

FrontRunner Launches 'Fridays with FrontRunner' to Share COVID-19 Ideas from Peers



FrontRunner Professional has announced a new weekly webinar series to help funeral professionals during the Covid-19 disruption. "Fridays With FrontRunner" will be held every Friday in April at 11:00 am (EST). The free webinar is available for all funeral professionals to attend, share ideas, and create an open dialogue about how they're coping during this pandemic. The goal of the webinar is to help attendees learn about the changes other firms are making and offer practical advice for technology and family communication.

"My phone has not stopped ringing for the past couple of weeks. After talking to so many funeral professionals about how they're responding in their community, we thought it would be a great idea to open the conversation to a larger scale. Fridays With FrontRunner will be a weekly roundtable to share ideas and learn from other funeral professionals. Our hope is to create a lively discussion and assist as many funeral professionals as we can," says FrontRunner CEO, Jules Green.

Each week the webinar will be hosted by Green as well as FrontRunner's Head of Marketing, Ashley Montroy. The pair plan to talk about the different things they're hearing from funeral professionals. The webinar will also have an interactive Q&A period and even some special guests dropping by.

"Roundtable discussions are always a great way to develop fresh ideas and leave inspired! We're hoping our webinars will let funeral professionals share their ideas and tips with each other. Families still need to be served, so now is the time for everyone to come together. With new updates and so much changing each day, Fridays With FrontRunner will be a place for everyone to regroup," adds, Montroy.

FrontRunner is encouraging all funeral professionals to attend this online event. Attendees only need to register once, and they will have access to join the webinar each week. To register, please visit: https://zoom.us/webinar/register/WN_pOACAiGeSOqFSYrO-b9qbA.

Anyone who would like to submit a question to have answered during the Q&A period can do so by visiting: <https://www.frontrunnerpro.com/fridays>