camelback Rd, Suite 230, Phoenix, AZ 85016. Phone (800) 778-8814 or fax (480) 907-2635.

Madelyn to showcase Timeless Memories™ at ICCFA

ICCFA ANNUAL CONVENTION

JANESVILLE, WI— Madelyn Company will be showcasing their new *Timeless Memories™* wristwatch during the upcoming ICCFA convention to be held in Las Vegas. The patented *Timeless Memories™* wristwatch has a “memorial capsule” on the back. Two types of capsules are shipped with each watch. A solid, stainless steel version, which is engravable, for a more discreet enclosure, and a glass cover version for those wanting to view a photo, clip of hair, or other personal memorial.

With many funeral service providers feeling the financial pinch caused by the growing preference for cremation, providing increased options, particularly cremation-related options, is not just good service to families, it is good business. Today's families are significant consumers of goods and services. They come to the funeral experience accustomed to their life which overflows with seemingly unlimited choices.

The originators of Keepsake Pendant Jewelry in the funeral industry, Madelyn Company's line includes traditional and contemporary bracelets and pendants available in sterling silver, gold vermeil, 14K yellow or white gold, stainless steel, quartz crystal and titanium. There are designs for men, women and children. All can be engraved and are able to be filled with cremated remains, a lock of hair, ceremonial flowers or soil from the burial site. For those committed to the environment 25% of the sales of the new enameled green leaf pendant are donated to *Our Shared Planet* (www.



oursharedplanet.org).

Lisa Saxer-Buros and **Joni G. Cullen** are the owners of Madelyn Company. The concept of their extensive pendant line was born to enable others to cope more easily, to hold a source of comfort in their hands and to find peace in their hearts. Headquartered in Janesville, WI, Madelyn Company is a global company serving the funeral service industry. For more information, call 1-800-788-0807 or visit www.madelynpendants.com or stop by Booth #1117 in Las Vegas.

Memory Glass to exhibit at ICCFA Convention and Expo

ICCFA ANNUAL CONVENTION

SANTA BARBARA, CA— **Memory Glass®**, a cremation memorial company, will bring its customizable hand-blown glass memorial products to Las Vegas from March 8-11, 2011 to exhibit at the *International Cemetery, Cremation & Funeral Association's* (ICCFA) Annual Convention & Exposition.

Memory Glass® will have the latest addition to their product line, soil and sand-infused products, on display. This recent product offering gives funeral homes a new add-on for traditional funeral packages – Memory Glass® memorials can now be infused with soil from a burial plot or sand, which no longer limits sales to accompanying cremations only. This capability gives funeral homes another sales angle to promote Memory Glass® products with clients who choose burial over cremation.

At the ICCFA Convention, Memory Glass® will connect with funeral homes and crematoriums from around the world to expand their reach to con-



sumers seeking affordable and unique memorialization options. Visit Memory Glass at booth #1107 to see a complete product line and find out how to become a vendor.

A Memory Glass® is a unique, solid glass keepsake memorial that eternally preserves cremated remains, soil from a burial site or sand, which are suspended within the glass. Four customizable products are available, each hand-blown using high-quality crystal glass and colored glass from a selection of 16 shades. An extremely small amount of cremated remains, soil or sand is required, giving families the opportunity

to create multiple Memory Glass®. When used with cremated remains, the family can still bury or scatter the remainder of the ashes.

Established in 2002, Memory Glass® began as a family business inspired by the loss of a close friend. Its mission is to provide a creative, affordable, alternative form of memorialization for those grieving the loss of family, friends or pets who are no longer with us. Memory Glass® products are available in funeral homes and crematoriums in all 50 states, each with samples on display in their facility. To view all products, visit www.MemoryGlass.com.

Roberts & Downey Chapel Equipment to Exhibit at ICCFA Convention

ARGENTA, IL— Rick and Elizabeth Roberts, owners of **Roberts & Downey Chapel Equipment** are excited to be exhibiting at their first ICCFA Convention. Being a family operated business, the Roberts missed the 2010 convention due to the birth of their fourth grandchild.

Over the last year, the line of elegant chapel furniture has continued to grow. The introduction of the *Urn Carrier* which works in conjunction with the ever popular *Baby Bier/Cremation Altar* has offered customers a piece that offers truly multipurpose functionality. The white linen pall cover, with a Cross and matching runner for the altar top offers families a dignified presentation in the Catholic Church.

Roberts & Downey has also become the exclusive distributor of the one-of-a-kind handcrafted *Glory to the Cross* line of cremation urns. Each urn has a fully lined interior cremation compartment and comes with two small companion crosses, a laser etched memorial plaque containing John 3:16, a clear plaque to be etched with a personalized memorial message and a wood base. “The craftsmanship of these urns is equally as impressive as our handcrafted chapel furniture,” says Rick Roberts.

ICCFA ANNUAL CONVENTION



The Baby Bier/Cremation Altar as the base of the Urn Carrier, offers multi-purpose functionality.

“If during the cremation funeral service even one future client can be convinced that even if they choose cremation, they can still have a formal funeral service, our customers can start to be more successful and profitable from cremation services,” added Roberts.

All Roberts & Downey furniture is hand crafted on a custom order basis

by skilled craftsmen in the family owned and operated American shop. The company offers five designs: Queen Anne, Prairie Craftsman, Classic, Jamestown Colonial and Provincial.

Be sure to stop by their booth in Las Vegas. You can view images at www.robertsanddowney.com or call 1-800-331-9093 for more information.

Matthews International names Matt Major as Director of Sales, Western Division

PITTSBURGH, PA— **Matthews International** announced the appointment of **Matt Major** to the Cemetery Products team as Director of Sales, Western Division. Major has an extensive background in the death care industry, including more than 15 years of executive-level sales management experience. In his new role, Major is responsible for overseeing memorial sales efforts in the western United States. He will report directly to **Michael Eddy**, Interim President of Matthews Cemetery Products.

“Matt possesses a proven track record of leading high-performance teams that drive revenue and produce results – all while maintaining a superior level of customer service,” said Eddy. “With his expertise and understanding of the industry, Matt will be a knowledgeable and responsive resource for our valued customers.”

A native of California, Major recently served as Sales Manager and Director of Sales Development for a privately held funeral and memorialization company. Major also worked as Sales Manager and Area Sales Manager for a large U.S. provider of funeral and cemetery products and services.

“Matthews enjoys a reputation as an industry leader in memorialization and also has built a skilled and robust sales force,” said Major. “I’m pleased to work with such a talented team to continue driving business growth and helping our customers make their businesses more profitable.”

Matthews International products are offered exclusively through the company's cemetery and funeral home customers and its authorized distributors across the United States and Canada. For more information, call 800-223-4964 or visit www.matw.com.

Matthews International Corporation, headquartered in Pittsburgh, PA, is a designer, manufacturer and marketer principally of memorialization products and brand solutions. Memorialization products consist primarily of bronze memorials and other memorialization products, caskets and cremation equipment for the cemetery and funeral home industries.

Brand solutions include graphics imaging products and services, marking products, and merchandising solutions. The company's products and services include cast bronze memorials and other memorialization products; caskets; cast and etched architectural products; cremation equipment and cremation-related products; mausoleums; brand management, printing plates, pre-press services and imaging services for the primary packaging and corrugated industries; marking and coding equipment and consumables, and industrial automation products for identifying, tracking and conveying various consumer and industrial products, components and packaging containers; and merchandising display systems and marketing and design services.



Matt Major

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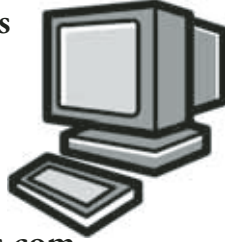
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The Funeral Home & Cemetery News does not guarantee that the items, positions or services advertised are still available, or that the person inquiring about the ad will obtain a response.

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Cadillac S&S Masterpiece.....	2007	black/gray leather
Cadillac Eagle Flower Car.....	2006	black/black leather
Cadillac Eagle Ultimate.....	2006	black/black leather
Cadillac S&S Hearse.....	2006	black/tan interior
Cadillac Superior Hearse.....	2006	black/black leather
Lincoln Eagle Hearse.....	2003	blue/tan leather
Cadillac Eagle Hearse.....	2000	black/blue leather
Cadillac S&S Hearse.....	2000	black/black leather
Lincoln Federal Hearse.....	2000	black/neutral leather
Lincoln Eagle Hearse.....	2000	black/black leather
Cadillac S&S Masterpiece.....	1999	blue/blue leather
Lincoln S&S Hearse.....	1997	silver/black top/blue interior
Cadillac Federal Hearse.....	1996	white/blue leather
Cadillac Eureka Hearse.....	1994	silver/black top/blue leather
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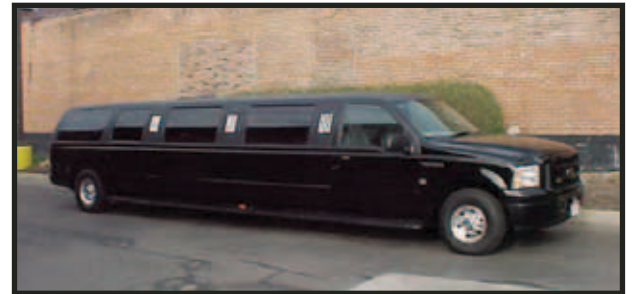
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Cadillac Superior 24 Hour.....	2000	black/black leather
Cadillac DaBryan 5-Door (2 in stock).....	2000	white/black leather
Cadillac M&M 6-Door.....	1998	white/blue bottom/blue leather
Cadillac S&S 6-Door.....	1995	white/black leather
Cadillac S&S 6-Door.....	1994	green/black top/black leather
Cadillac Eureka 6-Door.....	1994	silver/black top/blue leather
Chrysler T&C 1st Call.....	2008	silver/gray interior



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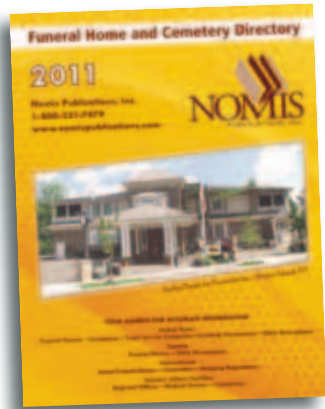
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Hearse/Limousines 8

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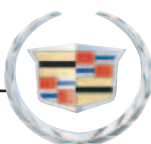
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1992 Cadillac Federal Coach.....	Wht/Wht Ext/Blue Int.....	24,000 mi



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LIMOUSINES

(2) 2005 Cadillac S&S 24-Hour Limos.....	Wht Ext/Blue Int.....	40,000 mi
2003 Cadillac Superior 6-Door Limo.....	Blk/Blk Ext/Blk Int.....	48,000 mi
2002 Cadillac M&M 5-Door 90" Limo.....	Blk Ext/Blk Int.....	59,000 mi
1999 Cadillac Eureka 6-Door Limo.....	Wht/Wht Ext/Blue Int.....	39,000 mi
1996 Cadillac Superior 6-Door Limo.....	Blk/Blk Ext/Blk Int.....	78,500 mi

Hearse/Limousines Cont'd 8

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